



ROBO
2026

PALOOZA

SPONSORSHIP OPPORTUNITIES

JOIN THE MOON RACE!



PRESENTED BY:



IEEE

T-ZEROMedia

**ROBOTS. SPACE. AI. MUSIC. CONNECTIONS. JOBS...
...WOW!**

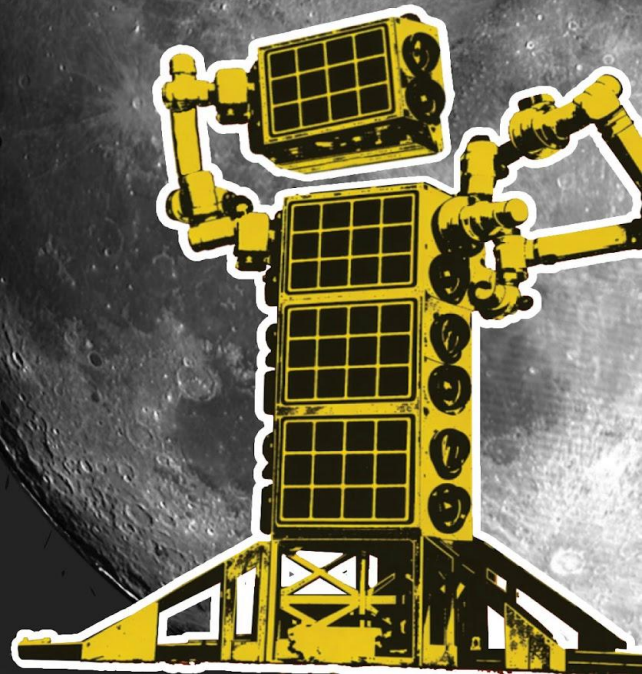
PARTNER WITH ROBOPALOOZA 2026

**THE WORLD'S MOST ELECTRIFYING
ROBOTICS FESTIVAL IS CALLING**

October 17, 2026

University of California at Berkeley

Lower Sproul Plaza



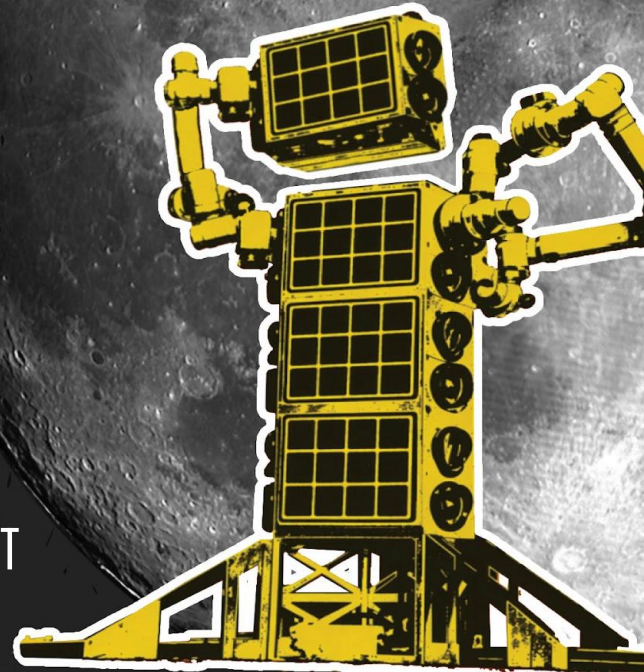
ROBOPALOOZA 2026 FESTIVAL

ROBOPALOOZA 2026 is where robots meet real life and the curious, the creative, and the clever come to play

Dazzling demos to real-world robotics solving real-world challenges, to live music, it's a celebration of what's now and what's next

WE ARE IN A NEW SPACE RACE TO BUILD A MOON BASE...

