

# NOTES & QUOTES

Mountain-Plains Business Education Association

A Region of the National Business Education Association

- Colorado
- Kansas
- Nebraska
- New Mexico
- North Dakota
- Oklahoma
- South Dakota
- Texas
- Wyoming
- Manitoba
- Saskatchewan

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### President's Greeting

#### Jean Condon, M-PBEA 2020-2021 President

## My Year is a Quote--

Welcome back to another year of educating our students. I look forward to serving as your M-PBEA President for another year. I'm the fortunate one to be able to work with the executive board, national officers, and members for another year. Who would have thought that the 2019-



2020 school year would have ended as it did for all of us! As the new school year approaches, it is time to have a conversation about this year's goals/quote. I like to start my school year with a goal or a quote. Are you a goal setting person? I like to use the Seven Steps of Goal Setting by Zig Ziglar—1) Identify the goal 2) List the benefits – What's in it for me? 3) List the obstacles to overcome 4) List the skills and knowledge required 5) Identify the people and groups to work with 6) Develop a plan of action and 7) Set a deadline for achievement. We are all setting the goals that will make us more successful in the 2020-2021 school year. I lean more towards a quote for the year that leads me to my many goals I set. I have used such quotes as "My Way or the Highway"; "It's all about YOU"! and "We are in this together" .....

*My quote for this year is*

*"The most important thing you will ever wear is your attitude."*

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**2020-2021  
M-PBEA Officers**

**President**

Jean Condon  
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**M-PBEA Membership Chair**

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**President's Greeting**

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Speaking of quotes, can you match these memorable movie quotes—

Answer	Quote	Movie
___	1. What we've got here is failure to communicate	a. All About Eve
___	2. If you build it, he will come	b. Apollo 13
___	3. There's no place like home	c. Cool Hand Luke
___	4. I'm the King of the World	d. Dead Poets Society
___	5. Houston, we have a problem	e. Field of Dreams
___	6. Keep your friends close, but your enemies closer	f. Forest Gump
___	7. Go ahead, make my day	g. Sudden Impact
___	8. Mama always said life was like a box of chocolates. You never know what you're gonna get	h. The Godfather
___	9. Fasten your seatbelts. It's going to be a bumpy night	i. The Wizard of Oz
___	Carge diem. Seize the day, boys. Make your lives extraordinary	j. Titanic

The world needs business educators like you who continue to challenge themselves and ask questions, who are inclusive and look to the future. **YOU** make it matter for all of our students and colleagues. Together, we are building a better future. What is your goal/quote for this coming year?

Have a fantastic, spectacular, and educational school **YEAR!**

*Thank you.*

*Jean Condon*

*M-PBEA President*



Answers: c, e, I, j, b, h, g, f and d

## Mindset

Submitted by **Matt Maw, M-PBEA President Elect**

Last school year a few of my students informed me about how frequently I use the word mindset. They claimed it to be one of my favorite words. As I've started this school year, I have not yet been told that by students but am constantly thinking about mindset myself. In a time of uncertainty and changing plans, I've been reminded to focus on what I can control. I've thought about what my mindset needs to be for a productive and positive year. Just as I ask my students to think about mindset, I must do the same.

I ask my students to focus their mindset when they come into class, specifically with my Marketing and World of Business classes. For each class, I present a specific quote picked with that class in mind and have the students journal about a meaningful connection they can make. For Marketing, I use a quote to reinforce a business concept that we have been discussing in class. The quote gives a new perspective from a business leader, author, or someone with some type of authority on the subject. For World of Business, an introduction to business course primarily for freshman and sophomores, we start each day with a quote about a leadership value. The activity serves as a daily introduction of a leadership skill and ability that research has proven effective leaders to have. I encourage students to reflect upon how we can develop those values to be a leader whom others would want to follow. We begin our leadership unit later in the course once we have been introduced to each of these values and then begin to reflect further upon them and begin to cultivate our leadership journey as a whole.

