Health – Wellbeing – Balance

Frequencies for Life

www.healyworld.net
Marcus Schmieke

- Founder and inventor of Healy
- Extensive studies in physics and philosophy
- Author of 25 books, translated into 10 languages
- Founder of the IACR and ECR Institutes for Consciousness Research
- Lecturer at international congresses on integrative science and medicine
- Wants to make his technology accessible to everyone
- Works with an international team of scientists, physicians, therapists and engineers
- Owner of Healy World
Christian Halper

Co-founder of Healy

Background in electrical engineering/communications engineering

Entrepreneur and founder of the SUPERFUND hedge fund

Investor in sustainable technologies and vegan/vegetarian nutritional concepts

Innovative gastronomy entrepreneur (VENUSS, TIAN, Strandhotel Weissensee, Divya's Kitchen), TIAN restaurants awarded with Michelin stars

Owner of Healy World
Healy World wants all people to be able to live holistically healthy lives. To this end we focus on frequencies, exercise and nutrition.
Development center
Kränzlin Castle

Berlin office

Wiesbaden office

- Main offices in Berlin and Wiesbaden, R&D center in Kränzlin (near Berlin) and active in over 45 countries
- More than 13 years experience with frequency therapy in Healy and other companies
- Technology built on the expertise of doctors, scientists and engineers
Everything is Frequency.
Experience your **Healy** Frequencies!

"If you want to find the secrets of the universe, think in terms of energy, frequency and vibration ... “

*Nikola Tesla*
HealAdvisor – the Three Pillars

Nutrition - Frequencies - Exercise

- Nutrition for Life
- Frequencies for Life
- Motion for Life

Digital Nutrition Application (DNA)

Healy

Healy Watch
The Master Control Center

Coordinating the three pillars of your health, fitness and vitality.
Healy is a microcurrent medical device that has been cleared by the U.S. Food and Drug Administration only for local relief of acute, chronic, and arthritis pain and muscle soreness due to overexertion. Healy also has non-medical applications that use Individualized Microcurrent Frequencies (IMF) to harmonize your Bioenergetic Field. Always use your Healy in accordance with its Instructions for Use.

Healy Watch is intended to support vitality and well-being, and is not a substitute for medical advice, which can only be provided by a medical professional. The physiological measurements displayed on Healy Watch and in the Healy Watch App are designed to help you develop healthier habits and meet your fitness and wellness goals, to guide you in using the programs available in your Healy, and to alert you to information that may make a consultation with a healthcare provider appropriate. No claims are made that Healy Watch or Healy Watch App readings are diagnostic of the presence or absence of any medical conditions.

The content displayed by the HealAdvisor App does not constitute medical advice, which can only be provided by a medical professional. The Healy programs and other advice are recommendations that depend on user input. If you have or suspect you may have a medical condition, or if you are under the care of a healthcare professional, you should consult your practitioner before following these recommendations.

The content displayed by the Digital Nutrition App (“DNA” for short*) does not constitute medical advice, which can only be provided by a medical professional. The substances, foods and Healy programs displayed are recommendations that depend on user input. If you have or suspect food intolerances, allergies, deficiencies or medical conditions, or if a supplement regimen has been recommended by a health practitioner, you should consult a physician or other healthcare professional before following these recommendations.

* “DNA” stands for “Digital Nutrition App" and should not be confused with genetic testing, which is not provided by Healy.
Facts and Figures

700,000 APPLICATIONS
More than 700,000 applications on clients and patients with foundational Healy technology and know-how.

45 COUNTRIES
Information Field technology has been successfully used in more than 45 countries.

2,500 PROFESSIONAL USERS
More than 2,500 practitioners, health consultants and other professionals are using foundational Healy technology.
THE HEALY MEDICAL PROGRAMS
The primary application of Healy is for relief of pain. You apply the adhesive electrodes where you feel discomfort. Please follow the Instructions for Use for local pain relief.
Freedom From Pain

- Healy uses microcurrents on different areas of your body to relieve and manage pain.
- It even relieves muscle strains and soreness from exercise or work around the house.
- All the Healy Editions contain its pain relieving microcurrent applications.

