

The Official Radiant Team Launch Guide

Your Elite Roadmap to the 90-Day Financial Freedom Plan





Your Empire Starts NOW.

Welcome to Team Radiant, one of the fastest-growing, most leadership-driven teams in the company. You didn't just join a team — you stepped into an elite environment built for speed, support, and success.

You're now plugged into a proven system designed to help you:

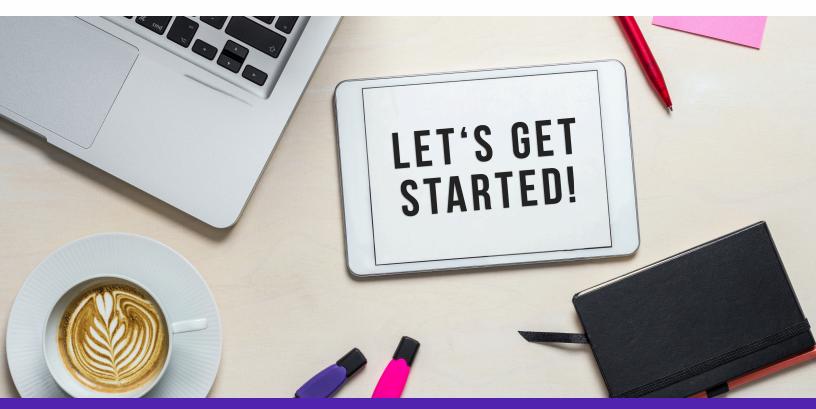
- Earn your first commissions fast
- Launch your business with confidence
- Build a team that duplicates
- Create long-term, leveraged income

This guide is your blueprint to momentum.

Follow every step.

Duplicate every step.

Your first 24–48 hours determine your entire 90-day runway. If you commit to plugging in, following the steps, and staying coachable, you will win here.





You have a new associate

Now What?



6 Steps to Sponsoring a New Associate

Step



Out the Door in 24:

Connect with your upline to schedule your "Welcome to the Team" call and get added to the MarathonOrg Facebook page and Team Radiant Whatsapp Chat

Step 2



Out the Door in 24:

Game Plan with your new Associate. Watch the video, and use your upline if needed.

Step



48 Out the Gate \$\$

Schedule 2 private Zoom presentations with your upline. Invite your first guests so we can help you make your first commissions.

Step



Register for Fast Start Training

Attend WITH your new Associate so they can qualify for the \$200 Fast Start Bonus.



Step

Help Your New Associate "Help 3 People"

Guide them through Steps 1–5 and help them help 3 people. This advances them toward Fast Start, and you toward MANAGER.

Earn your \$500 Manager Bonus when you duplicate this.



Celebrate!

You helped someone earn \$1,000 and unlocked your next rank momentum.







YOUR GAME PLAN



Scan for video

Your Targets. Your Vision. Your Next 90 Days. Success doesn't happen by chance — it happens by intention. This page helps you design your next 30 and 90 days with clarity.

You Game Plan Worksheet and Video (Scan the QR code to watch the video) Your 30-Day Goal: Choose all that apply: ☐ Become Manager Override Residual ☐ Enroll 3 new Associates Commission you earn from ☐ Earn your \$500 Manager Bonus your team's production or from renewals of memberships you've sold over time. Your 90-Day Goal: ☐ Promote to Executive Director ☐ Build a 40+ person team (3×3 leadership strategy) ☐ Build a \$1,000-\$3,000 residual income pipeline Your Personal Reasons: (Write your "why" — freedom, income, time, family, options, purpose.) What do you want your life to look like 90 days from now, then go further to 1 year and 3 years from now? Write it, visualize it, commit to it.



Out the Door in 24

Complete each step to get fully set up, get paid, and start building momentum.

1. Login & Set Up Your Pay Portal

You cannot receive commissions until this is completed. Go to: https://lsengage.com (Associate Login Portal)

- Log in or create your Associate account
- Set up Direct Deposit
- Complete your W-9

2. Enroll in Both Member Plans (LegalShield + IDShield)

Own the services you represent—lead with confidence.

