

# DRAFT-CONFERENCE AT A GLANCE

(scroll to the bottom of session description)

## Sunday, June 16

1:00 – 4:00 p.m.	Executive Board Meeting .....	TBD
5:00-7:00 p.m.	Registration .....	Lobby
6:00-10:00 p.m.	M-PBEA Board Meeting .....	Tamarac Room
6:30-10:00 p.m.	Leadership Development Institute .....	Board Room

## Monday, June 17

7:30 a.m.-12:30p.m.	Registration .....	Conference Center Lobby
8:30 a.m. -12:00 p.m.	M-PBEA Board Meeting .....	Tamarac Room
8:30 a.m. -9:00 a.m.	Leadership Development Institute .....	Board Room
8:30-11:30 a.m.	Workshop a-Stretching Beyond Microsoft Office .....	Monaco
8:30-11:30 a.m.	Workshop b-Bring Project Management into the Classroom .....	Hampden
1:00-5:30 p.m.	Business Tour- <b>Denver International Airport</b> .....	Meet in front lobby of Embassy Suites
5:30-6:00	Network and snack .....	Snack area Embassy Suites
6:15-8:30 p.m.	Dinner with <b>Entrepreneur Presentation</b> , Kings Escape Room Meet in lobby at Embassy Suites to board the shuttle to attend this workshop and dinner.	

## Tuesday, June 12

7:30-12:00 p.m.	Registration .....	Conference Center Lobby
7:00-8:00 a.m.	Continental Breakfast if you are staying at hotel or it is \$10 if you do not have a room .....	Lobby
8:00-9:15 a.m.	Opening General Session- <b>Find Your Passion and You will Find Your Purpose</b> .....	Yosemite

### *Mark Reis*

Mark Reis is a 1980 graduate of Iowa State University and has been working as a photojournalist since then. He is passionate about photojournalism and loves to tell peoples' stories with photographs. Mark has covered ten Olympics and five Superbowl's and won the Olympic Media Association Gold prize for his coverage of the Nagano Games. He is married, has two daughters and four grandchildren.

9:15-9:30 a.m.	Break .....	
9:30-10:15 a.m.	Breakout Session #1a- A Guide to Starting and Maintaining a Tax Site Academic and Work Based Learning Opportunity at Your School. ....	Yosemite
9:30-10:15 a.m.	Breakout Session #1b- Teaching with Type: Creating Relevant Lessons and Assessments ...	Monaco

9:30-10:15 a.m.	Breakout Session #1c- JA USA: Spice up your curriculum with ready-to-use, hands-on, face-to-face and simulated learning experiences.....Hampden
10:30-11:15 a.m.	Breakout Session #2-Communication-The Foundation for Business and Education .....Hampden
10:30-11:15 a.m.	Breakout Session #2a- Business Law Projects (not the laws, just the engaging activities) ... Monaco
10:30-11:15 a.m.	Breakout Session #2b- Using Social Media for Student Engagement .....Yosemite
11:15-12:45 p.m.	Lunch-On your own .....
12:45-1:30 p.m.	Breakout Session #3a-"Cyber's First Line of Defense: Preparing Our Students for the Workplace" ... Yosemite
12:45-1:30 p.m.	Breakout Session #3b-Techie Tips for the Classroom ..... Monaco
12:45-1:30 p.m.	Breakout Session #3c-"Hooked on Learning: Lessons, Activities, Learning Games & Other Resources for Teaching Financial Literacy" .....Hampden
1:30-2:00 p.m.	Snack Break-Cookies.....Conference Center Lobby
2:00-2:45 p.m.	Breakout Session #4a-Business Education BC . . . . not AD ..... Monaco
2:00-2:45 p.m.	Breakout Session #4b-Fun and Feedback in My Digital Classroom .....Yosemite
2:00-2:45 p.m.	Breakout Session #4c-How to Connect with Disengaged Students .....Hampden
3:00-3:45 p.m.	Breakout Session #5a-Do They Know What I Think They Know? .....Yosemite
3:00-3:45 p.m.	Breakout Session #5b-Get Coding!.....Hampden
3:00-3:45 p.m.	Breakout Session #5c-Personal Finance-Strategies for Student Engagement ..... Monaco Sponsored Knowledge Matters
4:15-5:30p.m.	Snacks and networking (free for hotel guest, \$10 for non-hotel guest) ...Snack area Embassy Suites
5:30-6:30 p.m.	President's Reception( meet in snack area then move to the Yosemite room) .....Yosemite
6:30-9:00 p.m.	M-PBEA Awards Banquet .....Yosemite

**Wednesday, June 13**

8:00-8:30 a.m.	Morning Breakfast (if staying at hotel).....Restaurant
8:30-9:30 a.m.	Breakout Session #6a- Pear Deck: Activate Your Learners .....Hampden
8:30-9:30 a.m.	Breakout Session #6b-A Guide to Starting and Maintaining a Tax Site: Academic and Work Based Learning Opportunity at Your School. .... Monaco
10:00-12:30 a.m.	Closing Session-Education in the Legislation speaker and lunch.....Yosemite

# DETAILED CLASS DESCRIPTIONS

## M-PBEA Conference 2019

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## **Keynote Speaker**

### **Find Your Passion and You will Find Your Purpose**

*Mark Reis*

Mark Reis is a 1980 graduate of Iowa State University and has been working as a photojournalist since then. He is passionate about photojournalism and loves to tell peoples' stories with photographs. Mark has covered ten Olympics and five Superbowls and won the Olympic Media Association Gold prize for his coverage of the Nagano Games. He is married, has two daughters and four grandchildren.