My principal often talks about giving ourself grace. I've found that to be a great starting mindset which has opened the door to so much more. I've had to give myself permission to slow down, make mistakes, and admit I can't do it all. The students have been resilient

through learning new procedures on cleaning, utilizing Zoom to facilitate our instruction, discovering new ways to build relationships within a hybrid environment, and giving me the necessary feedback to provide them the best learning environment I can. The students have challenged me as they have been eager to share their feedback and I have found myself to be more receptive. We are truly in this together and that partnership will pull us through and make us stronger.

It is the student resilience which gives me strength and the acceptance of grace which has carried me through the start of this new and different year. The students know that everything is so different, that their teachers are trying so hard, and we want each other to succeed. The change from teaching in a traditional in-person classroom to a hybrid option with some students entirely remote has forced me to re-evaluate everything I do. Frankly, it is exhausting and I often think back to those days as a first-year teacher. As I type this on a Sunday afternoon, recovering from the exhaustion of the past week, I am reminded of why we are called to this work and how meaningful it is. It has also taught me to identify the most important parts of my curriculum and determine how I can deliver that to students in a meaningful and engaging way.

2020 has been a wild ride yet the competitor in me is determined to come out better from it. I challenge you to give yourself grace, learn from your students, and collaborate with other M-PBEA members as we navigate a new journey while still providing students the best we can.



## 2020 M-PBEA Award Winners



Secondary Teacher of the Year  
**Jodi DeArmond**  
Chapman High School  
Kansas



Secondary "Rookie" Teacher  
of the Year  
**Tara Dlouhy**  
Lakeview High School  
Nebraska



Postsecondary Teacher of the Year  
**Lorrie Mowry**  
McCook Community College  
Nebraska



University/Collegiate Business  
Teacher of the Year  
**Dustin Olson**  
Mayville State University  
North Dakota



Administrator/Supervisor  
of the Year  
**Jean Condon**  
Mid-Plains Community College  
Nebraska



2020 M-PBEA Award Winners Continued...



CONGRATULATIONS!  
*Winners!*

Contributions to  
Business Education  
**Richelle Johannes**

Two Rivers Bank  
Nebraska



Business Education Program  
**BSED Business Education**  
School of Business and Entrepreneurship  
Dickinson State University  
North Dakota



## M-PBEA Award Nominations Submitted by Matt Maw, Awards Chair

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It is time to begin thinking about nominating your state colleague(s) for the M-PBEA Awards. Let's get each and every state in our region to have a nomination in each category.

M-PBEA gives the following awards:

- 🏆 Outstanding Contributions to Business Education by a **Middle Level Business Teacher**
- 🏆 Outstanding Contributions to Business Education by a **Secondary Business Teacher**
- 🏆 Outstanding Contributions to Business Education by a **Postsecondary Business Teacher**
- 🏆 Outstanding Contributions to Business Education by a **Senior College or University Business Teacher**
- 🏆 Outstanding Contributions to Business Education by an **Administrator or Supervisor of Business Education**
- 🏆 Outstanding Contributions to Business Education by an **Institution, Organization, Business Firm, Government Agency, or an Individual Association** with any of these Groups
- 🏆 Outstanding Contributions to Business Education by a **Secondary "Rookie" Business Teacher**
- 🏆 Outstanding Achievements of **Middle Level, High School, Community College and/or College Business Education Program**



Specific information and applications can be found at <https://mpbea.org/current-award-info>.

Please take a few minutes to nominate your outstanding members! Nominated members will submit your nomination form with their electronic application packet by March 1 to Matt Maw at [imaw@lps.org](mailto:imaw@lps.org).

**Looking forward to seeing your application!!**



## 2020 Dr. Donald L. Moore Leadership Award Award Recipient: Sherrell Wheeler



Sherrell Wheeler of New Mexico is recognized at the 2020 M-PBEA Conference as the first recipient of the Dr. Donald L. Moore M-PBEA Leadership Award. The M-PBEA Leadership Award recognizes outstanding leaders within our organization. This award is the highest award presented at the regional level. Throughout her career, Sherrell has exemplified the reason for this award.

