

2018 Groundwater Week exhibitor/sponsor agreement

Please complete this form and return to NGWA.

By completing this form, you are making a formal application for exhibit space/sponsorship that will become binding upon confirmation from NGWA. By signing below you agree to the terms and conditions at NGWA.org/AdvertisingTerms. Please complete the first section as to how you would like your information to appear in marketing materials.

Company contact information

Company name _____
 Address _____
 City _____ State/Province _____
 Zip/Postal code _____ Country _____
 Contact name _____
 Contact email _____
 Phone _____ Fax _____
 Website _____
 Check if this is a new address
 Check if you're an NGWA member. Member # _____

Billing information (if different from above)

Contact name _____
 Address _____
 City _____ State/Province _____
 Zip/Postal code _____ Country _____
 Contact email _____
 Phone _____ Fax _____

Avoid assignment adjacent to:

Payment information

See payment terms at NGWA.org/AdvertisingTerms. Exhibitor is responsible for notifying NGWA of a change in billing contact. All payments must be in U.S. funds and must be on a U.S. bank, by bank wire transfer, or charged to a credit card.

TOTAL INVESTMENT DUE \$ _____

Check # _____
 Visa MasterCard American Express Discover
 Card number _____
 Expiration date _____
 Name as it appears on card (please print) _____
 Signature _____

Authorized signature

By signing below I agree to the terms and conditions at NGWA.org/AdvertisingTerms.

Print name _____ Date _____
 Signature _____

Please select the additional opportunities of which you would like to take advantage.

- | | |
|---|--|
| <input type="checkbox"/> Attendee Welcome Party cosponsor — \$15,000 | <input type="checkbox"/> Lightbox — \$1,000 |
| <input type="checkbox"/> Closing Party sponsor — \$5,000 | <input type="checkbox"/> Relax/Recharge stations cosponsor — \$3,000 |
| <input type="checkbox"/> Groundwater TV sponsor — \$5,000 | <input type="checkbox"/> Registration & welcome area sponsor — \$6,500 |
| <input type="checkbox"/> Keynote Session cosponsor — \$5,000 | <input type="checkbox"/> Shut-Down Sponsor — \$9,000 |
| <input type="checkbox"/> Coffee break sponsor — \$3,000 | <input type="checkbox"/> Web app sponsor — \$7,000 |
| <input type="checkbox"/> New Products Showcase sponsor — \$5,000 | <input type="checkbox"/> Wireless sponsor — \$27,500 |

Groundwater Week (6010)

	Member	Nonmember	Quantity
<input type="checkbox"/> 10'x10' inline booth	\$1,900	\$3,250	_____
<input type="checkbox"/> 10'x10' corner booth	\$2,100	\$3,450	_____
<input type="checkbox"/> 20'x20' island	\$7,600	\$13,000	_____
<input type="checkbox"/> 20'x30' island	\$11,400	\$19,500	_____
<input type="checkbox"/> 20'x40' island	\$15,200	\$26,000	_____
<input type="checkbox"/> 20'x50' island	\$19,000	\$32,500	_____

Bulk space rental fees (heavy equipment)

	Member	Nonmember	Quantity
<input type="checkbox"/> 20'x20' bulk space	\$4,600	\$6,200	_____
<input type="checkbox"/> 20'x30' bulk space	\$6,900	\$9,300	_____
<input type="checkbox"/> 20'x40' bulk space	\$9,200	\$12,400	_____
<input type="checkbox"/> 20'x50' bulk space	\$11,500	\$15,500	_____

Please indicate your top 5 location choices.

1 _____ 2 _____ 3 _____ 4 _____ 5 _____

For space larger than 20'x50', visit GroundwaterWeek.com or contact a sales team member at 800 551.7379 (614 898.7791), ext. 603, or by emailing sales@ngwa.org.

Products/services displayed _____

New product/technology displayed _____

Choose up to 5 options to categorize your company:

- | | | |
|---|--|--|
| <input type="checkbox"/> Ancillary (publications, associations, etc.) | <input type="checkbox"/> Geotechnical | <input type="checkbox"/> Screens |
| <input type="checkbox"/> Bits/hammers | <input type="checkbox"/> Geothermal | <input type="checkbox"/> Service trucks |
| <input type="checkbox"/> Construction equipment | <input type="checkbox"/> Miscellaneous products and services | <input type="checkbox"/> Suppliers |
| <input type="checkbox"/> Drill rigs | <input type="checkbox"/> Motors | <input type="checkbox"/> Tanks |
| <input type="checkbox"/> Drilling accessories | <input type="checkbox"/> Mud pumps/mud systems | <input type="checkbox"/> Valves |
| <input type="checkbox"/> Drilling fluids/mud | <input type="checkbox"/> Packers | <input type="checkbox"/> Water level measurement |
| <input type="checkbox"/> Drives | <input type="checkbox"/> Pipe/casing | <input type="checkbox"/> Water treatment |
| <input type="checkbox"/> Environmental | <input type="checkbox"/> Pumps | |

On-site program advertising options

	Exhibitor rate	Nonexhibitor rate
<input type="checkbox"/> Outside back cover	\$2,250	n/a
<input type="checkbox"/> Inside back cover	\$2,000	n/a
<input type="checkbox"/> Inside front cover	\$1,850	n/a
<input type="checkbox"/> 2-page center spread	\$3,300	n/a
<input type="checkbox"/> Full-page (BW)	\$975	\$1,125
<input type="checkbox"/> Full-page (4C)	\$1,350	\$1,500
<input type="checkbox"/> Half-page (BW)	\$725	\$875
<input type="checkbox"/> Half-page (4C)	\$1,075	\$1,225
<input type="checkbox"/> Qtr-page (BW)	\$575	\$725
<input type="checkbox"/> Qtr-page (4C)	\$925	\$1,075

New Products Showcase panel \$600/panel _____ # of panels

Floor graphics \$1,000/graphic _____ # of graphics

Groundwater TV

- 3-minute interview or commercial — \$2,200 20-second billboard ad — \$650
 90-second interview or commercial — \$1,100 10-second ticker ad — \$200
 30-second interview — \$850

Expo app

- Web app survey — \$650
 Web app announcement — \$350

Sponsorship opportunities

- Diamond Sponsor - \$35,000 Silver sponsor — \$12,500
 Platinum sponsor — \$25,000 First-time exhibitor sponsor — \$5,000
 Gold sponsor — \$18,500



**Mail to: NGWA Sales, 305 W. Spring Creek Pkwy., Bldg. C
 Ste. 101, Plano, TX 75023**
Fax: 614 360.2492 • Email: sales@ngwa.org
Questions? 800 551.7379, ext. 5, or 614 898.7791, ext. 5