

**Running a successful international business around the world demands communications of the highest quality; especially when you are competing in today's dynamic, global market-place.**

The need for a reliable, efficient and above all cost-effective long range communications system is one we at British Telecom understand better than anyone.

The Portishead Communications Centre is the largest and busiest facility of its kind, providing a service that quite literally spans the world; a service that is flexible to your individual requirements; a service that's readily accessible whatever your communication equipment or needs.

Portishead is perhaps best known for its maritime connections. We have chalked up nearly 100 years' experience of serving seagoing companies. With the full research support of British Telecom, the service has steadily evolved (and continues to evolve) to meet the needs of international customers on land, in the air and at sea.

Today, it is not just the controllers of the world's great fleets who rely on our services. The skipper of the modest fishing concern and the private yachtsman find Portishead equally indispensable. Our range of services has been designed to meet the particular needs of all our customers. This brochure provides a brief introduction to the portfolio of services the Portishead Communications Centre can offer.

### Delivering the goods

The only communications system worth its salt is one that can keep you in contact, whatever the situation.

And that is precisely what the Portishead Communications Centre provides.

Effective management depends on prompt response. You may have to re-route a distant cargo at a moment's notice, change a shipping schedule, or urgently contact workers in a far-flung outpost. Portishead Communications Centre offers a range of options to cover every eventuality.

Based on state-of-the-art communication technology, Portishead's versatile service is perfectly suited to the complex responsibilities of monitoring and administering enterprises at long range. It also provides the ideal back-up to any other service or system you may currently use.

