



Loudonville/Mohican

SHOPPER'S MARKETPLACE

Place your ad today!

Available on Mondays at downtown locations in Loudonville, Perrysville, Jeromesville, Hayesville and Butler for early convenience - available to everyone.

FULL COLOR THROUGHOUT!

DISTRIBUTED EVERY MONDAY!

Large Display Ad Price Breaks

Loudonville/Mohican Shopper's Marketplace by Ohio Program Solutions

Sales Team: Betti Weimer 419-651-6158 | David Truax 419-670-3408 | shopper@ohioprogamsolutions.com

Double Full Page Size \$1,280

12 col. wide (21.75 inches) x 16.375 inches tall
196.5 total column inches

Pricing: \$6.52 per column inch

Single Page Size \$800

6 col. wide (10.375 inches) x 16.375 inches tall
98.25 total column inches

Pricing: \$8.15 per column inch



Half Page Standard Size \$500

Half Page
Standard Size Horizontal
6 col. wide (10.375") x 8" tall
48 total column inches

Pricing: \$10.42 per column inch

Half Page
Standard Size Vertical
3 col. wide (5.09") x 16.375" tall
49.125 total column inches

Quarter Page Standard Size \$350

Quarter Page
Standard Size Horizontal
6 col. wide (10.375") x 3.9375" tall
23.625 total column inches

Pricing: \$14.81 per column inch

Quarter Page
Standard Size Vertical
3 col. wide (5.09") x 8" tall
24 total column inches

Pricing for other sizes larger than 1/2 page but less than full page

For more than 48 col. inches but less than 98.25 col. inches, multiply: _____ columns wide x _____ inches tall x \$10.42 = _____

Pricing for other sizes larger than 1/4 page but less than 1/2 page

For more than 23.625 col. inches but less than 48 col. inches, multiply: _____ columns wide x _____ inches tall x \$14.81 = _____

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Email: TracyKauffman@howardhanna.com

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