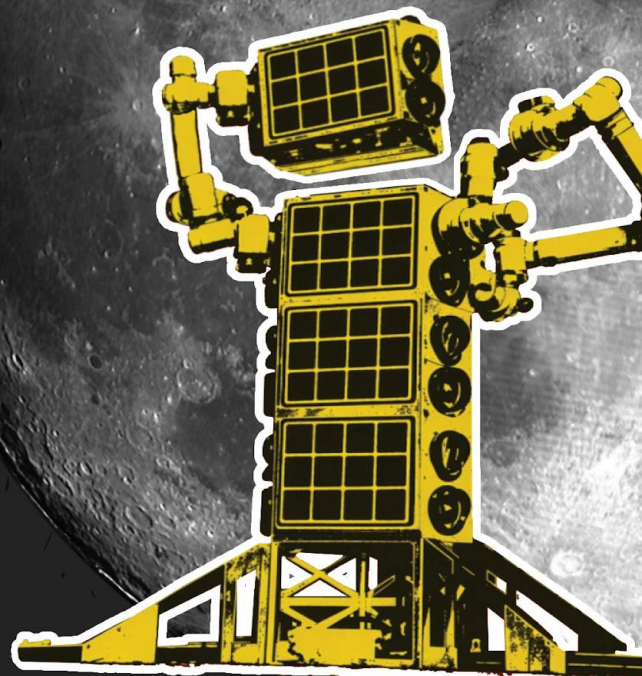
...THE MOON BASE NEEDS ROBOTS AND HUMAN TALENT



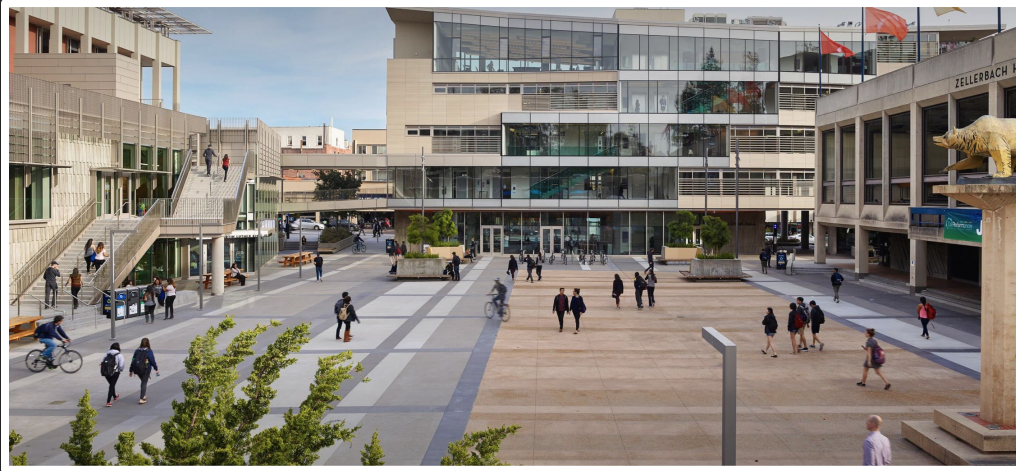
ROBOPALOOZA 2026 FESTIVAL

BROUGHT TO YOU BY THE INSTITUTE OF ELECTRICAL & ELECTRONICS ENGINEERS (IEEE) & T-ZERO MEDIA:

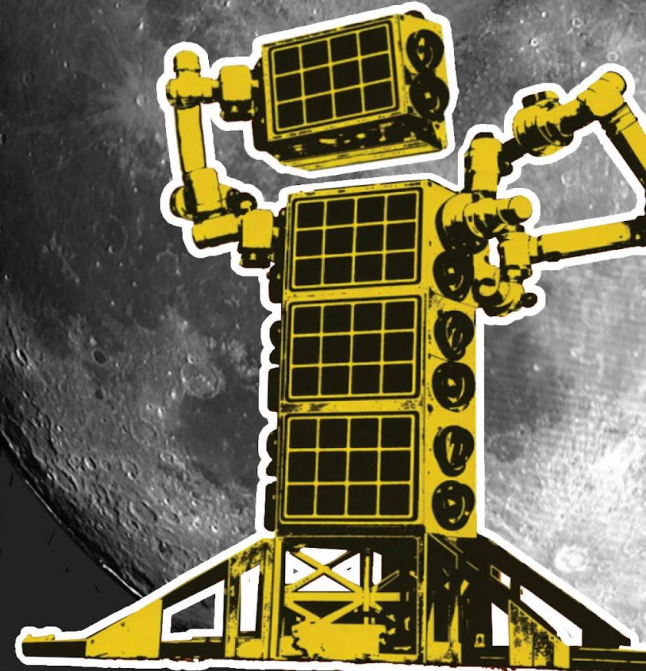
- + Multi-Robot IEEE Lunar Telepresence Competition
- + Robot Rodeo with robot demonstrations
- + Leading Robotics Companies & Makers
- + Physical AI Developers
- + Career Fair with Speed Dating for Jobs
- + Networking / Food Trucks
- + Electronic Music with DJ's
- + Live Music Concert in the Evening