The Instructions for Use show you how to safely and easily use it for your sudden (acute) or everyday (chronic) aches and local pains. Microcurrent treatment has been used by physical therapists for decades to reduce pain and relieve muscle tension.
Health & Wellness Advisory Board

Nuno Nina
Dr. Ludwig Jacob, MD
Dr. Folker Meißner, MD
Dr. Liana Barnos, MD
Dr. Heinrich Haschka, MD
Prof. Dr. Song Tsai, MD
Dr. Neeta Shah, MD
Ewa Bartusch
Meeting the Highest Standards

Healy is a Class II medical device and satisfied numerous tests and inspections.

- Created in collaboration with doctors and practitioners
- Healy technology was developed in Germany
- High-level security communication technology between smart phone and Healy (patent granted), analytical method for frequency determination by biophysical emissions from the body (patent pending)
HEALY IS FDA cleared

Healy is a Class II medical device for local pain relief
THE HEALY EDITIONS FOR HARMONIZATION OF THE BIOENERGETIC FIELD WITH INDIVIDUALIZED MICROCURRENT FREQUENCIES (IMF)
Cell Membrane Potential Model

According to Robert O. Becker and Bjorn Nordenstrom

Prof. Robert O. Becker
Orthopedic surgeon and expert in electrotherapy, author of the modern electromedical 'Bible', 'The Body Electric' (1985).

Prof. Björn Nordenström
Professor Emeritus of Radiology at the Karolinska Institute in Sweden, former Chairman of the Nobel Prize Committee for Medicine.
The delivery of microcurrent with frequencies has been found to increase membrane potential and ATP production.
Positive Effects of Microcurrent
according to an animal study by Ngok Cheng et al.*

<table>
<thead>
<tr>
<th>Increased ATP production</th>
<th>Increased protein synthesis</th>
<th>Increased amino acid transport</th>
</tr>
</thead>
<tbody>
<tr>
<td>up to 500%</td>
<td>up to 70%</td>
<td>up to 40%</td>
</tr>
</tbody>
</table>

ATP (adenosine triphosphate) stores energy in the cells, similar to gasoline in the gas tank of a car. ATP is produced in the cell by the mitochondria. The mitochondria are the ATP-producing "power plants" in each cell of the body.

Protein synthesis is the process by which proteins are formed to build cells. It means the creation of physical life, following the central blueprint which is stored as DNA in each of our cells.

Amino acids are the building blocks for protein synthesis.

* Clinical Orthopaedics and Related Research Nr. 171, November-December 1982. This animal study refers to the effects of microcurrent and the basic mechanisms on which Healy Frequency programs are based. It did not include any Healy devices.
*BEF

Bioenergetic field: The flow of live energy connecting body, mind and soul, traditionally known as Chi (or Qi) and Prana.

In scientific terms: An information flow on the quantum level.
Nuno Nina

- Specialist in holistic health
- Clinic director and practitioner
- Developer of the 144,000 Gold Frequencies
- Treated thousands of clients worldwide for more than 16 years
Time-Waver Technology

Time-Tested Know-how Inside

Real Time Frequency Analysis

Quantum sensor* for analysis of the frequencies in the Information Field

Information Field controlled selection from 144,000 Gold Frequencies

*Quantum Sensor: Based on a physical noise generator, it uses special algorithms to filter information patterns from noise signals.
Application Mode

Adhesive electrodes
The programs in Nuno Nina's Gold Cycle are valuable all-around helpers, providing bioenergetic support and harmonization.

