

# MnM ArcOne Millenium Movement

10/11/2023

Presented by: Aaron M Lambert | Founder | CEO

Sole Incorporator: MnM ArcOne LLC | MnM ArcTube Media LLC &

The Lambert Foundation (LambertHearts.org Inc 501(c)3 The Hearts Ark



**MnMOne - Investor & Partner Business Justification Presentation**

# MnM ArcOne LLC

## MNM ARCONE® STRATEGIC BUSINESS PLANNING



**The Dawn of Something Special  
The New Millennium**

# MnM ArcOne LLC



Investors & Partners Bridges U.S.





MnM ArcOne LLC  
Headquartered In Springfield Missouri



How Did MnM ArcOne LLC Arrive in Springfield Missouri?  
On The Iconic-Bionic Cyclone of Course



The Iconic Bionic Cyclone – [QuantumEvE's Inspiration](#)  
MnMandEvE.com

# MnM ArcOne LLC

Investors and Partners, MnMOne is a forward looking, "proforma", Multi-National Virtual Operations Corporation (LLC/VOC).

Conceived, for the purpose of serving our communities first, We're, The Forward Looking, Vision.

A Modern Ecosystem of Family, Community, Education, Business, Environmental Stewardship, and Leadership.



# MnM ArcOne LLC

A Digital Real-Estate  
Virtual Operations Strategy &  
Websites

A Start-Up Movement  
& Strategic Pursuit



A New Business Venture

Written Business Justification Plans  
Available at

[Business Plan - 2019 \(arcone.us\)](https://arcone.us)

[Operations Chart- 2024/25 \(arcone.us\)](https://arcone.us)



The Birth and Original MnM Millennial Movement Logo (2018)

# MnM ArcOne - Millenium Movement

- MnMOne LLC DBA (Post Merger): MnMOne | MnM ArcOne | Millenium Movement -&- MnM
- MnM ArcOne LLC
  - ArcOne | ArcWireless | InspireOne | RippleOne
- MnM ArcTube Media LLC
  - MnM Elementary | MnM Academy/University | ArcTube.cloud | ArcTube.online
- Life, as an Ecosystem (LaaES) & EcoSystem as a Service (EaaS)
  - Sustainability Models – Integrated Life & Services platforms
- The Lambert Foundation (LambertHearts.org Inc. 501(c)3 The Hearts Ark)

[The Evolution of Things \(TheEoT.org\)](#)



Presentation - Page of Contents



## Mission Statement:

- Inspire, Educate and Empower the xYz Generations with affordable, practical and highly-impactful academic programs, through its Partner Company MnM ArcTube Academies and Universities.
- For full statement, visit [www.ArcOne.us](http://www.ArcOne.us)

## Vision Statement:

- Promote The MnMOne "Life, as an EcoSystem" Community Sustainable Integrated Life & Services Platforms | Assess | Analyze | Adapt | Plan | Build | Run



Reinvigorating: The ReGeneration Movement and World Environment Day

# MnM ArcOne LLC / Lines of Business & Operating Co's

## *Pre-Merger Operational Structure*

### MnM ArcOne LLC Parent Company

- **ArcOne CyberSecurity**
  - ArcWireless
  - InspireOne
  - RippleOne

### MnM ArcTube Media LLC Separate, but Wholly Owned by MnM ArcOne LLC

- ArcTube.cloud
- ArcTube.online
- MnM Academy & University
  - MnM QuantumEvE

### Future Spin Off's

- 99Yoda.com
- Alpha-Omega Health & Wellness



# Sustainability Defined – ([ClickCricket](#))

Sustainability is the ability to exist constantly. In the 21st century, it refers generally to the capacity for the biosphere and human civilization to coexist.

It is also defined as the process of people maintaining change in a balanced environment, in which the exploitation of resources, the direction of investments, the orientation of technological development and institutional change are all in harmony and enhance both current and future potential to meet human needs and aspirations."



A dramatic, dark blue-toned image of a stormy sky with multiple bright lightning bolts striking down. The clouds are dense and textured, creating a sense of power and intensity.

# MnM ArcOne LLC

## Lines of Business & Operating Co's



## Our Services

MnM ArcOne consists of 4 operational business units including:

- **ArcOne** - Managed Cybersecurity Solutions
- **InspireOne** - Technology Professional Services for Business Enablement, Technology Modernization, Transformation, and Optimization
- **RippleOne** - Marketing, Event, Planning, Coordination and Management. **Social & Digital Media Artist Inspired Media Creations Community Outreach and Relations**
- **ArcWireless** - Tier 1 wireless reseller Including Verizon, AT&T & **Consumer Cellular**. Business Container (for personal vs. business) VPN & Encryption Solutions



# MnM ArcOne LLC / Lines of Business & Operating Co's

## MnM ArcOne CyberSecurity - Business Unit 1 & Primary Operating Co.



Introducing ArcAI (ArcAAI): Arc-Advanced/Alternative Artificial Intelligence  
&  
Micro Focus's (Formerly HP) ArcSight – The All-Seeing EyE of The Internet & DarkNet

# MnM ArcOne LLC / Lines of Business & Operating Co's

## ArcOne Managed Cybersecurity - Business Unit 1

### ArcSecurity<sup>®</sup>

- Security Information Event Management (SIEM)
- Log Management
- Threat Identification & Correlation
- Advanced Persistent Threat & Exploitation Protection
- Malware & Virus Protection
- AI/Community Threat Intelligence

### ArcSupport<sup>®</sup>

- Forensics & Zero Day Attack "on-site" Support Retainers
- Security & Managed Services a la carte - as a Professional Service
- Industry Leading Service Level Agreements (SLA's)
- Access to Industry Leading Partners

### ArcManagement<sup>®</sup>

- Level 1-3 Managed Services
- Network & Security Device Management
- Device Configuration & Initialization Support
- Network & Security Device Procurement
- Warranty & Maintenance



# MnM ArcOne LLC / Lines of Business & Operating Co's

## ArcOne Managed CyberSecurity - Business Unit 1



### ArcService®

- Risk Management & Governance
- Transformation & Security Posture Hardening
- Vulnerability Assessments
- Penetration Testing
- Identity Monitoring, DarkNet Exploration
- Ransomware Protection
- Mobility Integration & Secure Container
- Incident Response & Breach Remediation

### ArcOne Business & Personal Security ArcRetainers®

- Families
- Individuals
- The Elderly
- Homeless

Services Based Upon the CyberSecurity Infrastructure Security Agency or CISA Personal Security Threat Matrix Defined & Confirmed.