Go to: https://www.legalshield.com

- Activate your LegalShield Membership
- Activate your IDShield Membership



3. Check Out Team Radiant Website

Access tools, scripts, mentorship, event calendars, and training replays.

Your team leader may provide one of these platforms:

- Team Website www.myteamradiant.com
- Team Facebook Group: MarathonOrg Facebook group
- WhatsApp Chat: Team Radiant

4. Watch the Jumpstart Training Video (www.myteamradiant.com/Get Started)

Learn exactly how the 3-Step Success System works:

- 1. Invite
- 2. Present
- 3.Enroll
- 4. This is your roadmap to earning your first commissions and advancing quickly.

6. Download All Required Apps

These apps give you everything you need to run your business on the go:

- LegalShield App (member services & legal support)
- IDShield App (ID protection tools)
- LS Engage / Prospecting App (send videos, track exposures, run presentations)
- Business Center App (track commissions, team growth, and reports)



48 OUT THE GATE

Welcome to LegalShield! Your first 48 hours are the most important part of your journey. This is when you set your foundation, build confidence, and begin creating momentum. Follow this step-by-step guide to start strong and position yourself for early success.

★ 1. Get Fast Start Qualified (FSQ)

Why this matters:

Fast Start Qualification unlocks your early earning potential, bonuses, and promotions. It gets you paid faster AND builds belief as you begin helping people right away.

How to Get Fast Start Qualified:

You have several options—choose one or more:

- ✓ Help 1–3 families get covered with a LegalShield Membership.
- ✓ Sign up 1–2 small businesses with Small Business Plans.
- ☑ Bring on a new associate to your team.

Your sponsor or upline will walk you through this step. Aim to complete this within your first 72 hours if possible.

★ 2. Start Building Your Contact List

You cannot grow a business without people to talk to—this is your foundation.

How to Build Your List:

Think of:

- Family
- FriendsCo-workers
- Past colleagues
- Social media connections
- Parents from school or sports
- Neighbors
- Business owners, you know
- · Anyone who could benefit from protection or wants additional income

Tips:

- Aim for 50–100 names to start
- Do NOT decide for them-add everyone
- · Do NOT prejudge who will or won't be interested
- You're not selling them—you're offering information
- · Use phone contacts and people whom you know on social media or in your everyday life

★ 4. Connect With Your Upline Support Team

Your sponsor will create a 3-way WhatsApp support chat with:

- You (new associate)
- · Your sponsor
- · Your upline or other leaders who can help you

This is where you can ask questions, get scripts, and receive daily guidance.

★ 5. Learn the Tools & Resources

Familiarize yourself with the resources that make your business simple:

- 📱 LegalShield Prospect App
- <u>I</u>LS Engage
- 🖀 Training videos & weekly Zoom calls
- # Local & online events

Your sponsor will help you download and log in to everything.

★ 6. Start Making Your First Outreach Contacts

Once you've watched the product training and built your list, you're ready to begin sharing the information.

Simple Invite Script:

"Hey! I just started something new with LegalShield, and I'd love to get your opinion on it.

When do you have 10 minutes today or tomorrow for a quick call?"

Keep it simple—your job is to invite, not explain.

Your upline will help with 3-way calls, presentations, or walkthroughs until you feel confident doing them yourself.

★ 7. Attend Your First Team Training or Call

Plug in immediately—this gives you:

- Momentum
- Confidence
- Motivation
- Support
- Proven success steps

Your sponsor will send you the schedule for upcoming Zoom calls, trainings, presentations, and team chats.

You're Now Ready to Go!

Your first 48 hours set the tone for your entire LegalShield career. Follow the steps, lean on your team, and stay coachable. Success here is simple: Learn, share, and stay consistent.

You've officially launched your LegalShield journey — and Team Radiant is here to support you every step of the way! 🌞



Scan for video



A pacesetter is a fast-start, goal-driven achiever. Fast Start Qualify in your first 20 days.



