

Name: _____

How many years have you been doing your craft?

Do you participate in any other shows in London and area?

Yes No

If YES, please list:

List 3 other major shows that you participate in:

Describe your show setup. (Diagram below).
Include table and hydro requirements.



41st Annual

Christmas Craft Festival

Show Hours

Thur. Dec 3, 1:00 p.m. - 9:00 p.m.
 Fri. Dec 4, 12:00 p.m. - 9:00 p.m.
 Sat. Dec 5, 10:00 a.m. - 5:00 p.m.
 Sun. Dec 6, 10:00 a.m. - 4:00 p.m.

LondonCraftShows.com



41st Annual Christmas Craft Festival

A Division of OPT Holdings Ltd.

London Craft Shows, a division of OPT Holdings Ltd., is pleased to announce the 41st Annual Christmas Craft Festival. The show, now in its 41st year, has become a tradition and Londoners look forward to the quality workmanship found at the show and do a lot of their Christmas shopping here.

In order to ensure that the show retains its quality reputation, **ALL applicants whose work we have not seen**, must enclose photos or slides. All work for the show must be handcrafted by the persons selling and displaying at the show. Quality of work will be the prime factor in the acceptance of applications. Sales kits or kit work will not be permitted. The Christmas Craft Festival is London's largest indoor craft show with a total of over 200 booths.

Craftspeople will be responsible for the safety of their goods and money for the duration of the show. London Craft Shows, a division of OPT Holdings Ltd., agrees to provide reasonable protection during the show, but assumes no legal responsibility to the Dealer for any loss or damage due to fire, theft, vandalism, explosion, riot or otherwise. Accepted applicants cannot sublet their booth space to other individuals or share without permission.

Details: Booth sizes are 10 x 10ft and 10 x 15ft. All booths are curtained. Corner booths cost extra. Power is available at a cost of \$75 (+HST). Tables are available at a cost of \$15 each (+HST). Chairs not included. Craftspeople are asked to put thought into the set up of their booth and displays. All tables **MUST** be covered and draped. Each display is to be neat, uncluttered and professional looking no hand written signage. Each booth must have the name of the craftspeople visible to the buying public at all times.

Publicity: An active campaign using radio, newspaper, social media, direct mailings and Billboards will be used both prior to and during the show. Posters will be mailed to all craftspeople in the show and we ask that all of you do your share of exhibiting and distributing, them in and around the areas in which you live and work and at other shows in which you will be participating.

Fee:
 Regular Booth 10' x 10' = \$542.00 + \$70.46 HST = \$612.46
 Corner Booth 10' x 10' = \$562.00 + \$73.06 HST = \$635.06
 Regular Booth 10' x 15' = \$622.00 + \$80.86 HST = \$702.86
 Corner Booth 10' x 15' = \$642.00 + \$83.46 HST = \$725.46
 Please contact us for pricing on larger booth sizes

Location, Dates, Hours: The Christmas Craft Festival will be held in downtown London in the **AGRIPLEX** at the Western Fair District. Refreshments are available on site.

Set up time: Wednesday, Dec 2, 2020 - 12:00p.m. - 9:00p.m.
 Thursday, Dec 3, 2020 - 7:00a.m. - 12:30p.m.

Show times: Thur. Dec 3, 1:00 p.m. - 9:00 p.m.
 Fri. Dec 4, 12:00 p.m. - 9:00 p.m.
 Sat. Dec 5, 10:00 a.m. - 5:00 p.m.
 Sun. Dec 6, 10:00 a.m. - 4:00 p.m.

We look forward to working together at what promises to be an excellent show again this year.
 Yours truly, Jeff, Isabel & Olga Traher



Plan NOW to attend!



Exhibitor Rental Contract

Please fill out both copies of exhibitor rental contract and upon acceptance, confirmation will be sent to you. THIS AGREEMENT made between **London Craft Shows**, a division of OPT holdings Ltd., and _____ (Your name) referred to as the Dealer.

London Craft Show, a division of OPT Holdings Ltd., agrees to reserve for the Dealer the space indicated below, for which the Dealer agrees to pay a **\$400.00** deposit at the time the contract is returned and a **\$212.46** post dated cheque for a **10' x 10'** regular booth, a **\$235.06** post dated cheque for a **10' x 10'** corner booth, a **\$302.86** post dated cheque for a **10' x 15'** regular booth, or a **\$325.46** post dated cheque for a **10' x 15'** corner booth. **Deposit must be dated the same date as the contract when it is returned.** Post dated cheques must be dated August 31st, 2020. **ALL APPLICANTS MUST HAVE POST DATED CHEQUES ENCLOSED. Deposits will only be cashed if the craftspeople is accepted into the show, all others will be returned. Deposits can be made via E-Transfer, Mastercard, Visa or Cheque**

London Craft Show, a division of OPT Holdings Ltd., agrees to provide booth space, tables / hydro as outlined below & also provide reasonable protection during the show, but assumes no legal responsibility to the Dealer for any loss or damage due to fire, theft, vandalism, explosion, riot or otherwise. The Dealer agrees to exhibit only crafts made by him/herself and to have the exhibit completed and ready for the show by the specified date and time, and further agrees that there will be no packing up of exhibits until closing time of the final day of the show and sale. Upon acceptance of the applicant for the show, **no refunds will be made for any cancellation, regardless of reason.** Accepted applicants are not allowed to sublet their booth space to other individuals. The dealer agrees to allow the promoter the use of photographs and/or the use of his/her name or logo in advertising. **Cheques must be made payable to OPT Holdings Ltd., and mailed to OPT Holdings Ltd., 120 Wharncliffe Rd. South, London, Ontario, N6J 2K3**

SIGNED: for **London Craft Shows**, a division of OPT Holdings Ltd.,

Organizer: Jeff Traher _____ Date: _____

ADDRESS: 120 Wharncliffe Road South, London, Ontario Canada N6J 2K3
 PHONE/FAX: (519)679-1810

Business Name: _____

Contact Name: _____ Date: _____

Address: _____

City: _____

Phone: _____ Fax: _____ Postal Code: _____

Email: _____

Type of craft or art: _____

Authorized Signature of the Dealer: _____

Please check as required:

- A 10' x 10' Regular Booth \$542.00 + \$70.46 hst
- A 10' x 10' Corner Booth \$562.00 + \$73.06 hst
- A 10' x 15' Regular Booth \$622.00 + \$80.86 hst
- A 10' x 15' Corner Booth \$642.00 + \$83.46 hst

Electrical required? \$75 + HST = \$84.75. Yes No

Number of tables (8' x 2.5') required at a cost of \$15+HST each = \$16.95? Yes No

Dates applications received have a bearing on acceptance

A Tradition That's Growing...Because People Keep Going

All applications must be received by August 31st, 2020