

NOTES & QUOTES

Mountain-Plains Business Education Association

A Region of the National Business Education Association

- Colorado
- Kansas
- Nebraska
- New Mexico
- North Dakota
- Oklahoma
- South Dakota
- Texas
- Wyoming
- Manitoba
- Saskatchewan

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President's Greeting

Jean Condon, M-PBEA 2020-2021 President

Take Stock in Business Education and You!



Let's do this again—

With everything you have been going through in your teaching career and especially this past year, it's time to take some time for YOU. You can do this by attending the Mountain-Plains Business Education Regional Conference in Fort Worth, Texas beginning on Monday, June 14, 2021 with Technology Skills Workshops and Cattle Drive/ Stockyards Tour. (See the conference registration form on another page in this newsletter or go to <https://mpbea.org/conferences>)

Why you ask should I attend this conference?

One of the biggest benefits of attending a conference is getting to know other people in your field. **Networking** is very important when getting feedback on your latest work, job hunting, and learning new trends in business education to incorporate into your classroom. You may be extensively connected to social media but that is not a substitution for meeting someone in person. Our conference will give you the opportunity to mingle with like-minded business educators. Who knows, you may meet your next colleague or good friend.

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2020-2021 M-PBEA Officers

President

Jean Condon
Mid-Plains Community College
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President-Elect

Matt Maw
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Treasurer

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NBEA Representative

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M-PBEA Membership Chair

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President's Greeting

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Maybe one of the most obvious reasons for attending a conference is to present your work. **Improve Your Presentation and Communication Skills** is very important for every career. You can practice what you preach to your students by presenting a session at this conference or future conferences. Presenting can make you more confident about your work inside and outside of the classroom. Also, at a conference you have the opportunity to get feedback from people who also have experience teaching and the opportunity to chat with other attendees.

Sometimes getting so involved in what you are doing you forget you need to **Learn Beyond Your Field and Interest**. Attending conferences allows you to attend many sessions for professional development, new topics of career focus and career advice. The focused nature of learning at a conference allows you to dig deeper with the understanding of your topic of interest and beyond your interest. Along with learning something new you can also **Engage in High-level Debates and Refine Ideas** at a conference. There are few better ways to develop ideas than a good, spirited debate. Listening to and participating in lively discussions at conferences can give you new ideas and help refine your existing concepts.

It's time for you to **Do Something for YOU** or as Stephen Covey would say "Sharpen the Saw". Covey lists this as the seventh habit of highly effective people. This idea is that sometimes you have to take a break from the "work" of your work to sharpen your skills. A dull axe won't cut a tree nearly as effectively as a sharp one. I will return from a conference with new ideas, excitement to try something new I learned, and approaches that make me more effective and efficient at what I do. Also, attending a conference is definitely something that should **Go on Your CV (Curriculum Vitae or Resume)**, especially if you present a session, service on the conference committee or participate as a liaison or session leader. This shows your administrators that you are engaged in business education and take an active part in communicating with fellow academic business educators across our region.

Finally, last but not least--**Visit a new place and have fun** can not be overlooked. Attending a conference is fun! You get the opportunity to travel to a new place, eat new food, and see some local landmarks or local attractions. We are a small but great group of educators who

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will give you the chance to relax in a friendly and fun environment. You will get the opportunity to meet other academics with similar interests to you, you can enjoy their company and you might even make some good friends.

Why attend the Mountain-Plains Business Education Conference?

- ♡ Networking
- ♡ Improve Your Presentation and Communication Skills
- ♡ Learn Beyond Your Field and Interest
- ♡ Engage in High-level Debates and Refine Ideas
- ♡ Do Something for YOU
- ♡ Go on Your CV (Curriculum Vitae or Resume)
- ♡ Visit a new place and have fun



We each have our own reasons for attending conferences, but my personal opinion is that conference attendance dramatically enhances both my professional and personal development, as well as providing me with tools and skills which cannot be taught in-house or online. The focused nature of learning at a conference allows us to dig deeper with the understanding of your topic of interest.