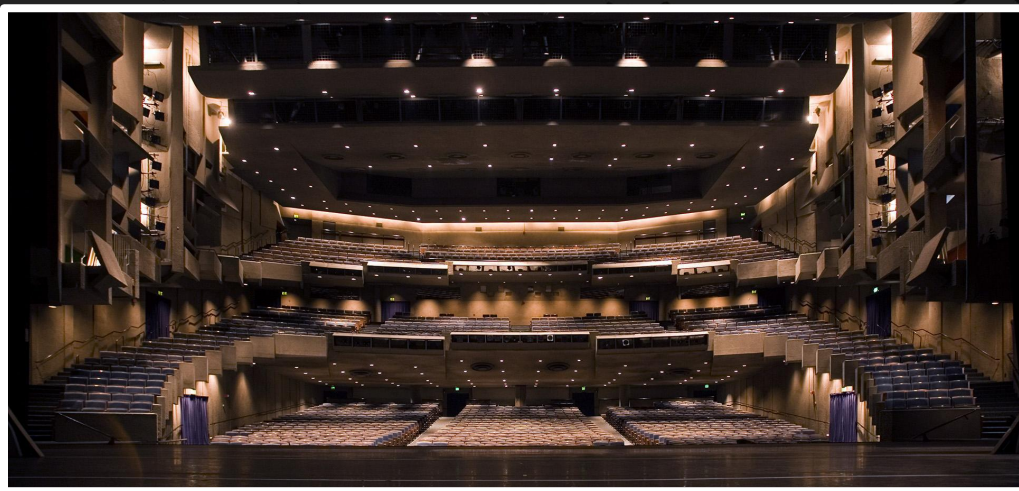
EPIC LOCATION... ...UC BERKELEY: LOWER SPROUL PLAZA



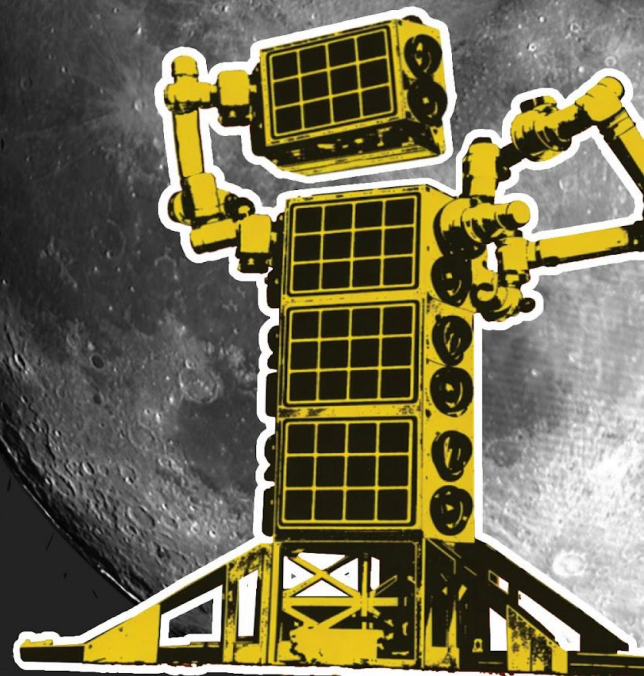
SIZE & CAPACITY: Dimensions 200 ft x 50 ft
Square Footage: 10,000
Capacity: 1,500 People