Everybody's has a Constitutional Right to be Protected from Hate, Slander & Defamation and Other Socially Bankrupting Society Behaviors.



# MnM ArcOne LLC / Lines of Business & Operating Co's

## *ArcWireless Secure Mobility - Business Unit 2*

- **ArcWireless** - Tier 1 wireless reseller Including Verizon, AT&T & **Consumer Cellular**
  - VPN & Encryption Solutions
  - Unlimited Business & Consumer Data Plans (no Date Sharing or Rate Limiting at or above 50G)
  - Secure Business Container (for personal vs. business)
  - ArcPort 5G in Classroom & at Home (ArcRooms) ArcTube.online & ArcTube.cloud
  - Underlying wireless data connectivity and K9 Like VPN & Encryption Wi-Fi Enabled In Home Router Support (Self Install and Troubleshooting Portal) SIEM enabled Security Monitoring for Safe, Private and Breach Avoidance. RNOG 1-3
- Available On-Line
- Select Community or City Brick & Mortar Locations
- MnM ArcOne Business Campus
- MnM ArcTube Business Campus
- MnM Academy & University Locations
- \$99Yoda.com Locations
- Alpha-Omega Health & Wellness Locations



# MnM ArcOne LLC / Lines of Business & Operating Co's

## *InspireOne Professional Services - Business Unit 3*

- MnM InspireOne® Client Business Consultants
  - InspireMe®, InspireU® and InspireUS®
- InspireOne's Flagship Offering of Professional Services
- InspireOne® Built with the Social, Digital Media Age in Mind
- Business Enablement, Technology Modernization, Transformation & Optimization



# MnM ArcOne LLC / Lines of Business & Operating Co's

## *RippleOne Marketing, Print & Digital Media - Business Unit 4*

- RippleOne® An MnM Business Unit
  - Marketing, Event Planning, Coordination and Management
  - Go To Market Strategy Creation
- Digital & Print Media Artist Inspired Media Creations
- Built With The Social Media Era in Mind
- Community Outreach and Relations



## THE EVOLUTION OF THINGS (EOT)



**Life, as an EcoSystem (LaaES)™**

**Ecosystem as a Service (EaaS)™**

**Quantum VgIRL (QuantumEvE)™**

**Human Intelligence Initiative (Hii)™ & Human Analytics (HA)™**

**Human Intelligence Integration Theory (HiiT)™**

**Human ReIntegration & ReGeneration Theory (HRirGT)™**

**Human Intelligence Interaction Technology & Information Technology (HiitIT)™**



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BE  
CHANGE  
BECOME

...PRACTICE IT TAKES



**\$99YODA.COM**

EVERYTHING FOR YOU & YOUR HOME. NOTHING OVER \$99

# MnM ArcOne LLC / Lines of Business & Operating Co's

## *\$99Yoda.com (99yoda.com – Yo Duh) - Future Spin Off*

- 99yoda.com, your destination for Gourmet Food, Wine Pairing & Boutique Home Essentials. .99 cent Stor Scope Creap killer & Bed, Bath & Beyond Gap Filler
- 99yoda.com, a planned wholly owned subsidiary of MnM ArcOne LLC or as a separate company (Spin off). 99yoda.com concept is part of the MnM InspireOne business Development projects.
- Assess | Analyze | Adapt | Plan | Build | Run
- The \$99yoda.com concept was founded in 2018 and brought to life in 2023, as an investor and partner only "Digital Real-Estate Model.

## **Our Mission – A Shopping Destination Experience**



**The \$0.99 Mentality**  
**The \$99.00 Budget Conscious Mind**  
**(Scottsdale AZ, Tempe AZ, Chandler AZ)**  
**The Boutique**  
**Organic/Gourmet Grocery & Refined Home Furnishings**  
**Shopping & Destination**  
**Experience**

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BE  
CHANGE  
BECOME

...PRACTICE IT TAKES



The Lambert Foundation (LambertHearts.org)

The Hearts Ark

The Evolution of Things (TheEoT.org)



**THE**  
**HEARTS ARK**  
LAMBERTHEARTS.ORG

# Alpha-Omega Health & Wellness



# MnM ArcOne LLC / Lines of Business & Operating Co's

*Alpha – Omega Health & Wellness - Future Spin Off*

- A foundation that is dedicated to solving complex problems that affect our world. We strive to be recognized as the Leader in The Evolution of Health & Wellness
- Originally Planned as Business Entity or Unit of The Lambert Foundation (LambertHearts.org Inc), a not-for-profit public benefit company (501(c)3
- Later plans include the partnering with a Tier 1 Health System (in rare cases) and to operate as separate LLC operating company with a portion of all benefits contributed back into The Lambert Foundataion Operating Budgets



# MnM ArcOne LLC / Lines of Business & Operating Co's

*Alpha – Omega Health & Wellness - Future Spin Off*

- A foundation that is dedicated to solving complex problems that affect our world. We strive to be recognized as the Leader in The Evolution of Health & Wellness
- Services will include the following:

Health Assessments | Life Risk Analysis  
Life Coach & Goal Setting

- Personalized Nutrition Planning
- Personalized Training Routines
- Yoga Wellness Classes
- Organic & Traditional Supplementation
- Men & Woman Hormone Revitalization
- Neurotropic Replacement & Revitalization
- Massage & Chiropractic Services
- Licensed Sport Therapists
- Allergy, Dermatology & Immunology Clinicians