It's your time to enjoy like-minded business educators, learn new teaching strategies, unwind and enjoy what the Stockyard's district of Fort Worth has to offer.

We have something for everyone so please come and have FUN!

See YOU ALL on June 14, 2021 in Fort Worth, Texas!!!

Jean Condon
M-PBEA President



M-PBEA Connections

Submitted by Matt Maw, M-PBEA President Elect

One of the many things that I've missed the most over the past year is the opportunity for us to come together as M-PBEA members at board meetings and our conferences. I've been able to stay in touch with many through Zoom meetings, virtual conferences, and through the Business Educators Facebook page but none of those match the face-to-face meetings. As I've had many virtual interactions, I've often thought about memories I have of interacting with that person face-to-face, often times at M-PBEA events, and how I relish the opportunity to do that once again. That time is near!



As vaccinations continue and we ease back into some of our previous routines, although many reimagined, I hope that you consider the opportunity to network with your colleagues at our upcoming M-PBEA Summer Conference in Fort Worth, Texas from June 13-16. The conference committee has been hard at work and continues to announce key conference activities. The M-PBEA website is your best place to get registration information and all the latest details. Now is the time to register and book your hotel accommodations within our exclusive M-PBEA room block.

It has certainly been a school year for the record books. I hope you can take time to recharge, network with others and celebrate the great work that business educators do each and every day. See you in Fort Worth!



Candidates for 2021-2022 M-PBEA Board of Directors Submitted by Sherrell Wheeler, M-PBEA Past President

It is time to vote for the 2021-22 M-PBEA officers. The open positions include president-elect and treasurer. You can cast your vote on the [M-PBEA website](#) until June 1.

President Elect



Lori Henneberg is an educator committed to collaborative learning that engages students, staff, families and the community. Henneberg is the Instructional Coach, Technology Instructor, and Department Lead at Holy Trinity Catholic School in Lenexa, Kansas. She has Bachelor's Degrees in both Business Management and Business Education and a Master's Degree in Curriculum and Instruction. Lori was named the Mountain-Plains Business Education Association Outstanding Middle School Teacher of the Year in 2015 and the National Business Education Association Middle School Teacher of the Year in 2017. She served on the Board of Directors in the state of Kansas consecutively from 2008-2020 and was the President of KBEA in 2013. Her service to M-PBEA began in 2014 when she fulfilled the term as Newsletter Editor, she then took the position as Kansas Membership Director in 2015 and served in this position until 2018. She has been serving as Executive Secretary since 2018. Henneberg has presented at numerous conferences and webinars (including KBEA, M-PBEA, and NBEA) and truly believes in Business Education Associations and their purpose in strengthening, renewing, and improving business educators.

Lori and her husband David live in Kansas City. Together they have three children, one son-in-law, and a granddaughter who is the apple of their eye! They love to travel and have a bucket list of seeing all the major national parks in the United States. Lori is a Kansas State Alum— Go Cats!

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Candidates for 2021-2022 M-PBEA Board of Directors Continued...

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Treasurer



Jodi Dierks is the BMIT Department Head, Teacher and Assistant Athletic Direct at Omaha Central High School in Omaha, Nebraska. Jodi earned a Master's of Science degree in Educational Administration from Concordia University, Seward, Nebraska in 2014, a Master's of Arts in Educational Technology from Lesley University in Boston, Massachusetts in 2005, and a Bachelor's of Science in Special Education from the University of Nebraska-Lincoln in 1996. Jodi has served as the M-PBEA Treasurer for the past three years, has served as a conference presenter, and has been an LDI participant. She has presented at the NBEA conference. She is an active member of the Nebraska State Business Education Association. Jodie is serving on the Omaha Public Schools Curriculum Writing Committees for digital design and information technology.

Other professional involvement includes ACT Building Planning Committee, Association of Career and Technical Education, Communication/Teams and Technology Committee, International Baccalaureate, Omaha Public Schools leadership development program Leadership Awareness Using Networking Coaching Hands on Experience (LAUNCH) participant, Nebraska Coaches Association, Nebraska Educational Technology Association, Omaha Public Schools Strategic Planning Committee, and School Improvement Planning Committee.