Sherrell started her career as a high school business teacher in Amarillo, Texas, at Palo Duro High School, from 1982-1988. She then taught for Boys Ranch ISD for three years, Pampa High School, Pampa, Texas, for ten years, and one year at White Deer ISD in Texas. She moved up to teach business and computer application classes at Frank Phillips College in Borger, Texas from 2002-2011. Sherrell served as the advisor to all students in the Administrative Assistant degree program, and worked with the local advisory board to ensure the degree program and certificates were

in line with industry standards. She became Division Chair two years later still teaching and designing curriculum and programs directly associated with business. In August 2011, Sherrell accepted a position at New Mexico State University Alamogordo, where she is currently a Professor of Business and the Director of Online Quality Assurance. She teaches at least one business class each semester along with her administrative duties of overseeing online education.

For the Mountain-Plains Business Education Association, Sherrell has served as New Mexico membership director, executive secretary, president-elect, president, and is the current past president of the board. She has served on various committees, authored various articles for the Notes & Quotes, served as the 2015 conference coordinator, presented at M-PBEA conferences, and would have facilitated the 2020 Leadership Development Institute for M-PBEA.

Sherrell has been an active member of her two state organizations, Texas Business and Technology Educators Association and New Mexico Business and Technology, where she has met the calling to serve as President & Past President of TBTEA where she organized the Texas Business & Marketing Teacher's Professional Development Conference. Sherrell is the 'go to' person to organize many successful business and marketing teacher leadership conferences with her savvy negotiation skills. In New Mexico, she accomplished forming the New Mexico Business Education Association in 2016. She has received significant recognition as: Lifetime Dedication Award Recipient, Hall of Fame Inductee, and Outstanding Service Award.

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## 2020 Dr. Donald L. Moore Leadership Award Award Receptient: Sherrell Wheeler Continued...

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Sherrell has been an advisor of BPA (Business Professionals of America) since 1982. She took on a supervisory role with BPA as the National Officer Coordinator from November 1999-June 2019. Mrs. Wheeler stated that “serving in this capacity was one of the highlights of her career and where she really felt as though she made a difference for students.” At the national NBEA level, Sherrell has also been very active and very willing to share her technical expertise with her colleagues. Sherrell has served on the National Business Education Association’s Strategic Planning Committee, NBEA conference presenter, anonymous reviewer for NBEA Awards, and has been accepted the call to be a session facilitator numerous times. Sherrell contributions at M-PBEA conferences included presentations in 2013, 2016 and 2018.

Her publications and presentations are numerous. Sherrell strives to stay ahead of the curve with online class activities, which is no simple feat, and enjoys

sharing her expertise with others. She has contributed at least six articles published in the Notes and Quotes newsletter. As an online educator, she has participated in Quality Matters, and has presented both locally and nationally for that organization. Sherrell writes “my work in Quality Matters has helped me to grow significantly as a business education professional.” She was awarded the prestigious “Making a Difference for Students by an Individual” for Quality Matters.

Sherrell Wheeler is very deserving of this prestigious award, the 2020 M-PBEA Dr. Donald L. Moore Leadership Award, as she is a respected leader in technology and online education, a lifelong contributor to business education, and valued member of her professional organizations.





## Share-An-Idea Winner: Carol Wright

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### Step-By-Step Procedure:

1. Create a free educator Flipgrid account at <https://info.flipgrid.com/>
2. In Flipgrid, create a new grid and record video for each question. You can add multiple questions in each grid. Decide whether you would like to make the video available to the class or keep private.
3. Conduct class session to present and discuss how to answer common interview questions. Suggested website to help with questions and responses:  
<https://www.indeed.com/career-advice/interviewing/top-interview-questions-andanswers>
4. Assign students to complete Flipgrid assignment using their own smartphone or laptop.
5. Assess student submission with holistic comments in Flipgrid, or complete rubric with specific comments.
6. Share recorded video responses with classmates for peer evaluation (optional).



## DECA -- A college Course for Business Students

### Submitted by Melinda Rangel, Associate Professor of Business Management

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Have you ever considered offering “DECA” as a college elective in your business department? We did at Tabor College, a small NAIA school in central Kansas, and the result has been extremely positive. Tabor students have the unique advantage of having three semesters – fall, interterm, and spring. Fall and spring semesters are like any other college semesters; however, interterm is offered during the month of January and a student can earn up to three college credit hours by taking one class. The class meets daily during the month for a 3-hour session. Interterm is a good chance for students to pick up electives as well as core requirements and the business professors felt it was an ideal timeframe to introduce our business students to our new student organization. Even during the regular fall or spring semesters, this is a course that would certainly benefit business majors.