(Life, as an EcoSystem) LaaS

(EcoSystem as a Service) EaaS

*Sustainable Business Model or Integrated Life & Services Platform*

**MnM ArcOne LLC**  
 ARCONE.US  
 Springfield Missouri  
 EcoSytem #1

**MnM ArcTube Media LLC**  
 ARCTUBEMEDIA.COM  
 Chicago Illinois & Scottsdale Arizona  
 EcoSystem #2

**LambertHearts.org Inc.**  
 LAMBERTHEARTS.ORG (501c3)  
 San Diego California  
 MnM ArcOne & MnM ArcTube Media  
 Community Partner

**ArcOne**  
 CyberSecurity SIEM

**InspireOne**  
 Professional Services

**99yoda.com**  
 Boutique Grocery & Housewares Destination

**ArcWireless**  
 Secure Wireless Mobility

**RippleOne**  
 Digital & Print Marketing

**Alpha-Omega Health & Wellness**  
 The Evolution of Health & Wellness

**ArcTube.cloud**  
 ArcTube Broadcast & streaming Digital Media  
 Platforms - QuantumEvE

**ArcTube.us or .cloud**  
 Containerized Dance Platform

**SocialOne.cloud**  
 Containerized Dance Platform

**SockHop.cloud**  
 Containerized Dance Platform

**ArcTube.online**  
 Education Media Platform

**MnM Elementary**  
 Elementary School Media

**MnM Academy**  
 Associate Level Degree Programs

**MnM University**  
 Bachelor & Master Level Degree Programs

**The Lambert Foundation**  
 STEM Cell Research & Organoid Replacement

**The Hearts Ark**  
 The compassionate voice of LambertHearts.org

**The Good Criminal**  
 Program & Case Management

**Hearts Pro Services**  
 Non-Profit Professional Services

**Hearts Housing Connect**  
 Nationwide Rapid ReHousing for Homeless and those Living in Poverty

(Phase 1) – Complete. Create Business Justification Plans and Digital Real Estate Business Models (Websites)

(Phase 2) – In Process. Test Crowd Funding Strategy and in Tandem, Acquire Private Investor Funding

(Phase 3) – Extend Offers to Executive Team, Board Members and Key Start Up Operations Personnel. Work with Insight & Verizon for Software, Hardware and Network Deployment. Co-Star for Facilities Acquisition

(Phase 4) – Launch Op-Ex Models First. White Label Reseller of ArcOne Security Services & ArcWireless (Approach Consumer Cellular about Merge

(Phase 5) – Create Operations Roadmap for Final Lines of Business Launch Starting with MnM Academy & University, InspireOne, RippleOne

(Phase 1) – Complete. Create Business Justification Plans and Digital Real Estate Business Models (Websites). Create Operations Roadmap for The Launching of Key Lines of Business

# MnM ArcTube Media LLC

## MnM ArcTube.cloud



ArcTubeMedia.com & ArcTube.cloud  
Media Creation – Scottsdale Arizona



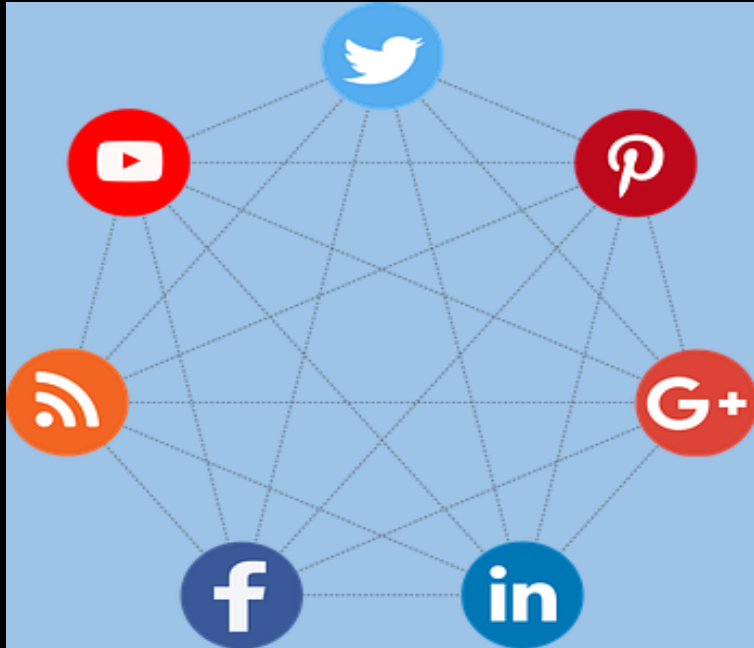
John Hancock Building on The Magnificent Mile District & Millennium Park



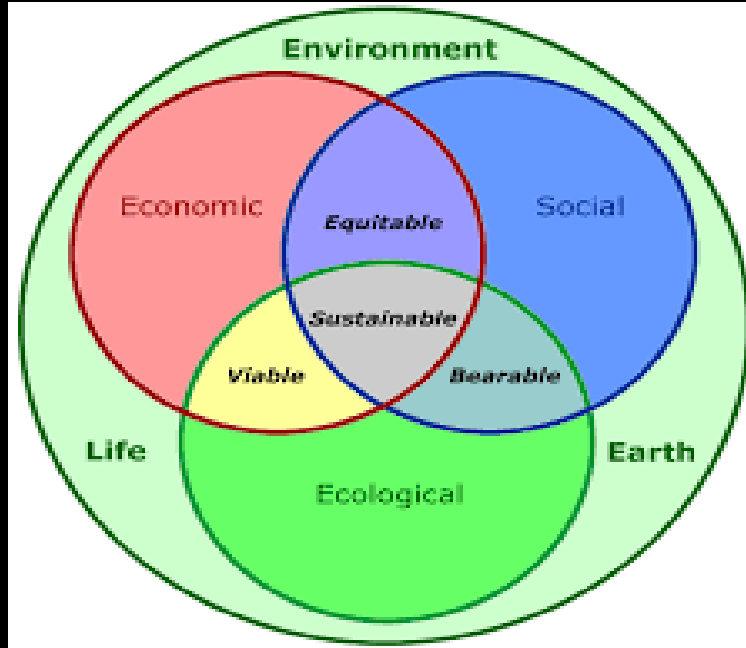
**Chicago – Known For It's World Class Art, Museums and  
HQ of MnM ArcTube Media LLC**

# MnM ArcTube Media LLC / Lines of Business & Operating Co's

*ArcTube Media – Broadcast & Streaming Digital Media Platforms - Business Unit Overview*



Sustainable Models?