NBEA UPDATE

Submitted by Carol Sessums, M-PBEA Representative to the NBEA Board

As a member of the NBEA Executive Board, I had the pleasure of attending the NBEA board meeting as well as the convention in New Orleans in person! It was wonderful to be able to participate in an outstanding professional development opportunity with educators from across the country. M-PBEA was well represented in attendees, tech support and awards. How exciting that the NBEA President-Elect is Nebraska member DeLayne Havlicic and the new NBEA Secretary/Treasurer is North Dakota member Lori Hauf. M-PBEA will be well represented for the next few years!

M-PBEA shined at the awards luncheon with three awards. Dr. Lori Hauf received the BERC Doctoral Dissertation Award, Lorrie Mowry is the NBEA Post-Secondary Teacher of the Year and Dr. Carol Wright is the NBEA Senior College/University Teacher of the Year. Congratulations ladies!! Well done!

In other NBEA news the national office will be totally virtual as of November 1, 2021. There will still be a permanent address but all employees will work from home. This doesn't really change anything as all employees have been working from home since

the pandemic. Current employees include Executive Director, Joe McClary, Rebecca Chowning, Events and Membership Manager and Jeri Werner, Operations Manager. These three worked very hard to make sure the convention became a reality but needed the assistance of tech support which included members Sherrell Wheeler, Lori Hauf and Matt Maw. There were a few tech glitches but these three handled it like the pros they are!

May this spring be brighter than a year ago and may we all stay healthy and safe as we navigate our way through this pandemic. I for one am looking forward to the 2022 NBEA Convention as a mask free event!



(Left to Right) NBEA President Benita Moore, Bobby Jindal (Former Louisiana Governor) share insights



(Left to Right) Traci Davenport, Carol Sessums, Janet Brophy



LORRIE MOWRY

Postsecondary Teacher of the Year Award



At the recent NBEA Convention in New Orleans, Lorrie Mowry from Mid-Plains Community College was recognized as the NBEA Post-Secondary Educator of the Year. Lorrie was the 2020 M-PBEA Recipient, and the 2019 NSBEA Recipient.

Lorrie has been an active NSBEA/M-PBEA/NBEA professional. She has served on the NSBEA board for the past three years, attended numerous conferences, submitted newsletter articles, presented sessions, and joined the book club.

Some of Lorrie's professional work includes serving as a reviewer for Cengage, McGraw-Hill, Sage Publications, and Pearson education, as well as being an Exemplary Course Reviewer for Blackboard Learning. She is also a requested speaker in her region, providing workshops, leadership seminars, and keynote addresses for a variety of groups. She has worked with the Republican Plains Activities Conference and MPCC to develop a student leadership training series. She also works with the Southwest Nebraska Leadership Institute to provide leadership training for their participants.

Her letters of support came from local community leaders, administrators, and former students. On her course evaluations, one student writes:

"Mrs. Mowry is a very intelligent, passionate teacher. She comes to every class, every day with the same enthusiasm as the first day. I am not sure where you

could ask her to improve as everything she does is done with excellence. McCook Community College is very privileged to have her."

From a student nomination letter,

"Prior to MCC, I attended Trinity University, one of the nation's top private undergraduate institutions consistently ranking #1 in the West by U.S. News & World Report's "America's Best Colleges" Guide and boasting one of the best business programs in the nation. I found the quality of Lorrie Mowry's character and instruction to be on par with and honestly, often superior to that which I received at Trinity. Lorrie played an integral part to my student experience at MCC and is one of the reasons why I pass on rave reviews of this small-town community college and hold it in as high of esteem as my previous alma mater...She opened the door to learning experiences and opportunities that made a noticeable impact on my life, ultimately benefiting me both personally and professionally."