The 2019-20 school year was the first year for DECA at Tabor so it was uncertain what the interest might be. We were excited when 13 students signed up for the inaugural class. To structure the class, I created a “theme” for each of the three hours that included some lecture, group work, and individual activities. The three themes were career, business, and DECA. The class changed topics every hour and if students had not completed the assigned work during that time, it became homework. This helped promote engagement and student interest as each hour students knew there was a new topic. To start the day students read an online newsletter called *The Morning Brew*. This newsletter is a quick read of the daily news designed for young business professionals. An email is delivered each morning that contains a stock market recap, a few short briefs on the most important business news of the day and a small section with lifestyle content. After

reading *The Brew*, we discussed topics students found interesting and then discussed if any of the articles could be woven into their DECA competition topics. As students looked at the articles through that lens, they were able to find current news and practical tips to incorporate into their topic and become informed on today’s issues to enhance their answers to the scenarios in their individual events.

After much research and book reviews, I landed on a website called *MindTools* to use for the first hour of class. *MindTools* is a website that offers career and management solutions to help clients become effective leaders and managers. The site features articles, videos, podcasts, infographics, quizzes, and more and is categorized by skill levels that focus on leadership skills, communication skills, decision making, and stress management just to name a few. Each skill level has a plethora of activities, so I cherry-picked some that I felt were beneficial to prepare students for DECA competition such as communication and presentation skills as well as for leadership to help them develop as business professionals. There is a fee for membership, but this became the textbook fee for my class.

The second hour was focused on business topics. To decide which topics to incorporate I went to the DECA online store and purchased lesson plans. The lesson plan books tied directly to the DECA competencies and student competitions so I looked for lessons that would help students meet their performance indicators. The lessons taught business vocabulary and principles that students were able to weave into their projects and interviews.

The third hour of class was focused on DECA. Only one of my 13 students even knew what DECA was,

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## DECA

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so we began by watching YouTube videos on what a competition looked like, what performance indicators were, how to construct a speech, and more. There are several videos created by DECA members that helped give us a glimpse of what competition was and how to prepare for it. I required each student to do an individual and team event at the state competition. All team events required a written paper which I felt was important in this 3-credit hour course. Students presented to each other at various stages during class and gave feedback to help them improve as a team. After the first week of just learning what DECA was and choosing events, the DECA hour was devoted to solely working in teams to write the paper and prepare the team presentation. I also purchased practice tests and students took tests to prepare for their individual events.

The two activities that proved to be the most beneficial in preparing for competition was serving as judges at a high school regional event and bringing in judges for a practice round. A local school district hosted a regional event that was close to us, so I asked if we could serve in some capacity. Fortunately, students were allowed to sit with judges and co-judge events. As they scored students, they saw first-hand what it meant to address performance indicators and ways to professionally present yourself to a judge. The second-best activity was having local business leaders

come to class and act as a judge. Students gave their presentation and received feedback to improve on their project prior to the state conference.

In addition to providing numerous benefits to our students, DECA is also a benefit to our business department and college as we are using it as a recruiting tool. As we continue to learn and grow our program, the Tabor business professors and admissions team will investigate ways to partner with high school DECA programs and share with students how they can continue their DECA experience at the collegiate level.

Last week Tabor College students returned to campus and classes resumed. Many of my original DECA team members have approached me with, “Are we having DECA this year” and “Can I repeat the course?” The excitement is already mounting for this year and I am anxious to see how the chapter grows.



## Former MPBEA President James A. Zancanella Obituary

SALT LAKE CITY, UTAH (June 8, 2020) — James A. Zancanella, 98, of Salt Lake City, Utah, died peacefully of natural causes on Friday, May 29, 2020, in Salt Lake City, Utah.