**Price: $470*  
*Plus tax**

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Healy Gold

The Healy Gold edition contains the Individualized Microcurrent Frequency (IMF) Gold Cycle programs for harmonization of the Bioenergetic Field:

- **Pure** – Designed to purify the bioenergetic field and support its recovery from negative environmental influences
- **Care** – Protect your bioenergetic field
- **Balance** – External balance of the bioenergetic field
- **Being** – Internal balance of the bioenergetic field
- **Energy** – Support the level of your bioenergetic field
- **Relax** – Harmonize your bioenergetic field
- **Release** – Unpleasant body sensations
- plus one program page of your choice
Healy Holistic Health
The Nuno Nina Gold Cycle and 8 more Individualized Microcurrent Frequency (IMF) program pages for harmonization of the Bioenergetic Field:
- Stimulation
- Bioenergetic Balance 1 + 2
- Mental Balance
- Meridians 1 + 2
- Sleep
- Skin

Price: $942*

Healy Holistic Health Plus
Healy Holistic Health and 6 more Individualized Microcurrent Frequency (IMF) program pages for harmonization of the Bioenergetic Field:
- Learning
- Fitness
- Job
- Beauty
- Chakras
- Protection Programs

Price: $1,413*

Healy Resonance
Healy Holistic Health Plus (contains more than 120 Healy programs on 16 program pages)
- + HealAdvisor Analyse app with Resonance and Aura module

Price: $2,357*

*Plus tax
Application Survey*

Which are your main uses of Healy?

- Pain
- Regeneration
- Health Promotion
- Stress
- Chronic complaints
- Acute complaints
- Sleep concerns
- Wellness
- Seasonal discomfort
- Fitness
- Skin
- Mood improvement
- Apprehension

*Result of a sample of 163 unique Healy users, not a scientifically validated survey
Survey on Frequency of Use*

How often do you use Healy?

- 80% Daily
- 10% As required
- 9% Every 2-3 days
- 1% Weekly

*Result of a sample of 163 unique Healy users, not a scientifically validated survey
Survey on Effectiveness*

How do you rate the effect of using Healy?

- Improvement of my concerns: 47%
- Strong improvement of my concerns: 18%
- Slight improvement of my concerns: 31%
- No effect: 4%

* Cumulative result of a sample of 248 unique Healy users from three surveys, not a scientifically validated survey.
Customer Experiences

Survey of Number of Healy Applications for Effect*

How many individual Healy applications in total until a positive effect is noticeable?

- 1 application: 15%
- 2 applications: 17%
- 3 applications: 13%
- 4 – 6 applications: 20%
- 7 – 10 applications: 20%
- > 10 applications: 15%

* Cumulative result of a sample of 158 unique Healy users, not a scientifically validated survey
Recommendation Rate*

Would you recommend Healy to others?

* Cumulative result of a sample of 249 unique Healy users in two surveys
HOW TO BUILD YOUR BUSINESS WITH HEALY
The Healy World USA Compensation Plan is an exciting opportunity that rewards you for selling products. Also, for leading and training Members you sponsor, you receive a commission on their sales. Although the opportunity is unlimited, individual results will vary depending on commitment levels and sales skills of each Member. Because Healy World USA is in the process of compiling enough statistical data to prepare reliable income disclosures, the numbers below reflect estimates prepared by the company pending a more detailed survey to soon be conducted. Based on industry standards and company projections, the average annual gross income for Members is projected to be anywhere between $1,500 and $3,000. There will certainly be Members who will earn less while others will earn much more. We’re excited about the Healy World USA Compensation Plan and we’re confident it will provide you a solid foundation to help you achieve your financial goals.

If income projections were presented to you prior to your enrollment, such projections are not necessarily representative of the income, if any, that you can or will earn through your participation in the Compensation Plan. These income projections should not be considered as guarantees or projections of your actual earnings or profits. The bottom line is that success with Healy World USA results only from hard work, dedication, and leadership.
Nutritional Supplements
115.06 bn USD in 2018
194.63 bn USD in 2025
Growth rate 7.8% / year
(Source: Grand View Research)

Health and Fitness Wearables
24.57 bn USD in 2018
139.35 bn USD in 2026
Growth rate 24.7%/year
(Source: Fortune Business Insights)

Home Applications for Microcurrent and Frequencies
Less than 10 mm USD in the last 20 years!
Growth rate: extremely high!
WELCOME TO HEALY WORLD

One of the fastest growing network marketing companies in the past 10 years.