In her acceptance speech, Lorrie referenced the wonderful support from her administrators at Mid-Plains as well as her colleagues and Division Chair, Jean Condon, who she describes as a "mentor, true professional, and wonderful advocate for NBEA."

"I have the best job in the world, at the best place in the world, with the best people in the world and I am blessed every day to have the opportunity to do what I do best."

Lorrie is a board member for Nebraska PBL and has been a chapter co-advisor since 2004, advising one NLC intern, eight State Officers and over 20 students placing in the top 10 at NLC. She consistently mentors her students to complete CMAP, and her chapter has received the National Outstanding Chapter Award

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NBEA UPDATE

Postsecondary Teacher of the Year Award Continued...

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three times and the state Outstanding Chapter Award four times. She has been named the NE PBL Adviser of the Year three times as well.

Lorrie has advocated business education through NET Force Nebraska, a statewide consortium that consolidates entrepreneurship resources and fosters economic development. She has also been active with the Nebraska Transfer Initiative, to collaborate learning objectives and common course syllabi among the six Nebraska community colleges. In the MPCC Business and Technology Division, she helped build emphasis areas in Marketing and Entrepreneurship and established the Leadership Certificate. She serves on MPCC Instructional Services, Assessment Leadership Team, Scholarship Committee and various AQIP initiatives.

In the closing of her acceptance speech, Lorrie challenged her NBEA colleagues: “I know there are individuals in this room who have been asked to participate at a higher level - whether it be to present at a conference, hold an office, serve on a committee, or join the book club. The next time you are asked, I want you to do one thing. Stop, and ask yourself, what would you tell YOUR students if they were given this chance to grow? You would tell them to do it, so I’m telling you, just do it – get involved. You never know who you will impact.”



DR. LORI HAUF

National Dissertation Award

Dr. Lori Hauf, associate professor of business at Dickinson State University (DSU), received the 2021 Council for Business Teaching and Research (CBTR) Doctoral Dissertation Award from the National Business Education Association (NBEA).

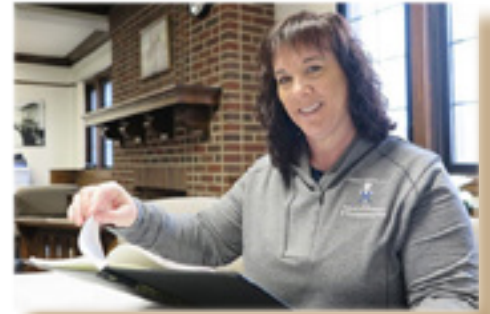
The Doctoral Dissertation Award that Hauf was awarded recognizes excellence in business education dissertations, specifically for her dissertation titled, “A Phenomenological Study Exploring Perceptions of the Net Generation and the Use of Visual Web 2.0 Tools in Online and On-ground Classrooms.” This dissertation will be published in the *Journal for Business Teaching and Research (JBTR)*, which is a high-quality, credible research journal. This journal is open to the topics of original research in business disciplines, business teacher preparation and business instruction. It also includes topics on applied research in business disciplines or education, and original or applied research in international/global business.

“I have always loved technology and the ever-changing advances that we are making in that area—although frustrating at times!” said Hauf. “The ironic thing is that, when I wrote this dissertation, it was pre-COVID-19. Now everything in the dissertation is so applicable to the modalities that we are delivering due to COVID-19. My dissertation started with an idea, a passion and a frustration with technology which led to me wanting to understand technology in the classroom and make learning enjoyable by making some changes for the better. Completing the dissertation was one of the best things that has ever happened to me and winning a national award for it feels beyond amazing. It’s wonderful to receive not just recognition, but national recognition for something you have done and – in this case – something that I love to do.”

Hauf’s dissertation highlights the shifting of the teaching landscape with the emergence of web-based technologies and the

advancement of Web 2.0 technologies. For this dissertation, six online (distance learning) and six on-ground (traditional classroom) students were interviewed in order to understand their knowledge, use, and comfort level when using Web 2.0 technologies. The students interviewed felt that using Web 2.0 technologies in classroom instruction helped them to learn better and offered them a new way to learn the material. Teaching students who have been using technology for the better part of their lives is very different from before the conception and use of internet technology.