**Life, as an EcoSystem (LaaES) – Done With MnM EaaS**

**(EcoSystem as a Service)**

**Sustainable Model - YES**

**Investors, Relax and Put Your Mind at EaaS!**

New Logo – MnMOne  
A Firm Sustainable  
Foundation



Nickname: MnMOne Ark



The Social Media Turn-Over Rate & Ability to Reinvent Oneself, is a Challenge Without A Sustainability Model Integrating Todays Digitally Savvy Consumer & Professional Needs 32





(Life, as an EcoSystem) LaaS

(EcoSystem as a Service) EaaS

*Sustainable Business Model or Integrated Life & Services Platform*

**MnM ArcOne LLC**  
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 Springfield Missouri  
 EcoSytem #1

**MnM ArcTube Media LLC**  
 ARCTUBEMEDIA.COM  
 Chicago Illinois & Scottsdale Arizona  
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- ArcTube.cloud or ArcTube.us - Kids and Young Teens All Genre Dance Movement
  - All Genre Dance Categories & Era's of Music
    - MnM ArcTube Media “Trust Circles” are those individuals you invite to share creative commons media with or who contact you and are added to your Trust Relationships List.
    - Children & Teens must have a parent or legal guardian also approve all Trust circle invites ((2 Factor Security Authorization (The User & Parent or Adult Guardian)) and they must provide a valid State Drivers License or valid State ID to Validate accounts for those under 16 years of age. Passports OK too.
    - CISA – Personal Security Matrix ([ClickCricket](#))
    - ArcOne Personal Security Retainers ([ClickCricket](#))

# MnM ArcTube Media LLC / Lines of Business & Operating Co's

*ArcTube.cloud – Broadcast & Streaming Digital Media Platform - Business Units 2, 3 & 4*

- SocialOne.cloud – Teens and Young Adults All Genre Dance Movement
  - All Genre Dance Categories & Era's of Music
- SockHop.cloud – All Ages Family Fun Dance Movement
  - All Genre (Bridging the Generational Gap - 1950s, 1960's, 1970's, 1980's, 1990's, 2000's)
    - We don't mind and in fact encourage Family Values – If you want to bring back the Roaring 1920', get your groove on. Post & Stream with Your Trust Circle and create your movement.





# PERSONAL SECURITY CONSIDERATIONS

## INTRODUCTION

The U.S. continues to face a dynamic threat environment for targeted violence towards individuals or organizations that epitomize personal, political, or ideological grievances. This is further exacerbated by misinformation campaigns that aim to sow discord, shape public sentiment, and even encourage violence against individuals. To reduce the threat to personnel associated with ownership, operation, and maintenance of critical infrastructure, the Cybersecurity and Infrastructure Security Agency (CISA) recommends following basic security measures which are detailed below.

## BEHAVIORAL INDICATORS

Critical infrastructure owners and their personnel can reduce the probability of becoming a victim of an attack by remaining vigilant and reporting suspicious behavior that individuals may exhibit, including:

- Expressing or implying threats of violence
- Posting personally identifiable information online with the intent to harm, harass, or intimidate
- Prolonging interest in or taking pictures of people or infrastructure in an unusual or covert manner
- Unauthorized people trying to enter a restricted area or impersonating authorized personnel
- Loitering at a location without a reasonable explanation
- Asking specific questions about business functions, security or employees
- Placing an object or package, either in a concealed or hidden manner, that has suspicious wires or other obvious bomb-like components, and abandoning it or leaving the area
- Avoiding security personnel or systems

## PERSONAL SECURITY MEASURES

Applying basic security measures can enhance the protection of critical infrastructure and mitigate threats to personal safety.

- Being aware of surroundings and nearby activities
- Creating a personal or family emergency action plan
- Limiting personal information sharing in digital platforms.
- Avoiding text messaging or lengthy cell phone use while walking alone
- Hiding personally identifiable information and work credentials when in public
- Keeping hands free as carrying items may result in further vulnerabilities
- Letting a trusted person know where you are going, particularly if outside of daily functions, and when you plan to return
- Avoiding suspicious packages, and recognizing potential indicators of a suspected explosive device to notify law enforcement
- Changing predictable routines, such as the timing and routes to work, school, or places of worship
- Asking for help – contacting security or a co-worker for an escort to vehicle
- Staying in well-lit public areas and avoiding isolated streets
- Parking in well-lit and attended areas; exercising caution when using underground and enclosed parking
- Avoiding leaving personal belongings unattended, even for a few minutes
- Heading to nearest public gathering location, police station, or fire department if being followed
- Having a cell phone available to make emergency calls
- Trusting instincts and being assertive in decision making; calling for help from others or the police if feeling threatened
- Carrying simple to use protective tools, such as pepper spray, and a bright flashlight. If maintained on your person, ensure facilities allow entry of such devices.

For continued information on threats, visit the National Terrorism Advisory System web page at [dhs.gov/national-terrorism-advisory-system](https://www.dhs.gov/national-terrorism-advisory-system).

Please visit [cisa.gov/hometownsecurity](https://www.cisa.gov/hometownsecurity) for additional resources.

