

M-PBEA EXECUTIVE BOARD MEETING

June 10-11, 2018

Courtyard by Marriott

Aksarben B

Omaha, Nebraska

Minutes

Sunday, June 10, 2018

Call to Order

The meeting was called to order by Carol Sessums at 6:05 p.m.

Roll Call

Present: Carol Sessums, Lori Hauf, Jodi Dierks, Sherrell Wheeler, Jean Condon, Christine French, DeLayne Havlovic, Caroline Swank, Lori Henneberg, Matt Maw, Kyleigh Lewis, Lori Henneberg, Cathy Tkacik, Carol Wright, Deb Wolken, Janet Treichel, and Margaret Blue. Guest: Lynette Painter

Appointment of Proxies

Matt Maw for Wyoming membership director, Kyleigh Lewis for Texas membership director, Cathy Tkacik for New Mexico director, Carol Wright for North Dakota membership director.

Reading & Approval of Minutes

Minutes were presented and approved.

Treasurer's Report

The treasurer's report was presented by Jodi Dierks. Jodi is now on bank account, went paperless, filed and paid corporate annual fee in Kansas, and Delayne remains on the account. The current checking account balance is \$6,889.90. The current money market account balance is \$13,653.60. A proposed budget was presented.

Officer Reports

9.1 – President – Report provided by Carol. Attended the Kansas Business Education conference, SBEA Conference in Savannah, Georgia, and NBEA Conference in Baltimore. Represented M-PBEA at the Legislative committee meeting at NBEA.

9.2 – Past-president – Report provided by Lori. There are eight LDI participants. Lori agreed to serve as the NABTE representative on the NBEA board.

9.3 – President Elect – Report provided by Sherrell. Worked to get 2017 M-PBEA recipients to apply for NBEA Awards and contacted state leaders to nominate state members for M-PBEA awards. She received a number of nominations for the M-PBEA award categories.

9.4 – NBEA Director's Report provided by DeLayne. Mountain-Plains was well represented at NBEA this year. Updated on NBEA future conferences and Colorado will host the 2019 M-PBEA. Discussion points of interest included publications, NBEA Hall of Fame, continual focus on membership recruitment and retention of current members, and PCBEE.

9.5 – M-PBEA Membership Director’s – Report provided by Chris. Summary of year’s membership activities.

Ex-Officio Member’s Reports

9.6 – Leadership Award – Report provided by Sandy Braathen, awards chair.

9.7 – Archives – Report provided by Denise. No activity since September board meeting.

9.8 – ISBE Representative – Report provided by Cathy. Cathy shared future ISBE conference locations. Membership in 2018 is around 385. Jan Trieichel discussed decreasing membership concerns.

9.9 – Newsletter Editor – Report provided by Matt. Spring newsletter was posted online for current membership in April 2018. A Constant Contact message was sent by Chris French to notify members rather than sending the postcard as had been done in the past.

9.10 – Legislative – Report provided by Carol. Carol attended the NBEA Legislative meeting in March.

9.11 – NBEA Publications – Report provided by Jean – Update on the NBEA 2017 Yearbook and 2018 Yearbook.

9.12 – Website – Report provided by Toni Uploaded fall, winter, and spring Notes & Quotes, conference information was updated as received, Google analytics July 1, 2017 to June 2, 2017 1,496 users, 2,352 sessions, 5,312 pageviews, 2.26 pages/session (all up from previous year); peak usage corresponds to newsletter release and conference info. Annual renewal costs increased by \$24.

9.13 -- Social Media--Report provided by Kyleigh. Social Media Accounts---Twitter, Instagram, LinkedIn, Facebook Page; Promotion—Share with network, Listserve emails(s), and conference promotion. Communication—what do we want included? Conferences, CSO successes, CSO social media; Contact and NBEA and add BPA to the list. Will use Hoot Suite to connect all.

Ad Hoc Committees

9.14 – Journal Editor – Report provided by Carol Wright. Four submissions were received; Theme for Journal was designated as Action Research: Innovative Practices in the Business Education Classroom (maybe revised theme); and publication expected August 2018. To get more submissions it was suggested to ask university colleagues and NABTE University colleagues to ask their business faculty to make submissions.

9.15 – Fundraising – Report provided by Delayne. Goal is \$1,000 again. Funds go to LDI (Leadership Development Institute). Asked all board members to sell tickets throughout the conference. Drawing will be Wednesday at Brunch. Please get your items to DeLayne.

Monday, June 11, 2018

Call to Order

The meeting was called to order by Carol Sessums at 8:22 a.m.

Roll Call

Present: Carol Sessums, Lori Hauf, Jodi Dierks, Sherrell Wheeler, Jean Condon, Christine French, DeLayne Havlovic, Caroline Swank, Lori Henneberg, Matt Maw, Kyleigh Lewis, Lori Henneberg, Cathy Tkacik, Carol Wright, Deb Wolken, Janet Treichel, and Margaret Blue. Guest: Lynette Painter

State Membership Representatives

10.1 – Colorado – Report provided by Caroline. Promoted National Business Honor Society to Colorado High Schools. Actively promoted membership.