“The School of Business & Entrepreneurship (SoBE) is very fortunate to have Dr. Hauf on the SoBE team,” said Loretta Heidt, chair of SoBE and assistant professor of business. “She is an extraordinary professor who cares about both the students and DSU. She is remarkably talented and dedicated, which is evident in her recent dissertation. The department is extremely proud of Lori’s accomplishment.”



ENGAGE WITH NBEA

Submitted by Christine French, M-PBEA Membership Director

Want to be a more actively involved NBEA member? NBEA provides some great opportunities for its members to engage with NBEA in its mission to “Educate for Business and Life.” Here are some ways members can actively engage with NBEA:

- Submit a proposal for an article in The Business Education Forum.
- Submit a manuscript for The Journal for Research in Business Education.
- Submit an article proposal for the NBEA KeyingIN Newsletter.
- Host a webinar (virtual professional development event) with NBEA and share your knowledge with other business educators.
- Nominate a colleague for an NBEA educator award.
- Submit a session proposal for the 2022 NBEA Convention in Chicago.
- Volunteer to serve on a NBEA committee.





Spring Forward to Professional Action

Spring brings an opportunity for:

1. A fresh start
2. A new spin on life
3. A cutting-edge approach to classroom teaching
4. A continued pursuit of professional development
5. A chance to be among thousands who value, support, and believe in Business Education

For membership details visit www.nbea.org



TAKE ADVANTAGE OF NBEA PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Submitted by Christine French, M-PBEA Membership Director

The National Business Education Association (NBEA) is offering a plethora of professional development opportunities for its members. These virtual events are offered each month free of charge or for a small fee. Visit nbea.org, click on Events, then Virtual Events to get event details, description, and information about the presenter.

Explore the professional development opportunities offered by NBEA; then make plans to participate in one or more of the following virtual events:

- | | |
|----------|--|
| April 22 | Classroom Engagement: Technology Tools That Work |
| April 29 | Make Business Learning More Meaningful, Accessible, and Fun |
| May 6 | International Panel Discussion: Trends and Issues in Global Accounting Education |
| June 3 | Collaborating Across Global Boundaries |
| June 17 | Jam Out with Google Jamboard |
| July 8 | The Art of Conversation in Personal Finance |
| July 15 | How to Improve Student-Teacher Interaction |
| July 29 | Intermediate NearPod Training |
| August 5 | Using Creative Cloud in Education |



TEXAS IS OPEN! IS M-PBEA READY FOR THE TRAIL?

Submitted by Gary L. Schepf, M-PBEA Past President & Conference Chair

Have you ever wondered what a 21st century trail ride would be like? Well, considering the trail we have been on to get y'all to Texas in 2021, I think we might have experienced an old-fashioned trail ride. What was to have been just a couple of days to arrive in Fort Worth, Texas has ended up being a couple of months longer than planned. We are so excited to announce that Texas is open for business and the historic Fort Worth Stockyards are ready!

Experience strolling along a red brick path amongst old structures where the visions and senses of old western history become evident. Join us in an actual old west setting that encourages the opportunity to imagine life in the 1800's. And be sure to bring your mask ... even one that you could wear with a black hat!

MPBEA is finally coming to Texas in 2021 and attendees will have the opportunity to stay in the historic stockyards of Fort Worth at the new SpringHill Suites by Marriott which opened just prior to the pandemic. The hotel is one block from the entrance to the Stockyards, and right in the middle of all the action ... shopping, dining, and even nightlife ... all with the feel of the old west.

Your Conference Planning Team is working diligently to provide all attendees with a great experience, filled with historic presentations and a behind scene tour of the Stockyards, including an actual cattle drive just outside of your reach. You can capture this historical event with a picture of yourself sitting on a longhorn steer.

