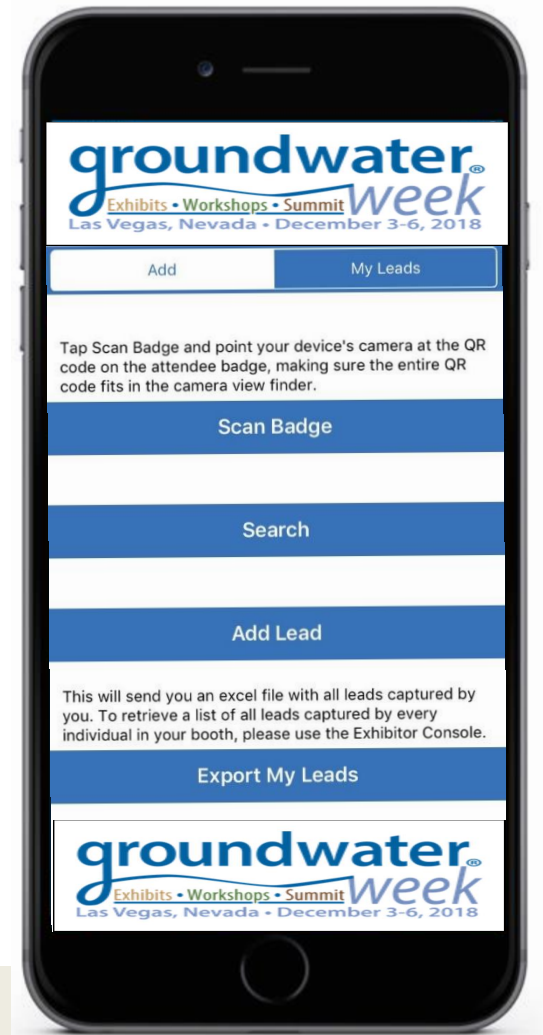




- Enable simple and straightforward Lead Tracking Capability using **Bravura LEADS!**
- The Apple/Android App will be used to **Capture, Qualify and Manage leads.**
 - Capture contact info for prospects stopping by your booth
 - Annotate notes based on discussions with prospects
 - Ask qualifying questions, customized by you, and record their responses
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- **LEADS on your own device with a two-user license: \$280**
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