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## Speakers for M-PBEA Conference 2019

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## **Breakout Sessions:**

### **Business Education BC . . . . not AD**

*Don Moore*

So your institution did not purchase the hardware and software that you desired for instruction. What to do? Just remember that the best technology in the classroom is YOU, the teacher. Based on observations and interactions with professional colleagues: Are we abdicating our responsibility in educating today's youth and relying too heavily on technology? This session will stimulate an in-depth discussion and evaluation of this question so your class can expand beyond the technology.

### **Bringing Project Management into the Classroom**

*Janet Brophy*

Are you trying to bring projects into the classroom but struggle with a consistent structure to use while managing those projects? Project Management tools, techniques and templates can help bring structure to constructive chaos. Come for an overview in project management and leave with access to project management resources to take students to a higher level of learning.

### **Cyber's First Line of Defense: Preparing Our Students for the Workplace**

*Lynette Borjeson Painter and Dr. Karen M. Arlien*

Students will be faced with many cybersecurity considerations in the workplace. Phishing emails, data breaches exposing confidential information, and biometric authentication required to enter the office are becoming commonplace. This session highlights the many ways employees are responsible for the security of company information assets and emphasizes how educators can prepare students for this responsibility in the workplace. The presenters identify cybersecurity concerns, explain cybersecurity terminology, provide examples of common cyber-attacks, and demonstrate hands-on activities for password creation, encryption, and coding. Educate your students and yourselves about cybersecurity awareness in the workplace.

### **Techie Tips for the Classroom**

*Kaylyn Swank*

Learn tips to make your life easier in the classroom through technology. Record your computer screen to provide an instructional video during a sub day. Turn your syllabus into a fun infographic. Create a poster in Google, question que lines, QR creators (bathroom sign out?), get rid of duplicates, timeline projects, or overlay Youtube videos, and much more!

## **Communication-The Foundation for Business and Education**

*Chuck Graham and Gail Cullen*

The presentation contains a brief deck of power point slides and two interactive exercises

## **Teaching with Type: Creating Relevant Lessons and Assessments**

*Charlene Brock*

Apply principles of personality type theory to engage your students. People have basic personality preferences that influence what they find motivating and how they work best. Learn how to use this knowledge as a guideline for creating meaningful and interesting assignments and assessments.

## **How to Connect with Disengaged Students**

*Charlene Brock*

Disengaged students are a challenge for teachers. Teachers want each of their students to succeed, but how can all of them be reached? Learn about the issues that lead to disengagement and strategies for connecting with these students. Feedback and suggestions have been gathered from students themselves.

## **Fun and Feedback in My Digital Classroom**

*Jeff Slade*

High School students are a tough audience. Learn some strategies that will help you provide meaningful feedback, have fun, and engage your secondary students.

## **Pear Deck: Activate Your Learners**

*Jill Griggs*

Pear Deck is an online presentation format that allows students to be interactive with the lesson. It provides immediate formative assessment feedback and the opportunity for teacher to offer "shout outs" or correct a response without students knowing who is being corrected. Come join me in actively learning about Pear Deck!

## **High School of Business and Distant Learning--Is it a fit for your classroom?**

*Janet Brophy*

College credits in hand, students arrive at college with stand-out speaking skills and the know-how to take the lead in their business courses. High School of Business is an intellectually demanding program currently offered in 11 states. Learn what makes it work and take away ideas for your program. Examples of teaching this curriculum via distant learning will be shared.

## **Business Law Projects (not the laws, just the engaging activities)**

*Denise Parr*

Business Law can be a drab class or a very engaging relevant class. Student interaction during this class can really help it thrive. Projects, assignments, and activities that are used in a high school business law class will be shared with files and/or handouts of how to make it more engaging to teach and for students to see relevance in their everyday life.

## **Do They Know What I Think They Know?**

*Kim Dhority and Jessica Crabtree*

You will walk away from this presentation with all types (techy and non-techy) of tools to use in your classroom to be sure students are learning what you say they are learning.

## **Personal Finance "How to make it REAL"**

*Chad Sawyer*

Look to discover new tools to teach your personal finance class. In this presentation, you will learn how to use knowledgematters.com personal finance simulation and discover other interactive materials to help your students get the most out of Personal Finance.

## **Using Social Media for Student Engagement**

*Carol Wright*

This presentation will present different ideas of how to use social media to engage students in course content. From simple techniques like following companies to promoting a project across social media platforms, this session will provide ideas for instructors with varying comfort levels when dealing with social media.

### **Hooked on Learning: Lessons, Activities, Learning Games & Other Resources for Teaching Financial Literacy**

Kyleigh Lewis

Celebrate financial literacy with "out-of-the box" and "out-of-your chair" interactive teaching strategies and resources to help students gain the financial literacy skills they will need to manage their financial resources effectively throughout their lives. Find out how you can add bell ringers, educational games, lessons and activities that reinforce financial literacy concepts in your classes. Your curriculum may not be changing, but students' attitudes and enthusiasm . . . as well as your enrollment . . . will be!

### **A Guide to Starting and Maintaining a Tax Site Academic and Work Based Learning Opportunity at Your School.**

*Bradley Hughes and Courtney O'Reilly*

This breakout session will introduce how to start and run a tax site at your school. We will discuss the benefits, costs, needs assessment, time requirements, and logistics of providing both academic and work-based learning opportunity of running a VITA tax site.

### **Learning through hands on activities and in classroom mentors!**

Stephanie Murphy

Junior Achievement provides fun and exciting ways for students to learn about financial literacy, entrepreneurship and workforce readiness through hands on activities, projects based learning and field trips. The JA programs also provide an opportunity for your class to work with business community volunteers, becoming mentors for your classroom. The JA programs are offered at no cost to educators and align with Kindergarten through 12th grade students.

### **Microsoft Tools for Your Class**

*Traci Davenport*

Find ways to enhance your classroom with Microsoft tools.