

Speakers for M-PBEA Conference 2019

Keynote Speaker

Find Your Passion and You will Find Your Purpose

Mark Reis

Mark Reis is a 1980 graduate of Iowa State University and has been working as a photojournalist since then. He is passionate about photojournalism and loves to tell peoples' stories with photographs. Mark has covered ten Olympics and five Superbowls and won the Olympic Media Association Gold prize for his coverage of the Nagano Games. He is married, has two daughters and four grandchildren.

Breakout Sessions:

Business Education BC not AD

Don Moore

So your institution did not purchase the hardware and software that you desired for instruction. What to do? Just remember that the best technology in the classroom is YOU, the teacher. Based on observations and interactions with professional colleagues: Are we abdicating our responsibility in educating today's youth and relying too heavily on technology? This session will stimulate an in-depth discussion and evaluation of this question so your class can expand beyond the technology.

Bringing Project Management into the Classroom

Janet Brophy

Are you trying to bring projects into the classroom but struggle with a consistent structure to use while managing those projects? Project Management tools, techniques and templates can help bring structure to constructive chaos. Come for an overview in project management and leave with access to project management resources to take students to a higher level of learning.

"Cyber's First Line of Defense: Preparing Our Students for the Workplace"

Lynette Borjeson Painter

Students will be faced with many cybersecurity considerations in the workplace. Phishing emails, data breaches exposing confidential information, and biometric authentication required to enter the office are becoming commonplace. This session highlights the many ways employees are responsible for the security of company information assets and emphasizes how educators can prepare students for this responsibility in the workplace. The presenters identify cybersecurity concerns, explain cybersecurity terminology, provide examples of common cyber-attacks, and demonstrate hands-on activities for password creation, encryption, and coding. Educate your students and yourselves about cybersecurity awareness in the workplace.

Techie Tips for the Classroom

Kaylyn Swank

Learn tips to make your life easier in the classroom through technology. Record your computer screen to provide an instructional video during a sub day. Turn your syllabus into a fun infographic. Create a poster in Google, question que lines, QR creators (bathroom sign out?), get rid of duplicates, timeline projects, or overlay Youtube videos, and much more!

Communication-The Foundation for Business and Education

Chuck Graham and Gail Cullen

The presentation contains a brief deck of power point slides and two interactive exercises

Teaching with Type: Creating Relevant Lessons and Assessments

Charlene Brock

Apply principles of personality type theory to engage your students. People have basic personality preferences that influence what they find motivating and how they work best. Learn how to use this knowledge as a guideline for creating meaningful and interesting assignments and assessments.

How to Connect with Disengaged Students

Charlene Brock

Disengaged students are a challenge for teachers. Teachers want each of their students to succeed, but how can all of them be reached? Learn about the issues that lead to disengagement and strategies for connecting with these students. Feedback and suggestions have been gathered from students themselves.

Fun and Feedback in My Digital Classroom

Jeff Slade

High School students are a tough audience. Learn some strategies that will help you provide meaningful feedback, have fun, and engage your secondary students.

Pear Deck: Activate Your Learners

Jill Griggs

Pear Deck is an online presentation format that allows students to be interactive with the lesson. It provides immediate formative assessment feedback and the opportunity for teacher to offer "shout outs" or correct a response without students knowing who is being corrected. Come join me in actively learning about Pear Deck!

High School of Business and Distant Learning--Is it a fit for your classroom?

Janet Brophy

College credits in hand, students arrive at college with stand-out speaking skills and the know-how to take the lead in their business courses. High School of Business is an intellectually demanding program currently offered in 11 states. Learn what makes it work and take away ideas for your program. Examples of teaching this curriculum via distant learning will be shared.

Catch the virus: Using a viral advocacy campaign to get your Legislators involved.

Lawson Miller

Looking to get your legislators involved? Wanting to raise awareness of CTE across the state? Adapt this viral campaign lesson plan to your own classroom and see how quickly it spreads. This session will walk you through a lesson plan from start to finish on how to launch a statewide viral campaign that raises CTE awareness among your legislators.

Business Law Projects (not the laws, just the engaging activities)

Denise Parr

Business Law can be a drab class or a very engaging relevant class. Student interaction during this class can really help it thrive. Projects, assignments, and activities that are used in a high school business law class will be shared with files and/or handouts of how to make it more engaging to teach and for students to see relevance in their everyday life.

Do They Know What I Think They Know?

Kim Dhority

You will walk away from this presentation with all types (techy and non-techy) of tools to use in your classroom to be sure students are learning what you say they are learning.