The 90-day Sprint System



Phase 1 — Foundation

Your first month is about: (Day 1-30)

- Learning
- Launching
- Making money

Helping your new people start fast

Your Targets:

- ✓ Promote to Manager
- ✓ Earn \$500 Manager Bonus
- ✓ Enroll 3 new Associates
- √ Complete all certifications
- ✓ Run 4–6 Zoom Launches
- ✓ Hit Team Plug-In (100% attendance on calls)

Your Activities:

- 2–5 invitations per day
- Attend Fast Start
- Bring someone new to Fast Start
- Daily check-in with upline
- Attend all team training calls

Use scripts — don't improvise

Phase 2 — Momentum

This is where you start growing a TEAM. (Days31-60)

Your Targets:

- ✓ Help 2–3 new people hit Fast Start
- ✓ Duplicate the 6-Step System
- ✓ Build your first layer of leadership
- ✓ Host weekly Zoom Launches (with upline support)

Your Activities:

- Run 1-2 Zooms per week
- Host "Help 3 People" sessions
- Track team goals
- Plug into leadership calls
- Social media posting 3–5 times weekly

Momentum = consistency + duplication.

Phase 3 — Leadership

This is your breakthrough month. Your Targets: (Days 61-90)

- ✓ Promote to Executive Director
- ✓ Build a team of 20–40 active members
- ✓ Support 2–3 new Managers
- ✓ Build \$1,000–\$3,000 in residual pipeline

Your Activities:

- Weekly leadership meetings
- Develop 3 new leaders
- Run multiple launches
- Attend company events
- Train on Zoom (with upline) Help new people hit bonuses



LegalShield Prospect App

A one-page reference to get you set up and using the app confidently.

1. Download & Install the App

- 1. Open the App Store (iOS) or Google Play Store (Android)
- 2. Search for "Prospect by LegalShield"
- 3. Tap Download / Install
- 4. Open the app once installation is complete

2. Log In

- Use your LegalShield Associate credentials
 - Email or username
 - Password
- If you don't know your login info, tap "Forgot Password" or contact Support.

3. Complete Initial Setup

- 1. Allow Notifications
 - Ensures you get lead alerts, follow-up reminders, and prospect activity updates.
- 2. Enable Contacts Access (optional but recommended)
 - Allows importing contacts for smoother prospecting.
- 3. Set Up Your Profile
 - Add a profile photo
 - Verify contact details
 - Enable "Share Link" features

4. Key Capabilities of the Prospect App

- ✓ Add & Manage Prospects
- Quickly enter new leads manually
- Import contacts from your phone
- Tag prospects (e.g., Hot Lead, Follow-Up Needed, New Member)
- ✓ Automated Follow-Up
- Set reminders
- Get push notifications
- Track conversations and next steps
- √ Share Marketing Materials
- Send videos, PDFs, and product overviews directly from the app
- Share personalized links
- Receive alerts when your prospect opens the content
- √ Real-Time Prospect Activity
- View when a prospect:
 - o Opens your message
 - Watches a video
 - Clicks a link
- Helps you follow up at the perfect moment
- √ Team Tools (If enabled)
- Access team resources
- Share content with downline
- View training videos and announcements

√ Business Insights

- Track your funnel: New Prospects → Engaged → Enrolled
- Review your history and contact log
- Monitor what content performs best



5. Daily Workflow Checklist

- 1. Add 1-3 new prospects
- 2. Send content (video or PDF)
- 3. Check alerts for activity
- 4. Follow up on reminders
- 5. Log outcomes in the app
- 6. Tips for Success
- Use the app as your single hub for prospecting
- Send shorter, high-impact videos for better engagement
- Follow up within 10 minutes of a prospect viewing your content
- Keep notes updated for accurate tracking



Team Radiant Whatsapp Group

Your Support Hub for Training, Questions & Team Connection

Welcome to Team Radiant, our official WhatsApp group created to support new LegalShield Associates. This is the place where you can get quick answers, connect with fellow associates, share ideas, and grow your LegalShield business with confidence.