# MnM ArcTube Media LLC | Lines of Business & Operating Co's

**ArcTube.online**



# MnM ArcTube Media LLC MnM ArcTube.online ArcTube Media Creation



# MnM ArcTube Media LLC / Lines of Business & Operating Co's

## *ArcTube.online – Streaming Digital Media Secure Container Education Platforms Business Units #*

- **MnM Elementary** – Brick & Mortar Locations and Streaming Digital STEAM Educational Platforms
  - STEAM – Science | Technology | Engineering, Art & Math
  - Extend to Partner Networks for Additional Curriculums (Sesame Street, Kiwi Co, Understood.org, etc.)
- **Phase 1** – Consumer Cellular (MnM ArcWireless) – 5G “CricketClicks” One Click Application Builder. Connectivity for Classroom Extended studies at home and extra curricular family fun education streaming
- As part of potential Merger/Acquisition – Business as usual. Name Change only
  - New Data Center and Contact Center in Springfield MO. – Completes their follow the sun customer support strategy
  - Consumer Cellular now has a market and product for those under the “Senior Citizen” current market share.



## MnM ArcTube Media LLC / Lines of Business & Operating Co's

*ArcTube.online – Streaming Digital Media Secure Container Education Platforms  
Business Units #5 cont.*

- **MnM Elementary** – Brick & Mortar Locations and Streaming STEAM Educational Platforms
  - ArcPort – Home Wi-Fi | NetGear Secure VPN & Encryption Router – Free MnM ArcOne Management & SIEM Monitored
  - MnM ArcOne Help Desk (Ticket Creation or Self Installation Support)
  - Phase 2 – Same as above, but at predetermined partner school districts and locations





## MnM ArcTube Media LLC / Lines of Business & Operating Co's

*ArcTube.online – Streaming Digital Media Secure Container Education Platforms  
Business Units #5 cont.*

- **MnM Elementary** – Brick & Mortar Locations and Streaming STEAM Educational Platforms

Our Vision, Our Children picking up STEAM

Science, Technology, Engineering and Mathematics or simply STEM is an educational curriculum that targets to develop competitiveness in science and technology among students. In this system, science refers to two out of its three branches: natural sciences (biology, physics, chemistry, etc.) and formal sciences (mathematics, logic, statistics, etc.) STEM also supports the widening studies in the field of engineering.



## MnM ArcTube Media LLC / Lines of Business & Operating Co's

*ArcTube.online – Streaming Digital Media Secure Container Education Platforms  
Business Units #*

- **MnM Elementary**

STEAM – Our Vision, Our Children picking up STEAM

This program opens opportunity to all students, not only to gifted children, to further learn about sciences, technology, engineering, and mathematics. By fostering an interest in these studies at an early age, children are more likely to become passionate about the field in their later years of studying.



The Future, Now...Brighter,  
With  
MnM ArcOne & MnM ArcTube Media's ArcAAI

# MnM ArcTube Media LLC / Lines of Business & Operating Co's

*ArcTube.online – Streaming Digital Media Secure Container Education Platforms  
Business Units #6 & 7*

- **MnM Academy & University** – Brick & Mortar Locations and Streaming Associate & Bachelor Degree Curriculums
  - ArcPort – Home Wi-Fi | NetGear Secure VPN & Encryption Router – Free MnM ArcOne Management & SIEM Monitored
  - MnM ArcOne Help Desk (Ticket Creation or Self Installation Support)




# MnM ArcTube Media LLC | Lines of Business & Operating Co's

## ArcTube.cloud

- All Gender | All Genre
- Streaming Media Platform and Production
- Kids & Younger Teens - Containerized  
for Safety



Direct Link to ArcTube.cloud ([ClickCricket](#))



MnM ArcTube Media LLC | Lines of  
Business & Operating Co's  
MnM ArcTube.us or ArcTube.cloud

- Direct Link to ArcTube.cloud
- ([ClickCricket](#))
  
- Direct Link to ArcTeens
- ([ClickCricket](#))
  
- Direct Link to ArcKids
- ([ClickCricket](#))



MnM ArcTube Media LLC | Lines of  
Business & Operating Co's

MnM SocialOne.cloud

- Direct Link to ArcTube.cloud
- Tribute to Whitney Houston
- I wanna Dance With Somebody
- ([ClickCricket](#)) – Video
- ([ClickCricket](#)) – SocialOne.cloud



MnM ArcTube Media LLC | Lines of  
Business & Operating Co's  
MnM SocialOne.cloud

**Whitney Elizabeth Houston** (August 9, 1963 – February 11, 2012) was an American singer and actress. Nicknamed "the Voice", she is one of the best-selling music artists of all time, with over 220 million records sold worldwide.<sup>[1]</sup> In 2023, Rolling Stone named her the second-greatest singer of all time.<sup>[2]</sup> Houston influenced many singers in popular music, and was known for her powerful, soulful vocals, vocal improvisation skills, and use of gospel singing techniques in pop music.



[https://en.wikipedia.org/wiki/Whitney\\_Houston](https://en.wikipedia.org/wiki/Whitney_Houston)

MnM ArcTube Media LLC | Lines of  
Business & Operating Co's  
MnM SocialOne.cloud

## Learn from the Best

She had 11 number-one singles on the [Billboard Hot 100](#) and is the only artist to have seven consecutive number-one singles on the chart.<sup>[a]</sup> Her [accolades](#) include eight [Grammy Awards](#), 16 [Billboard Music Awards](#), two [Emmy Awards](#), and 28 [Guinness World Records](#). Houston's inductions include the [Grammy Hall of Fame](#) (twice), the [Rock and Roll Hall of Fame](#), the [Rhythm and Blues Music Hall of Fame](#), the [Georgia Music Hall of Fame](#), the [New Jersey Hall of Fame](#), and the [National Recording Registry](#) at the [Library of Congress](#).





