



# plasticompACT! school award 2025

 $\label{thm:competition} \mbox{\#beatplasticpollution \#generation} \mbox{\#generation \#plasticfree \#schools \#sustainability} \mbox{(Competition logo: $$\underline{@nelyubovagalina}$$)}$ 

Pease read this competition guide, before applying.

#### 1. Introduction

Ignite local action, inspire global change! The plasticompACT! school award 2025 recognizes and showcases exceptional school-led projects that are tackling plastic pollution head-on, demonstrating that impactful solutions start in our own communities.

# 2. Eligibility

The competition is open to school communities wordwide.

- Open to school classes, pre-school classes, after-school groups, and parent communities wordwide.
- Participants must be affiliated with a recognized educational institution (primary, secondary, or equivalent).
- Projects in any stage (active, planned, or completed) are eligible.
- Projects must focus on plastic pollution awareness and/or reduction (e.g., phasing out single-use plastics, behavioural change).
- Student groups with teacher/adult support, or parent communities with a reference from their school, may submit projects.
- Projects must be original works.

# 3. Competition dates

The competition is run between WorldWasteDay and WorldCleanUpDay 2025.

Competition starts: March 30, 2025Competition ends: August 31, 2025

• Award announcement: September 15, 2025 (prior to World Cleanup Day)

### 4. How to Participate

Define a project, connect with plasticompACT! & submit your entry online before deadline 31 August 2025.

- 1. Get creative: Discuss and initiate a project to #beatplasticpollution.
- 2. Follow us: Stay updated by following our official social media account <a href="mailto:openics.org">openics.org</a>
- **3.** Submit Your Entry: Submit the completed competition entry before deadline 31 August 2025 via our website <a href="https://www.plasticompact.org">www.plasticompact.org</a>

## 5. Judging Criteria

All entries will be evaluated by the following criteria. In your project entry you may self-assess those criteria, because we are curious not only about your project, but also on how you see it fit into your sustainability agenda.

- Impact: Measurable results in reducing plastic pollution
- Innovation: Creative and original solutions
- Sustainability: Long-term viability and practicability
- Engagement: Community involvement and outreach
- Scalability: Potential for broader implementation
- SDG-relevance: Relevance of the project impact to follow the <u>Sustainable Development Goals</u> (SDG)
- Bonus: Presentation: Clear and effective communication

#### 6. Prize

The winning project will be awarded a 500€ prize to their school, designated for either enhancing their sustainability initiatives or funding an educational class field trip.

### 7. Jury

The projects will be assessed by a panel of dedicated change-makers, each with extensive experience in sustainability, education, and environmental conservation. Meet our jury members on our social media.

## 8. Terms and Conditions

Participants agree to the use of their project information and images for promotional purposes.

- Participation is free of charge.
- Submission must be made through our website <a href="www.plasticompact.org">www.plasticompact.org</a>. It is possible to add additional information through links or attachments.
- The primary competition language is English. Other languages can be used.
- The jury's decision is final and binding.
- The organizers reserve the right to disqualify any project that breaches these rules, engages in unethical conduct, or infringes upon intellectual property.
- The organizers may modify these rules as necessary, with notifications provided to participants.
- Participants are responsible for ensuring legal compliance, including copyright and data protection.
- The prize will be awarded to the reference school of the winning project, which will be asked to be responsible for its appropriate distribution and use.

## 9. Partners

The plasticompACT! school award 2025 is organized with support of <u>@schoolswithleaves</u>. The project evaluation is provided by <u>www.avail.center</u>. Further supporters and prizes will be announced through our social media along the way. Our jury will be presented through our social media along the competition time.

# **10. Contact Information**

For any questions or clarifications, please contact: <a href="www.plasticompact.org">www.plasticompact.org</a>