Whether you are brand new or experienced, Team Radiant is here to help you succeed.

What Is the Team Radiant WhatsApp Group?

Team Radiant is a collaborative communication channel that connects associates with experienced leaders who can offer:

- Quick answers to business and team-building questions
- Marketing and prospecting guidance
- Tips on plans, products, and presentations
- Training reminders & event announcements
- Encouragement, motivation, and accountability

The goal is to speed up your learning curve and help you build confidence.

How New LegalShield Associates Can Join

1. Install WhatsApp

Download from:

- Apple App Store
- · Google Play Store
- 2. Share Your Phone Number: Send your mobile number to your sponsor or team captain.
- 3. Receive the Invite Link

You'll either:

- Get a direct invite link, or
- · Be added by an admin

Click "Join Group" and you're in!

How to Create a Support Chat for Your New Associate

Whenever you bring on a new associate, you will create a private WhatsApp group chat that includes:

- Your new associate
- You (the sponsor)
- Your upline
- Any other team members who can help support and guide them

You can name the chat anything you like, such as:

• Team Radiant - [Associate Name] Support Chat

This small support group will help the new associate with:

- Questions
- Scripts
- Getting launched
- Inviting
- Understanding the system
- Staying motivated and connected



Use Your Upline and Support Tools Your sponsor, team calls, and LegalShield's associate resources (videos, PDFs, trainings) are there to help you succeed.

Don't try to figure everything out alone—plug in and stay connected.

This ensures no new associate ever feels lost or alone.

- How to Use the Team Radiant WhatsApp Group
- Ask business questions anytime

Scripts, tools, prospecting, memberships, compensation, events—anything you need help with.

Share wins and positive moments

Celebrate sign-ups, presentations, promotions, breakthroughs, and milestones.

Stay focused on business-related communication

Keep the chat helpful, productive, and supportive.

Lift each other up

Positivity, encouragement, and teamwork are the heart of Team Radiant.



SCRIPTS

These scripts are designed for you and your team to copy, paste, and use instantly. Keep them short, simple, and curiosity-based.

★ Warm Market Invite

Option 1:

"Hey! I just partnered with a company doing something really needed right now.

My mentor is sharing it tonight at 7 — want the link?"

Option 2:

"Hey! I'm launching something new, and I thought of you.

Are you open to taking a quick look at a 20-minute Zoom tonight?"

Option 3:

"Hey! I'm starting something exciting that could really help a lot of people.

Can you hop on a short Zoom later so I can show you what I'm doing?"

★ Cold or Social Media Invite

Option 1: "Hey! Hope you're doing well — I came across something I think you might appreciate.

Do you keep your options open for additional income?"

Option 2: "I'm working on a new project with a great team.

Would you be open to checking out some info?"

★ Professional or Business Owner Invite

Option 1: "Hey! I'm partnering with a company that provides services most people actually need.

We're expanding locally — would you be open to taking a look?"

Option 2: "I'm connecting with professionals in the area.

Would you be open to watching a short overview to see if it could benefit you or your clients?"

★ Follow-Up Messages

Option 1: "Hey! You still good for 7? It's super casual — just hop on and listen."

Option 2: "Looking forward to having you on at 7! You'll get a really clear picture in just 20 minutes."

Option 3: "Zoom starts in a few minutes — I think you're really going to like this part."



SCRIPTS

***** After the Presentation

Option 1: "What part made the most sense to you?"

Option 2: "Which part caught your attention the most?"

Option 3: "Based on what you saw, do you see yourself using the service, the business, or both?"

★ Handling Hesitation (Simple Soft Close)

Option 1: "No worries — sounds like you just need a little clarity.

What question can I get answered for you?"

Option 2: "Totally understand. Out of curiosity, what would you want this to do for you if you got started?"

★ Membership Enrollment Script

Option 1: "Awesome — let's get you protected. I'll send you the link and walk you through it."

Option 2: "Great! The membership takes about 3 minutes. Are you on your phone or computer?"