LIVE MUSIC CONCERT... ...UC BERKELEY: ZELLERBACH HALL AUDITORIUM

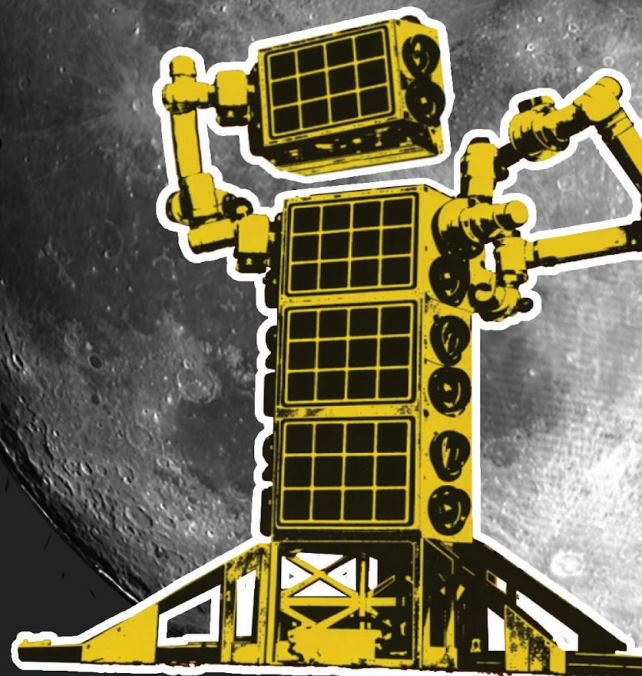


SIZE & CAPACITY: 2,100 SEATS



ROBOPALOOZA 2026 PROGRAM: UC BERKELEY

- 8:00 AM IEEE Telepresence Competition Starts – Lower Sproul Plaza
- 10:00 AM Kickoff the ROBOPALOOZA Festival with DJ Music / Booths
- 10:30 AM Robot Rodeo: Demos every 30 minutes
- 11:00 AM Food Trucks Open
- 12:00 PM Job Speed Dating Starts at the Career Fair Tables
- 2:00 PM Physical AI Discussion Panel – What's Next?
- 3:00 PM DJ Music Resumes
- 5:00 PM Meet the Musicians – Happy Hour
- 6:00 PM Robotics Festival ends / IEEE Competition Ends
- 7:00 PM Live Music Concert in Zellerbach Auditorium



MARQUEE SPONSOR \$25,000 (EXCLUSIVE)

BE THE NAME BEHIND ROBOPALOOZA 2026...

...AND THE BRAND EVERYONE REMEMBERS

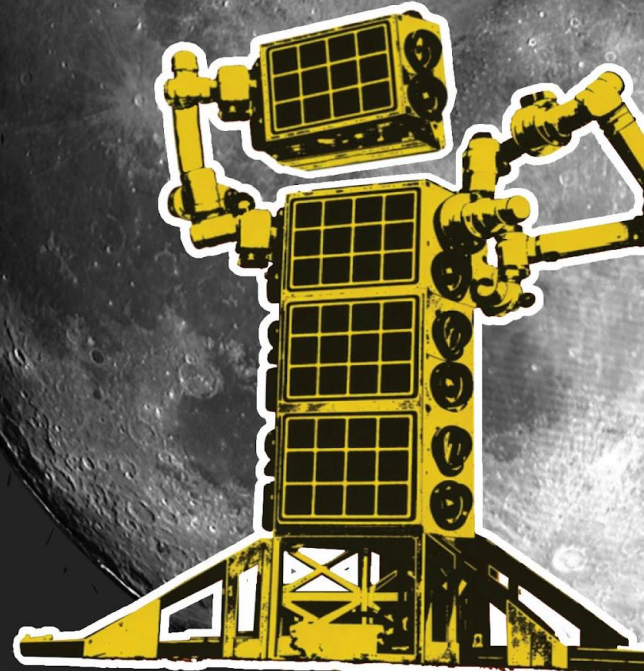
This top-tier partnership delivers maximum visibility, premium placement, VIP perks, and deep integration across festival marketing, signage, and experiences. Major online presence and in person. Ideal for businesses ready to lead at the highest level.

Host Organization for : “Physical AI Panel – What’s Next?”

Interested? Email director@t-zero.media

LEAD THE SPACE + ROBOTICS + AI CONVERSATION...

...DEFINE THE FUTURE



EVENING MUSIC CONCERT SPONSOR \$[NEGOTIABLE] (EXCLUSIVE)

PUT YOUR NAME ALONGSIDE MAJOR MUSIC ACTS...