10.2 – Kansas – Report provided by Lori. Kansas has 107 members which is a decline. Connie Lindell will serve as Kansas Membership Director after the October Kansas state conference, completing Lori's term.

10.3 – Nebraska – Report provided by Deb. Many locations across the state to promote membership—NCE, BMIT Workshops, FBLA state conference, DECA state conference, and NETA conference. Actively promoted membership.

10.4 – New Mexico – Report provided by Sherrell. Actively promoted membership.

10.5 – North Dakota – Report provided Vickie. Lynette Painter will replace Vicki Volk as membership director. Actively promoted membership.

10.6 – Oklahoma – No report and no representation. Sherrell reported that she may have a possible Oklahoma membership director.

10.7 – South Dakota – No report and no representation.

10.8 – Texas – Report provided by Violet. Violet uses recruitment funds at face-to-face conferences. There are currently 161 members. Actively promoted membership through Texas.

10.9 – Wyoming – Report provided by Kara. Actively promoted membership. Zero lapsed memberships in July September, October, November, and April.

9.5 -- M-PBEA Membership Director – Report provided by Chris. Chris distributed a 2017-18 new members and lapsed member's stats report. Membership dues are processed weekly, encourage members to renew before their membership expires, and Deb Wolken maintained three months of 95% of her Nebraska membership goal.

Conference Reports:

7.6 – 2018 Conference - Nebraska – Report provided by DeLayne, conference chair. The conference is underway with workshop #1 starting this morning. Highlights from report—three mini speakers with Entrepreneurship focus; Gary Mears will conduct an advocacy keynote session during brunch, and Sue Sydow will share info on the PCBEE work; business tours; scavenger hunt; and please thank conference sponsors. The conference location provided the ability to keep costs low with no room minimum and bring own food for snacks. A suggestion to encourage “sponsorships” vs exhibitors for future conferences. A few challenges with shared conference between buildings but nothing that could not be overcome.

7.7 – 2019 Conference – Conference proposal was presented by Caroline to be held in Colorado. Discussion included--Colorado costs are high, location, fees, room use, and the possibility of two rooms instead of three for sessions. Caroline will go back to get new proposals.

7.8 -- 2020 Conference proposal will come in September at the fall board meeting.

Committee Reports

9.16 – Audit – nothing new from fall board meeting.

9.17 – Educator Awards – Report provided by Sherrell. We will recognize six of the eight possible awards.

9.18 – Bylaws – See new business.

9.19 – Policies and Procedures – Updated manual by DeLayne.

9.20 – Legislative – Report given earlier.

9.21 – Membership – Report provided by Chris. Membership as of May 31, 2018: 599 professional members, 19 student members, and 20 retired members. Our membership goal is 1067 per NBEA.

9.22 – Nominations – Report provided by Lori. Jean Condon was named the 2018-19 President-Elect, Chris French was re-elected for a three-year term as Membership Director and Lori Henneberg was elected board secretary. Voting took place online.

9.23 – Publications – Report given earlier.

9.24 – Share-an-idea -- Report provided by Diane. A first place winner will be named at the awards banquet. This is an appointed position and is now open. Please send names to Sherrell for appointment.

9.25 – Strategic Planning – Printed report provided by Carol.

9.26 – Conference Oversight Committee – No report provided.

Unfinished Business

- a. Bylaw changes passed unanimously.
- b. Virtual committee meetings logistics—for program of work committees a committee structure will be sent out to have committee virtual meeting before the fall board meeting.
- c. Budget approval. Lori Henneberg moved and Cathy Tkacik seconded to approve the 2018-19 proposed budget. After much discussion a committee (Sherrell, Jodi and Carol) was appointed to make corrections and a motion was made by Lori Henneberg and seconded by Cathy Tkacik to table approval of the 2018-2019 budget until corrections can be made. Vote will take place electronically prior to July 1, 2018.
 - Electronic vote can take place without a new motion and second, as it has already been done.
- d. Board Positions – send possible names to Sherrell.

New Business

- a. 2019 M-PBEA Conference Committee– Matt Maw moved and Carol Wright seconded to name Caroline Swank as the 2019 M-PBEA Conference Chair and Cathy Tkacik as the 2019 M-PBEA Conference Treasurer. Motion passed.
- b. Vote on registration fee for 2019 M-PBEA Conference. – Caroline Swank moved and Matt Maw seconded to set the 2019 M-PBEA conference registration fee at \$175 for early bird registration and \$200 for regular registration. Motion passed.
- c. The fall board meeting will be at the Residence Inn at the Denver Airport on September 28 and 29, 2018. The board meeting will begin by 6 p.m. Friday and end late afternoon on Saturday. Make sure to get your room reserved if you haven't already done so.

Announcements

Meet in the lobby of the hotel to attend the President's reception.

Adjournment

The meeting was adjourned by President, Carol Sessums at 12:15 p.m.

Respectfully submitted,

Jean Condon
Executive Secretary