# MnM ArcTube Media LLC | Lines of Business & Operating Co's

**SockHop.cloud**



Direct Link to SockHop.cloud ([ClickCricket](#))

MnM ArcTube Media LLC | Lines of  
Business & Operating Co's

MnM SockHop.cloud

- Direct Link to SockHop.cloud  
([ClickCricket](#))



MnM ArcTube Media LLC | Lines of  
Business & Operating Co's

MnM SockHop.cloud

- **Tribute to Olivia Newton John & Grease**
- ([ClickCricket](#)) – Grease Video
- ([ClickCricket](#)) – SockHop.cloud



# Operations Chart

&

# Domain List



7/29/2014 | Presented by: Your name here





(Life, as an EcoSystem) LaaS

(EcoSystem as a Service) EaaS

*Sustainable Business Model or Integrated Life & Services Platform*

**MnM ArcOne LLC**  
 ARCONE.US  
 Springfield Missouri  
 EcoSytem #1

**MnM ArcTube Media LLC**  
 ARCTUBEMEDIA.COM  
 Chicago Illinois & Scottsdale Arizona  
 EcoSystem #2

**LambertHearts.org Inc.**  
 LAMBERTHEARTS.ORG (501c3)  
 San Diego California  
 MnM ArcOne & MnM ArcTube Media  
 Community Partner

**ArcOne**  
 CyberSecurity SIEM

**InspireOne**  
 Professional Services

**99yoda.com**  
 Boutique Grocery & Housewares Destination

**ArcWireless**  
 Secure Wireless Mobility

**RippleOne**  
 Digital & Print Marketing

**Alpha-Omega Health & Wellness**  
 The Evolution of Health & Wellness

**ArcTube.cloud**  
 ArcTube Broadcast & streaming Digital Media  
 Platforms - QuantumEvE

**ArcTube.us or .cloud**  
 Containerized Dance Platform

**SocialOne.cloud**  
 Containerized Dance Platform

**SockHop.cloud**  
 Containerized Dance Platform

**ArcTube.online**  
 Education Media Platform

**MnM Elementary**  
 Elementary School Media

**MnM Academy**  
 Associate Level Degree Programs

**MnM University**  
 Bachelor & Master Level Degree Programs

**The Lambert Foundation**  
 STEM Cell Research & Organoid Replacement

**The Hearts Ark**  
 The compassionate voice of LambertHearts.org

**The Good Criminal**  
 Program & Case Management

**Hearts Pro Services**  
 Non-Profit Professional Services

**Hearts Housing Connect**  
 Nationwide Rapid ReHousing for Homeless and those Living in Poverty

(Phase 1) – Complete. Create Business Justification Plans and Digital Real Estate Business Models (Websites)

(Phase 2) – In Process. Test Crowd Funding Strategy and in Tandem, Acquire Private Investor Funding

(Phase 3) – Extend Offers to Executive Team, Board Members and Key Start Up Operations Personnel. Work with Insight & Verizon for Software, Hardware and Network Deployment. Co-Star for Facilities Acquisition

(Phase 4) – Launch Op-Ex Models First. White Label Reseller of ArcOne Security Services & ArcWireless (Approach Consumer Cellular about Merge

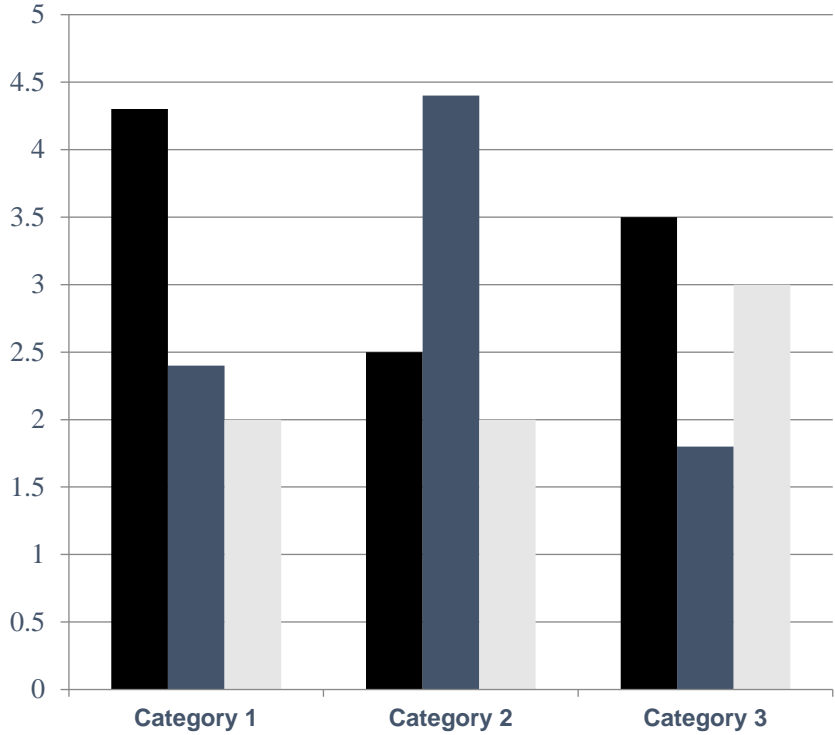
(Phase 5) – Create Operations Roadmap for Final Lines of Business Launch Starting with MnM Academy & University, InspireOne, RippleOne

(Phase 1) – Complete. Create Business Justification Plans and Digital Real Estate Business Models (Websites). Create Operations Roadmap for The Launching of Key Lines of Business