Build a lucrative worldwide business together with us.

Join us now – for a better life for everyone and a better life for yourself!
• EU fully launched

• Next markets to launch: Korea, Mexico and Canada
<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>PRICE*</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healy Gold</td>
<td>$470</td>
<td>250</td>
</tr>
<tr>
<td>Healy Holistic Health</td>
<td>$942</td>
<td>500</td>
</tr>
<tr>
<td>Healy Holistic Health Plus</td>
<td>$1,413</td>
<td>750</td>
</tr>
<tr>
<td>Healy Resonance</td>
<td>$2,357</td>
<td>1250</td>
</tr>
<tr>
<td>HealAdvisor Digital Nutrition</td>
<td>$95</td>
<td>50</td>
</tr>
<tr>
<td>HealAdvisor Search</td>
<td>$33</td>
<td>20</td>
</tr>
<tr>
<td>Healy Watch Connector</td>
<td>$22</td>
<td>12</td>
</tr>
<tr>
<td>Healy Watch</td>
<td>$214</td>
<td>150</td>
</tr>
<tr>
<td>Watch Connect Bundle</td>
<td>$281</td>
<td>150</td>
</tr>
<tr>
<td>DNSC Bundle</td>
<td>$617</td>
<td>350</td>
</tr>
</tbody>
</table>

*Plus tax
The Healy 30-Day Fast Start Promotion helps new Healy World Members build a Healy business by further rewarding retail sales to Healy Customers.

In addition to the Direct Bonus earned on each Healy sale, the Fast Start Promotion pays a Cash Bonus on select new Customer purchases.

Also, a new Member may qualify to earn a Healy Gold Edition or - if the Member already owns a Healy -upgrade their Healy to the next higher Edition.
Healy Fast Start Cash Bonus

Within the first 30 days of enrolling as a Healy World Member, the Fast Start Cash Bonus is paid on each individual sale of 3 Healy Editions listed.

<table>
<thead>
<tr>
<th>EDITION / BUNDLE</th>
<th>CASH BONUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>DNSC</td>
<td>$0</td>
</tr>
<tr>
<td>Healy Gold</td>
<td>$0</td>
</tr>
<tr>
<td>Healy Holistic Health</td>
<td>$28.75</td>
</tr>
<tr>
<td>Healy Holistic Health Plus</td>
<td>$57.50</td>
</tr>
<tr>
<td>Healy Resonance</td>
<td>$115</td>
</tr>
</tbody>
</table>
Healy Fast Start Gold Edition and Upgrades

To earn a Healy Gold Edition within the first 30 days of enrolling as a Healy World Member, sell to 3 new Healy World Customers one of the following:

- **Healy Holistic Health Plus Edition**, or
- **Healy Resonance Edition**, or

If a new Member already owns a Healy Edition, they earn an upgrade (up to the Healy Resonance Edition) each time they sell to 3 new Healy World Customers one of the following:

- **Healy Edition**, or
- **DNSC Bundle**

If a new Member already owns a Healy Resonance Edition and sells a Healy Edition or DNSC Bundle to at least 3 new Healy World Customers, the new Member will receive another Healy Resonance with accessories!¹

¹Maximum: 1 Healy Resonance Edition and accessories during the Fast Start period.
Every rank has its own qualification criteria. For most ranks, the corresponding title is granted immediately after qualification. For the higher ranks, the qualification requirements might have to be confirmed more than once.

1. Member
2. Builder
3. Team Leader
4. Senior Team Leader
5. Manager
6. Senior Manager
7. Director
8. Senior Director
9. Vice President
10. Senior Vice President
11. President
12. Senior President
COMPENSATION AT A GLANCE

- Direct Bonus
- Dual Bonus
- Matching Bonus
- Mobility Bonus
- Rank Achievement Bonus
- Leadership Bonus
Direct Bonus

Weekly payout

The percentage is based on the product the Customer bought from a Member and is paid weekly based on the total Point Volume (PV).

