# Who was !Observe Prime created for?

**For the individual wanting to explore if computer based observation works for them**

!Observe Prime was created for the individual curious about stepping up to computerized observation systems. It is our most basic, simple to use, and uncomplicated computer observation program. It is also ridiculously affordable, so you can try it out without being burned by the price. Yet once you get to know it, you will be able to easily record observations and create tables, graphs and charts that are easily understood by parents and teachers. They will think you're a genius!

**For the Experienced Observer wanting something straight forward, uncomplicated, and sensible, for a great price**

!Observe Prime was also created for the experienced observer who is sufficient with recording single behaviors or single classes of behavior. Our Program will be appreciated by the experienced observer, frustrated with other similar products, and what people are charging. So if you are an experienced observer, require simple input, while expecting output such as; percentage, rate-per-minute, and duration in the form of tables, graphs, and charts, we are speaking to you.

**Right now you can purchase !Observe Prime at an introductory price of**

# $4.99

A behavior recording system for under $5
We must be Crazy. Buy it before our Sanity returns!