★ Associate Enrollment (Business)

Option 1: "Perfect — let's get you started. Do you want to begin with the membership or the business?"

Option 2: "Great choice! I'll send you the enrollment link now — it only takes a few minutes to start."

Option 3: "Excited to launch with you! Want to hop on a quick call so we can set up your associate account together?"

★ Launch Your New Associate

Welcome Script:

"Congrats on getting started! Your next step is booking your Launch Call.

When can you do a quick 15-minute call with me so we can set everything up?"



Exposure – Step I: Share the 3-Minute Product Overview Video



Expose • Involve • Upgrade

Your Fast Start Blueprint for explosive momentum and duplication.



Basic, Preferred, Premium & IDshield Overview Video

What Is the Exposure Step?

Exposure is the first and most important step in introducing someone to LegalShield.

Your goal is not to explain the services—your goal is to share a short, high-impact video that does the explaining for you. The 3-Minute LegalShield Product Overview video gives prospects a quick, clear understanding of:

- Who we are
- The problem we solve
- How our membership works
- Why millions rely on LegalShield

Why the 3-Minute Video Works

- Short enough for busy people to watch immediately
- Professional, consistent message
- Helps avoid oversharing or "talking past the sale"
- Creates curiosity that makes follow-up effortless
- Triggers real-time alerts in the Prospect App when the prospect watches it

How to Send the Video Using the Prospect App

Step 1 – Open the Prospect App

Log in \rightarrow Tap Prospects \rightarrow Select a contact or add a new one.

Step 2 - Choose "Share Resource"

Tap the Share or Send Resource button inside the prospect's profile.

You'll get a notification when the prospect:

- Opens the link
- Watches the video
- Interacts with other content

This is your signal to follow up within 10-15 minutes.

What to say when you send the video:

Hey! I wanted to share something I've been working with. Can I send you a quick video? And if you know anyone I can help, feel free to let me know



Step 2- Involve



Expose • Involve • Upgrade

Your Fast Start Blueprint for explosive momentum and duplication.



Unlocking Income Opportunities Video

Once a prospect has watched the 3-minute LegalShield overview video and expresses interest, your next job is to involve them deeper—not by explaining everything yourself, but by guiding them to the next resource and connecting them to your support team.

1. Confirm Their Interest

When they say they liked the first video, respond with:

"Tell me, what did you like about the information?"

This question keeps the conversation positive and prospect-focused.

It also helps you understand what matters most to them—legal protection, identity theft, affordability, or peace of mind.

2. Send the Second Video

Based on their interest, choose the appropriate follow-up video:

If they are interested in the LegalShield Membership:

Send a deeper product video, such as:

"LegalShield Services - Full Overview" (or whatever your system uses as video #2)

Message example:

"Great! I'm going to send you a second short video that goes a little deeper. After you watch it, let's connect." (If they are interested in the Business Opportunity):

Send:

"Unlocking Income Opportunities with LegalShield" Video

Message example:

"Awesome! I'll send you the video that explains the income opportunity. It's short and will answer a lot of your questions."

3. Involve Your Upline (3-Way Call or 3-Way Text)

This is the most important part of Step 2.

If they're interested in getting started—either as a member or an associate—your next move is a three-way connection with your sponsor or upline leader.

Your Message to the Prospect

"Perfect! I want to introduce you to someone on my team who's helping me. They're great at getting people set up and can answer any questions. When would you be free for a quick 3-way call?"

4. Purpose of the 3-Way Connection

The 3-way helps you:

- Validate your prospect with a third-party expert
- · Build trust faster
- Avoid needing to be the expert
- · Get the prospect enrolled or onboarded
- Duplicate the system for your future team



Performance Club rewards LegalShield associates who achieve high sales and team-building milestones with recognition, prizes, and exclusive incentives.