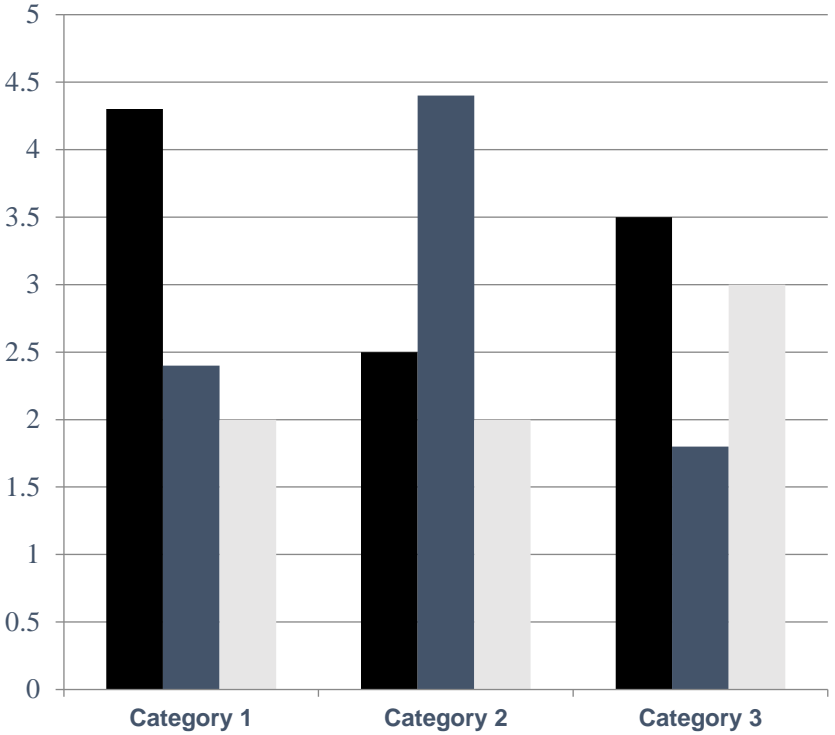
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99yoda.com	ecotheatre.org	mnmhuh.com
alphaomegawellness.us	ecotheatre.us	mnmone.us
arcaai.info	genpophub.com	mnmuniversity.online
arcaai.online	genpophub.org	mnmuniversity.us
arcaai.org	genpoptube.com	mygenstream.com
arcaai.us	genpoptube.online	mymnm.us
arcaction.us	gomovements.us	mymnms.us
arcaai.us	heartsarkconnect.org	quantumeve.info
arcangelacademy.org	heartselementary.online	quantumeve.org
arcangelacademy.us	heartselementary.org	quantumeve.us
arcbionic.us	heartsinspire.us	rippleone.us
arccloud.us	heartsproservices.com	socialone.cloud
arcone.us	heartsproservices.org	socialone.life
arcsteam.org	iconicbionic.org	sockhop.cloud
arcsteam.us	inspireone.pro	sockhoptube.com
arctube.cloud	inspireone.services	theeot.info
arctube.education	inspireonepro.com	theeot.org
arctube.online	lambertfoundation.info	thegoodcriminal.com
arctube.us	lambertfoundation.us	theheartsark.org
arctubemedia.com	lamberthearts.org	theheartsart.com
arctubemedia.us	millenniummovement.us	theheartsart.org
arcwireless.us	mnmacademy.online	thelambertfoundation.org
arcwireline.us	mnmacademy.org	trycappa.com
arkcook.com	mnmacademy.us	xyzcalidream.com
bclf.us	mnmandeve.com	xyzcalistream.com
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dumptruck.world	mnmandeve.us	
	mnmelementary.com	
	mnmelementary.org	

# Page Concept / Section Title

*Subtitle in the form of a sentence that explains the page*



■ Series 1    ■ Series 2    ■ Series 3



■ Series 1    ■ Series 2    ■ Series 3



The Lambert Foundation  
LambertHearts.org  
The Hearts Ark



# LambertHearts.org Inc. The Hearts Ark The Lambert Foundation



10/11/2023 | Presented by: Aaron M Lambert

**Investor & Partner Business Justification Presentation**



**THE  
HEARTS ARK**  
LAMBERTHEARTS.ORG

The Lambert Foundation (LambertHearts.org Inc) The Hearts Ark  
Proposed Location – The Pacific Center (Sorrento Mesa CA)

# Mission Statement:

The Hearts Ark. The Compassionate Voice & Advocacy for LambertHearts.org  
Founded 2019, The Hearts Ark (LambertHearts.org Inc.) It was a Grassroots start-up, not for profit Public Benefit Company, a (501c3) Charity organization.

Closed during the on-set of the Pandemic, we have refocused our efforts, business strategy, product and service offerings. We also, rebranded under The Lambert Foundation name and are now in the relaunching phase seeking charitable contributions and private investors to make our Pacific Center proposition a reality.

What has remained consistent is our Mission to create scale and refined expertise, efficiently and strategically driving measurable, incremental & **repeatable outcomes within the Life Sciences Market**, while maintaining a renewed environmental awareness, advocacy and stewardship.

For more information, visit [www.LambertHearts.org](http://www.LambertHearts.org)



**THE  
HEARTS ARK**  
LAMBERTHEARTS.ORG

# Vision Statement:

A foundation that is dedicated to solving complex problems that affect our world.  
We strive to be recognized as the Leader in The Evolution of Health & Wellness

Our Vision - Advanced Genetic & Epigenetic Research  
Advancing Human Potential Through Expanding Intelligence  
Utilizing Multi-Sensory Analytical Modalities

- One's Understanding of the Six Sense
- An Evolution in Ability to Communicate Such Phenomena
- Human Re-Integration & ReGeneration Theory & Application (HRirGT)™



**THE  
HEARTS ARK**  
LAMBERTHEARTS.ORG

***About Us***

**A Start-Up Movement**

**A Strategic Pursuit**

**&**

**New Business Venture**

**A Digital Real-Estate**

**Virtual Operations Strategy & Websites**

**Written as a portion of the Business Justification Plans**

Sterling Bay's first ground-up development in the flourishing San Diego sciences ecosystem, Pacific Center is an 800,000-square-foot life sciences campus optimized for an enhanced tenant experience. Located in the desirable Sorrento Mesa neighborhood, the development features three life sciences buildings, ample outdoor and collaboration space, parking, and a central, jewel-box amenity building that will house a food hall and fitness center.