He was born March 1, 1922, in Valcava, Italy, the son of Emanuel Zancanella and Augusta Bondi Zancanella. James and his mother came to the United States in 1925, when he was three years old, to join Emanuel who had previously immigrated. The family settled in Rock Springs, Wyoming.

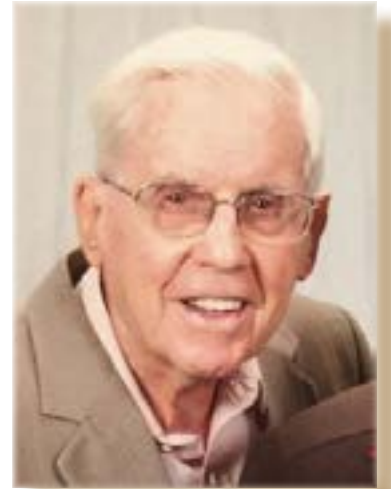
Jim attended schools in Superior, Wyoming, and was a 1940 graduate of Superior High School. He served in the United States Navy in the Pacific during World War II, and met the love of his life, Lillian Leskovec of Rock Springs, Wyoming, when he returned from the service. They were married in 1946 in Rock Springs.

Shortly after their marriage, they moved to Laramie where Jim attended the University of Wyoming, earning a bachelor's and master's degree. He later attended the University of Northern Colorado where he earned his doctorate.

Jim was a professor in the College of Education at the University of Wyoming for thirty years, retiring in 1987. During his time at UW, he was chair of the Department of Vocational Teacher Education, served as president of the Mountain-Plains Business Education Association, and was an officer in the American Vocational Association. He served for several years on the Wyoming Commission on Occupational Health and Safety.

He was active in many civic groups including Kiwanis and Laramie Plains Antenna TV Association, and in St. Paul's Newman Center Catholic Church. He was

among a small group of Laramie residents who founded Citizens Bank, and as board chairman, could sometimes be seen mowing the lawn in the trailer courts at 30th and Grand, behind the bank. In 2004 he and Lillian moved to Salt Lake City, Utah, to be closer to their daughter's family.



His interests included music, walking, University of Wyoming sports, spending time with his family, and following the news and politics.

Jim and Lillian moved into Legacy Village Sugar House retirement community in 2018 and celebrated their 72nd anniversary in August 2019, with family in attendance. Lillian passed away on November 1, 2019.

Survivors include his children, Paul Zancanella (Vicky) of Rock Springs, WY, Don Zancanella (Dorene Kahl) of Boise, ID, and Jean Zancanella (Richard Frerichs) of Salt Lake City, UT; his grandchildren, Matt Zancanella, Bryel Mulligan, ReAnn Dinwiddie, Tony Zancanella, Jean-Louise Zancanella, Brian Frerichs and Daniel Frerichs; and five great-grandchildren. He was preceded in death by his parents, his brother Robert Zancanella, and his wife Lillian.



## NBEA/M-PBEA MEMBERSHIP BENEFITS

Submitted by Christine French, M-PBEA Membership Director

With the evolving changes occurring in today's schools and in business education curriculum, it is so important to stay connected to business education through professional membership in the National Business Education Association. As an NBEA professional member, you receive 12 months of membership benefits:

- The Business Education Forum (published four times annually)

This award-winning magazine enabled for mobile devices keeps you updated with the latest news and information in your profession.

- \$250,000 Professional Liability Insurance to protect you in uncertain times
- Track your professional education
- Discounts on additional publications and events
- Committee and taskforce opportunities
- The annual convention and NBEA awards eligibility
- Professional development opportunities
- Professional networking opportunities
- Eligibility to join an affiliated regional association (M-PBEA)
- Regular newsletters regarding business education issues
- Access to NBEA's online library containing thousands of business education-related articles, journal archives, conference resources, and more
- Access to the best Professional Directory for Business Educators in the world
- Host your business education blog
- Centralize your professional development documentation
- Maintain a professional online resume for members to view



The new NBEA website and online library give members an excellent resource to connect and learn. The membership process of joining or renewing is now easier than ever. Visit [nbea.org](http://nbea.org) today to take advantage of NBEA membership!