Your upline's goal is to:

- ✓ Answer questions
- ✓ Help enroll the member
- ✓ Help onboard a new associate
- ✓ Support you until you gain more experience

5. Outcome Actions

If they want the services:

- Schedule a quick 3-way call
- Help them complete enrollment
- · Assist them in downloading and using the LegalShield mobile app

If they want to become an associate:

- Send the "Unlocking Income Opportunities" video
- Schedule a 3-way with your sponsor
- Help them complete the associate signup
- Get them connected to team resources and training



Step 3- Upgrade



Build Leaders • Create Momentum • Scale Your Business



1. Keep Momentum Rolling

Your goal is to help new associates reach Manager ASAP—the first major milestone. Do this by helping them:

- Send their first exposures
- Do 3-way calls
- Enroll members
- Bring on new associates

Early success builds belief and duplication.

2. Launch New Associates Using E-I-U

E — Expose

Send the 3-minute overview video.

I — Involve

Ask "What did you like?" then send the second video and do 3-way calls.

U — Upgrade

Guide them to the next step—membership, business, or both.

This is where duplication and team growth begin.

3. Reinforce Confidence & Activity

Help new associates:

- Celebrate small wins
- Stay plugged into calls and events
- Continue using 3-way calls
- Stay active and consistent
- Go back to the 6 Steps to Sponsor Page

Step 3 is all about elevating interest into leadership.

This is where duplication begins, income grows, and momentum becomes predictable.

Send the 3rd Video When They Want More If they want deeper business info, send: "Business Opportunity Presentation" (23 minutes)

Y Fast Start Your New Associate Once they enroll:

- 1. Get them Fast Start Qualified for bonuses
- 2. Connect them to tools (Prospect app, team chats, events)
- 3. Teach them to repeat E-I-U
- 4. Help them enroll 3 people (members or associates)

This builds confidence and starts real momentum.

§ E-I-U Keeps Your Business Simple & Duplicatable

Expose. Involve. Upgrade.

Repeat it—and watch your business grow.





The 3-Way Call Advantage

Your secret weapon for faster enrollments, confidence, and duplication

Why 3-Way Calls Matter

A 3-way call connects you, your prospect, and your sponsor/upline.

It's the fastest way to:

- Build trust and credibility
- Answer questions without feeling pressured to be the expert
- Increase enrollment and signups
- Mentor your new associate in real-time
- Duplicate your process for team growth

"You don't have to know everything—just bring the right people together."

When to Use a 3-Way Call

- After the prospect watches Video #2 (Product Overview or Unlocking Income Opportunities)
- When a new associate is ready to enroll members or join the business
- Anytime your prospect or associate has questions or hesitation

How to Set Up a 3-Way Call

- 1. Ask the prospect:
- 2. "I'd like to introduce you to someone on my team who can answer your questions and help you get started—when's a good time for a quick 3-way call?"
- 3. Schedule with your upline or sponsor
- 4. Confirm the time with all parties

During the 3-Way Call

Step 1 – Introduce Everyone

- "Hi [Prospect], this is [Sponsor Name]. They are part of my team and will help answer your questions and get you set up."
- Keep it friendly, professional, and short

Step 2 – Let Your Sponsor Lead

- Sit back and listen
- Let your sponsor explain the plan or business opportunity
- Only interject to clarify or share personal experience

Step 3 – Follow Up

- Ask your prospect:
- "Do you feel ready to move forward?"
- If yes → help them enroll or start the process
- If not \rightarrow schedule a follow-up





Tips for Maximum 3-Way Call Success

- Keep your tone positive, confident, and supportive
- Make sure the prospect knows you're there to support, not sell
- Be prepared with links or apps ready for enrollment
- Always celebrate wins after the call





Now that you have the scripts and the system, here's your exact next steps to take action:

Send 5 Invitations Today Use ANY of the scripts above. Speed = momentum.

Plug Your Guests Into a Presentation or send them the videos

Choose:

- Your Team Radiant Zoom call
- A recorded overview
- A 3-way call preview

Whatever is SIMPLE.

Notify Your Upline Send them:

- Guest names
- Presentation times
- Questions your guests have

Your upline helps close — don't do it alone.

