

More competitive headway

Your company gains valuable competitive advantages – both ways.

Because you and your ships' masters can establish contact exceptionally quickly.

Whether it's to exploit market opportunities by taking on board unanticipated cargo – or switching delivery to alternative ports of call.

Or advising port authorities of docking time changes, so ensuring a more efficient turn-around.

More ship-shape efficiency

As you would expect from the advanced interconnect facilities and technological leadership of British Telecom International – a wider range of valuable extras is also available on this new BTI Maritime Telex Service, all using standard on-board radiotelex equipment.

Now, that same communications speed can go to work for you and your ships at sea.

The new BTI Maritime and Aeronautical Telex service, from British Telecom International's Maritime Radio Division, enables vital messages of every kind to be sent shore-to-ship and ship-to-shore faster and more efficiently than ever before.

Full speed ahead, more cost-efficiently

And at a more cost-efficient rate: charging on the new BTI Maritime Telex service is now by **six seconds minimum**.

You will still be able to depend on the BTI operators at Portishead should you or your ships' Masters experience any unexpected communications problems, or need to communicate with countries not on the international automatic network.

For full technical information – including your User's Guide and reference cards in English and Greek – send a telex now to British Telecom International on 46506 BTGKA G.

And start to use BTI's new Maritime Telex right away.

