



Loudonville/Mohican

*Place your ad today!*

# SHOPPER'S MARKETPLACE

Available on Mondays at downtown locations in Loudonville, Perrysville, Jeromesville, Hayesville and Butler for early convenience - available to everyone.

**FULL COLOR THROUGHOUT!**

**DISTRIBUTED EVERY MONDAY!**

## Large Display Ad Price Breaks

Loudonville/Mohican Shopper's Marketplace by Ohio Program Solutions

Sales Team: Betti Weimer 419-651-6158 | David Truax 419-670-3408 | [shopper@ohioprogamsolutions.com](mailto:shopper@ohioprogamsolutions.com)

### Double Full Page Size \$1,280

12 col. wide (21.75 inches) x 16.375 inches tall  
196.5 total column inches

Pricing: \$6.52 per column inch

### Single Page Size \$800

6 col. wide (10.375 inches) x 16.375 inches tall  
98.25 total column inches

Pricing: \$8.15 per column inch



### Half Page Standard Size \$500

Half Page  
Standard Size Horizontal  
6 col. wide (10.375") x 8" tall  
48 total column inches

Pricing: \$10.42 per column inch

Half Page  
Standard Size Vertical  
3 col. wide (5.09") x 16.375" tall  
49.125 total column inches

### Quarter Page Standard Size \$350

Quarter Page  
Standard Size Horizontal  
6 col. wide (10.375") x 3.9375" tall  
23.625 total column inches

Pricing: \$14.81 per column inch

Quarter Page  
Standard Size Vertical  
3 col. wide (5.09") x 8" tall  
24 total column inches

#### Pricing for other sizes larger than 1/2 page but less than full page

For more than 48 col. inches but less than 98.25 col. inches, multiply: \_\_\_\_\_ columns wide x \_\_\_\_\_ inches tall x \$10.42 = \_\_\_\_\_

#### Pricing for other sizes larger than 1/4 page but less than 1/2 page

For more than 23.625 col. inches but less than 48 col. inches, multiply: \_\_\_\_\_ columns wide x \_\_\_\_\_ inches tall x \$14.81 = \_\_\_\_\_