Do a 3-Way Call After the Presentation This is where belief is built, and enrollments happen.

Enroll Them: Membership or Business Guide them step-by-step. Make it easy and friendly.

Book Their Launch Call Immediately Duplication begins ON DAY 1. Help every new associate launch within 24–48 hours. Add them to a whatsapp group chat for support

Remember:
Scripts don't build your business.
Using the scripts does.
You're ready — let's go create momentum! **

Practice Sharing,
Not Selling
LegalShield grows best
through simple, authentic
conversations. If you
focus on sharing why you
use the service and how it
solves problems, people
will respond better than if
they feel they're being
sold to.



The Power of Duplication in Your LegalShield Business

This image illustrates one of the most important principles in LegalShield (and any referral-based business):

Your income is built not by how many people YOU personally bring in, but by how many people you help your TEAM bring in.

The chart below shows how your organization grows in depth — meaning each associate helps another associate, who helps another, and so on. This is duplication.

1. You Are at the Top (the center)

Everything begins with you—your decision, your action, your leadership. From you, your organization grows downward in levels (depth).

2. The Power of One Extra Person

The left, center, and right sides show three different scenarios:

Left Side: If you only bring in 2 people who each of whom brings in 2 $2 \rightarrow 4 \rightarrow 8 \rightarrow 16 \rightarrow 32 \rightarrow \text{etc.}$

This grows slowly, and after several generations, you might reach 30 people total = about \$1K+ per month

Middle: If you bring in 3 people who each bring in 3 \rightarrow 9 \rightarrow 27 \rightarrow 81 \rightarrow 243 \rightarrow etc.

This grows much faster, and with just ONE additional person,

120 people = \$3K+ per month

Right Side: If you bring in 4 people who each bring in 4 $4 \rightarrow 16 \rightarrow 64 \rightarrow 256 \rightarrow 1024 \rightarrow \text{etc.}$

This is exponential duplication, and with just ONE more person,

▶ 1024 people = \$30K+ per month

The Power of Leverage: Your Residual Income Machine



Most people work in a system where time = money, and when they stop working... the money stops too. This page helps new Associates understand the difference between linear income and leveraged income, and WHY Team Radiant's system changes everything.

• 1. Linear Income (Job Income)

This is the traditional model:

- You work → you get paid
- You don't work → you don't get paid
- You are trading time for dollars
- Your income is limited by your hours

Examples: hourly workers, salaried employees, contractors.

Linear income has a ceiling.

You can only earn what your personal effort allows.

2. Leveraged Income (Entrepreneur Income)

Leveraged income comes from systems and duplication, not personal effort.

You earn money from:

- ✓ customers
- √ team production
- ✓ overrides
- ✓ renewals
- ✓ monthly membership retention

This income grows even when YOU aren't doing the work — because your TEAM is.

Leveraged income has no ceiling.

🖖 3. How LegalShield Creates Residual Income for You

LegalShield pays:

- Commissions on personal sales
- Overrides on team sales
- Residuals on monthly renewals
- Bonuses for helping people get paid
- Monthly performance incentives
- Leadership pay as your team grows

This means you're not just building a business — you're building an income machine.

Your efforts today can pay you:

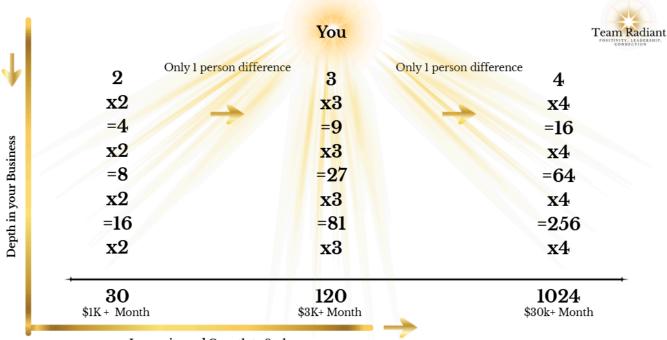
next month

next year

10+ years from now

Check Out the chart

That's the power of leverage.