Transportation from DFW International Airport will also be an experience as light rail is available. All you will have to do is make your way to the train station at

Terminal B and board TEXRail (Trinity Metro). For a one-way toll of \$2.50, you will travel by train from the airport to the downtown area of Fort Worth. You will head to the Northside Station, but will need to call the hotel when arriving at the Mercantile Station to have the hotel shuttle at the Northside Station upon your arrival.

Remember ... you will be in Texas! Strolling or moseying in the old west will mean packing your cowboy boots and other western wear (or go shopping in the Stockyards upon arrival), bringing a mask, and join a posse to where MPBEA will "TAKE STOCK IN BUSINESS EDUCATION" at the SpringHill Suites Fort Worth Historic Stockyards on June 14-16, 2021. Come early and/or stay longer ... Fort Worth is ready!



**DON'T
MISS OUT!**

**REGISTER
TODAY!**

M-PBEA CONFERENCE Keynote Speaker



Candy Slocum

InterLink Executive Director

THE GAME CHANGERS: TECHNOLOGIES THAT MAY CHANGE THE WAY WE WORK AND LIVE

InterLink's Future Trends task forces have identified twelve technologies that will have influence on the workforce and our lives, including drastic change to some industries and taking us into the Jetson Age.

<http://www.interlink-ntx.org/>

Are you a leader in your state association?

Do you want to be a leader in your state association?

Do you want to be a leader in the M-PBEA association?

Attend the Leadership Development Institute at the M-PBEA Conference

Sunday, June 13, 6:00 p.m.

Monday, June 14, 8:00 a.m.

[Registration](#)

For more information contact Sherrell Wheeler, swheeler@nmsu.edu





TAKE STOCK IN BUSINESS EDUCATION

Mountain-Plains Business Education Regional Conference
June 13 – 16, 2021

SpringHill Suites by Marriott
Fort Worth Historic Stockyards
2315 N. Main St. Fort Worth, Texas 76164 817.231.7380

Hotel Reservation Code (**MPB**) and Link:
(<https://www.marriott.com/events/start.mi?id=1574375848886&key=GRP>)

\$139.00 per Night (Rate for reservations made **before May 16, 2021**)

Registrations	Fee	Total
Early-Bird Registration (before May 24, 2021)	\$150	\$
Regular Registration (after May 24, 2021)	\$170	\$
Breakfast-Leadership Development Institute participant/Board Member - Monday, June 14	Attending ___ Yes ___ No	
Breakfast-First Time Attendees - Tuesday, June 15	Attending ___ Yes ___ No	
President's Reception & Awards Banquet - Tuesday, June 15	Attending ___ Yes ___ No	
BUFFET Vegetarian ___ Yes ___ No Gluten Free ___ Yes ___ No		
Additional Ticket for Guest - President's Reception & Awards Banquet	\$50	\$
Brunch Closing Session - Wednesday, June 16	Attending ___ Yes ___ No	
BUFFET Vegetarian ___ Yes ___ No Gluten Free ___ Yes ___ No		
Additional Ticket for Guest – Brunch Closing Session	\$40	\$
No formal luncheon will be hosted on Monday or Tuesday – there will be designated breaks for lunch and networking collaboration with multiple dining options within walking distance of conference venue.		
Technology Skills Workshop		
Bring Your Own Device (BYOD) – Monday, June 14	Attending ___ Yes ___ No	
Conference Tour		
Cattle Drive & Stockyards Tour - Monday, June 14	\$10	\$
Total (to be paid in U.S. Dollars):		\$

Name:		Please make checks payable to: 2021 M-PBEA Conference Send registration form and payment to: Christine French PO Box 542 Newcastle, WY 82701 No refunds will be issued after June 1 Questions? Contact: Chris French – cfrench4186@gmail.com
Address:		
City, State, Zip:		
Email Address:		
Phone:		
School/Employer:		
NBEA Member #:		
Current Office Held:		
First-Time Attendee:	___ Yes	
Leadership Development Institute Participant:	___ Yes	

Details about sessions, speakers, and agenda at www.mpbea.org