<table>
<thead>
<tr>
<th>PACKAGE</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healy Gold</td>
<td>30</td>
</tr>
<tr>
<td>Healy Holistic Health</td>
<td>33</td>
</tr>
<tr>
<td>Healy Holistic Health Plus</td>
<td>36</td>
</tr>
<tr>
<td>Healy Resonance</td>
<td>40</td>
</tr>
<tr>
<td>Healy Watch</td>
<td>30</td>
</tr>
</tbody>
</table>
Dual Bonus

15% of the total point volume of the downline on the weaker leg for the current commission cycle, after deducting the Direct Bonus amount paid to the Member during the current month of calculation. Plus volume from additional purchases not commissioned in the Direct Bonus.

Example 1

- Left Team: 10,000 PV
- Right Team: 7,000 PV
- Points surplus transfer = 3,000 PV

Example 2

- Left Team: 5,000 PV
- Right Team: 15,000 PV
- Points surplus transfer = 10,000 PV
**Matching Bonus**

The **Matching Bonus** is paid monthly as a percentage based on the Dual Bonus earned by personal downline Members up to 4 levels deep. "Compression" is applied, meaning that only those Healy World Members who actually receive commission are included in the level count.

<table>
<thead>
<tr>
<th>Member</th>
<th>L1</th>
<th>L2</th>
<th>L3</th>
<th>L4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Builder</td>
<td>10</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Team Leader</td>
<td>10</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Senior Team Leader</td>
<td>10</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manager</td>
<td>10</td>
<td>5</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Senior Manager</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Director</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Senior Director</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Vice President</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Senior Vice President</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>President</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Senior President</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>3</td>
</tr>
</tbody>
</table>
Mobility Bonus

Paid out monthly from Manager level upwards if qualified for 2 consecutive months

<table>
<thead>
<tr>
<th>RANK</th>
<th>MONTHLY MOBILITY BONUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
<td>€</td>
</tr>
<tr>
<td>Builder</td>
<td>€</td>
</tr>
<tr>
<td>Team Leader</td>
<td>€</td>
</tr>
<tr>
<td>Senior Team Leader</td>
<td>€</td>
</tr>
<tr>
<td>Manager</td>
<td>€ 100</td>
</tr>
<tr>
<td>Senior Manager</td>
<td>€ 300</td>
</tr>
<tr>
<td>Director</td>
<td>€ 500</td>
</tr>
<tr>
<td>Senior Director</td>
<td>€ 1,000</td>
</tr>
<tr>
<td>Vice President</td>
<td>€ 1,300</td>
</tr>
<tr>
<td>Senior Vice President</td>
<td>€ 1,500</td>
</tr>
<tr>
<td>President</td>
<td>€ 1,700</td>
</tr>
<tr>
<td>Senior President</td>
<td>€ 2,000</td>
</tr>
</tbody>
</table>
As soon as a Member reaches a new title, the Rank Achievement Bonus is paid out with the monthly bonus (once per rank).

<table>
<thead>
<tr>
<th>Title</th>
<th>Bonus (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team Leader</td>
<td>100</td>
</tr>
<tr>
<td>Senior Team Leader</td>
<td>250</td>
</tr>
<tr>
<td>Manager</td>
<td>500</td>
</tr>
<tr>
<td>Senior Manager</td>
<td>1,000</td>
</tr>
<tr>
<td>Director</td>
<td>3,000</td>
</tr>
<tr>
<td>Senior Director</td>
<td>10,000</td>
</tr>
<tr>
<td>Vice President</td>
<td>25,000</td>
</tr>
<tr>
<td>Senior Vice President</td>
<td>50,000</td>
</tr>
<tr>
<td>President</td>
<td>100,000</td>
</tr>
<tr>
<td>Senior President</td>
<td>250,000</td>
</tr>
</tbody>
</table>
Leadership Bonus

For the Leadership Bonus, 1% of the worldwide point volume of the total company sales is paid quarterly among the leaders (starting at Director level) according to their rank and volume.
Seize the Opportunity. Today. Now!