Longevity and Growth to Scale

3. Why This Matters

This graphic demonstrates an essential truth:

The difference between earning \$1K a month and \$30K a month is ONLY one extra person in duplication.

Not 20 more people.

Not 100 more people.

Just one more person who you help plug into the system.

4. What This Means for You as a LegalShield Associate

Your business grows because of the system, not because of you working alone.

When you:

- ★ Invite
- → Plug people into presentations
- ⊁ Plug people into training
- → Help them do the same

Your organization expands geometrically, not linearly.

5. The Bottom Line

This picture teaches:

**Your success is not about who YOU can bring in.

It's about how deep your team can duplicate.**

If you coach your team to follow the simple 3-Step Success System

Invite \rightarrow Present \rightarrow Enroll

even one additional committed associate can change your entire income level.



THE P.A.U.E. FRAMEWORK

Personal Development

What counts as personal development?

- Reading or listening to leadership books
- Tuning into team calls and motivational trainings
- Learning the LegalShield system
- Developing confidence through daily repetition
- Studying stories and testimonies
- Surrounding yourself with positive, successful influences

Why it matters:

Your business grows as you grow.

Stronger mindset = stronger results.

Activities

_Key activities include:

- Reaching out to prospects
- Following up
- Sending videos or tools
- Inviting to Zooms
- Sharing stories
- Connecting with upline
- Practicing your script
- Using the apps to track exposures

Activity rules:

Keep it simple.

Keep it consistent.

Keep it duplicatable.

Vision

How to build your vision:

- Identify your "Why"
- Set clear income and rank goals
- Write down what your life looks like with more freedom
- Visualize your dream lifestyle daily
- Share your vision with your mentor
- Stay focused on long-term possibilities, not short-term challenges

Why vision matters:

People follow leaders who know where they are going.

Your vision inspires your team.

Events

Types of events:

- Weekly team Zoom presentations
- Leadership calls
- Social media live presentations
- Regional trainings
- Super Saturdays
- Corporate conferences
- Local in-person meetups

Why events matter:

Events create breakthroughs.

They turn interest into belief and belief into action.

People who show up to events grow faster, stay longer, and duplicate better.

Your Personal Development, Activities, Vision & Events Blueprint This framework is what makes Team Radiant highly duplicatable. Every Associate aligns with the same 4 pillars:



Importance of Team Calls, Online Trainings, and In-Person Events.

Team Radiant
Shine Meeting
Sundays
7pm

Marathon
Success
Training
Sundays
8:57p

Marathon Team Training Wednesday 9pm

Team calls, online trainings, and in-person events are essential to your success in LegalShield. They keep you plugged in, learning, and supported with real-time coaching, skill-building, and leadership guidance.

- Team Calls: Stay connected with your sponsor and upline, ask questions, and receive guidance. Some calls are designed specifically for guests so they can see how we do business and experience the simple, duplicatable system that creates success. We will put all of the Zoom addresses in the team group chat.
- Online Trainings: Learn exactly how to invite, present, and duplicate. These trainings give you the tools and confidence to grow your business efficiently.
- In-Person Events: Build belief, strengthen community, and accelerate your growth. Attending events helps you see real success stories and connect with leaders and peers.

We will keep the team updated on all upcoming events in the WhatsApp chat and on the LegalShield events calendar.

Key Tip: Associates who attend consistently are the ones who advance the fastest. Show up, put in the work, and you will succeed.



Support Structure





Commitment Sheet

30-Day Income Goal:
90-Day Rank Goal:
My "Why":
Daily Commitment Checklist: □ 3–5 invites □ Attend one training □ Connect with upline □ Use scripts □ Personal development
 ✓ 4. Final Commitment Statement Sign at the bottom — this builds accountability. "I commit to following the Radiant 6-Step System, staying plugged in, being coachable, and working toward my 30- and 90-day goals. I choose to build my future
intentionally." Signature: Date:

Team Radiant

POSITIVITY, LEADERSHIP, CONNECTION