# The Lambert Foundation | LambertsHearts.org Inc. | The Hearts Ark

## *The Evolution of Things (TheEoT.info)*

At The Lambert Foundation, our mission is to conduct groundbreaking research that transforms the way we understand the world. Our team of expert researchers is dedicated to pushing the boundaries of Knowledge in controversial fields ranging from:

- Advanced Genetic, Epigenetics & Linguistics Research for Near Term Application
- Stem Cell Therapy (primarily patient derived renal stem cells)
- Organoid Research & Renal System (organ) Replacement
- Advancing Human Potentials Through ReGeneration & Cognitive Environment Modification
- Life Enhancing Hormone Therapies for Men, Women & Children



Health Assessments | Life Risk Analysis | Life Coaching & Goal Setting

The Lambert Foundation | LambertsHearts.org Inc. | The Hearts Ark  
*The Evolution of Things (TheEoT.info)*

Partner with a Tier 1  
Nationwide Healthcare System

Partnership Based Upon, but limited to the Following Patents in The Works & Being Protected by The United States Patent & Trademark Office (USPTO) and Solely registered for the moment to Aaron M Lambert

- HA - Human Analytics <sup>TM</sup> & Hii - Human Intelligence Initiative <sup>TM</sup> (HiiHA) <sup>TM</sup>
- A.A. - Addiction Algorithm <sup>TM</sup>
- HRirGT - Human Re-Integration & ReGeneration Theory (HRirGT) <sup>TM</sup>



Health Assessments | Life Risk Analysis | Life Coaching & Goal Setting

Community OutReach  
Program & Case Management

At The Lambert Foundation, Our Primary Purpose is to Always Provide a Solution to our Clients, the Individuals Within Our Communities, who are Struggling Most, who cannot Reemerge from Homelessness on their own and or Living in a Life, of Poverty.

Program Management - Partner Advocacy Services

The Lambert Foundation has an extensive group of partners in each of the communities that it has a presence, helping those who are aspiring to change their lives and are consistently consistent with their aspirations and actions.





### Program Management

The Lambert Foundation under the DBA The Hearts Ark will provide a solution to those aspiring individuals through our partner networks and manage those relationships through advocacy of your success from start to finish.

### Partner Advocacy Services

It's simple, we'll often act on your behalf through an official letter of agency and arrange partners to meet with you and to ensure your housing, or engagements with government resources are being followed up upon and held accountable for your success or reemergence from a life hopelessness (poverty & homelessness, etc.)



## Partner Program Advocacy Services

Advocacy in working with the following entities:

- HHS - Health & Human Services Agencies Nationwide
- HUD - Housing & Urban Development
- Social Security Administration
- Personal Attorney's
- Local & Superior Courts
- District Attorney's
- Local, State and Sheriff Departments
- Constitutional or Civil Rights Law Enforcement - Commission for Social Justice (CSJ)
- Family Re-unification Projects

Legal Representation

- Illegal Lodging
- Loitering
- Illegal or Unconstitutional Requests by city government or police departments that your housing items or personal effects be moved in less than 30 days' notice (Injunctions), without providing adequate displacement assistance.
- Please refer to Encampment Restoration Unsolicited RFI to the City of Santee CA. A first, albeit small step in the right direction to decriminalize transients and for City governments to adopt new humane alternatives.

• Access to Personal Security Retainers

• Social Media Personal Abuse Statistics

• Click here for more information. : [\(ClickCricket\)](#)

• Click here for more information on personal MnM ArcSecurity Retainers: [\(ClickCricket\)](#) - A Hearts Ark Community Partner



### Case Management

Alternative solutions to our communities' greatest challenges, but an early peek into what we're referring to as treatment utilizing the Creative Arts extensively as a primary tool for behavior modification and cessation from addictive disorders.

### World Health Organization

The 1947 Constitution of the World Health Organization states, “Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.” [\(ClickCricket\)](#)

### Case Management

These services will only be offered to those aspiring to change their lives to one of dignity and re-emerge as a productive member of society within each of their perspective communities. These treatments and programs will be Case Managed client/inpatient or on a client/outpatient basis.

In some cases, The Lambert Foundation through The Hearts Ark and Tier 1 partner hospital/clinic network may also utilize traditional treatment techniques, but emphasize and employ those traditional techniques within the scope of Human Re-Integration & ReGeneration Theory (HRirGT)™



The Lambert Foundation | LambertsHearts.org Inc. | The Hearts Ark  
***The Hearts Ark – The Compassionate Voice of LambertHearts.org (501c3)***

***Case Management – Inpatient or Outpatient Services***

Creative Arts



Performing Arts



The Hearts Ark Partnership Vetting Professional Services is a Business Unit of the Lambert Foundation and LambertHearts.org. As a Public Benefit company or not-for Profit 501.c3, the same rules apply to our Partnership Vetting Professional Services ability to act as a profit center business.

- Conceived as the mechanism or Due Diligence vehicle to vet our own internal partners
- Ability to execute similar goals, strategies and with repeatable outcomes
- This internal business unit, is also an outwardly facing professional service available to all non-profits nationwide.



Nationwide Housing Assistance for All Those Who Aspire.

In Conjunction with Hud and Other Federal, State & Local Housing Programs.

The Lambert Foundation is Redefining What it Means to A Right to Affordable & Grant Based Housing. America, Home of The Homeless No More in America Programs for Those Who Aspire.



- *ArcTube.online* –
- *Business Units #*



Join Us

Help Our Cause

The Hearts Ark

The Compassionate Voice & Advocacy for  
LambertHearts.org | A California 501(c)3

Public Benefit | Non-Profit Organization

CA. State Entity ID – 4526304

[DONATE](#)



**THE  
HEARTS ARK**  
LAMBERTHEARTS.ORG

**Thank you!**



The Lambert Foundation | LambertsHearts.org Inc. | The Hearts Ark  
*The Hearts Ark – The Compassionate Voice of LambertHearts.org (501c3)*

Thank you! Any Questions?

For More Information & Service Offerings – Please Visit  
[TheLambertFoundation.org](http://TheLambertFoundation.org)