...AT THE GRAND FINALE OF ROBOPALOOZA 2026

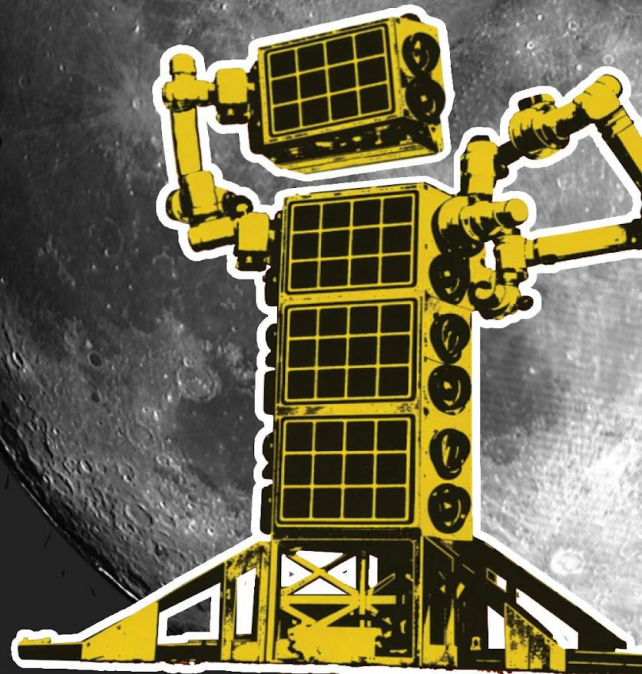
This top-tier partnership delivers a high degree of engagement with the next generation of talent that is seeking to be inspired and have fun. Ideal for businesses seeking to differentiate themselves and create an emotional connection.

Major Music Act: Dependent on level of sponsorship

Interested? Email director@t-zero.media

MOTIVATE THROUGH CULTURAL RELEVANCE...

...CAPTURE MINDS WITH MUSIC



MAIN PLAZA SPONSOR \$20,000 (EXCLUSIVE)

PUT YOUR BRAND IN THE CENTER OF ALL THE ACTION

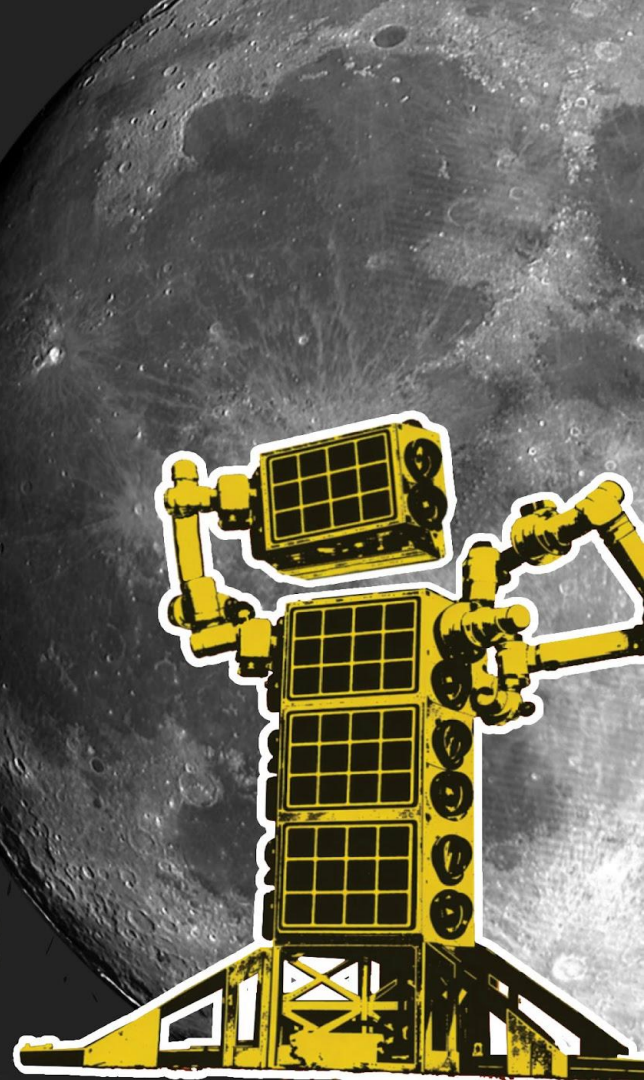
Gain strong visibility online and in the main plaza, MC / DJ mentions, and prime booth placement seen by all attendees and spectators.

Perfect for brands that want to be where the energy is.

Interested? Email director@t-zero.media

FOR ORGANIZATIONS SEEKING MAJOR VISIBILITY...

...WITH MAXIMIZE BRAND EXPOSURE



ROBOT RODEO SPONSOR \$15,000 (EXCLUSIVE)

CONNECT YOUR BRAND TO A MAJOR DRAW AT ROBOPALOOZA 2026

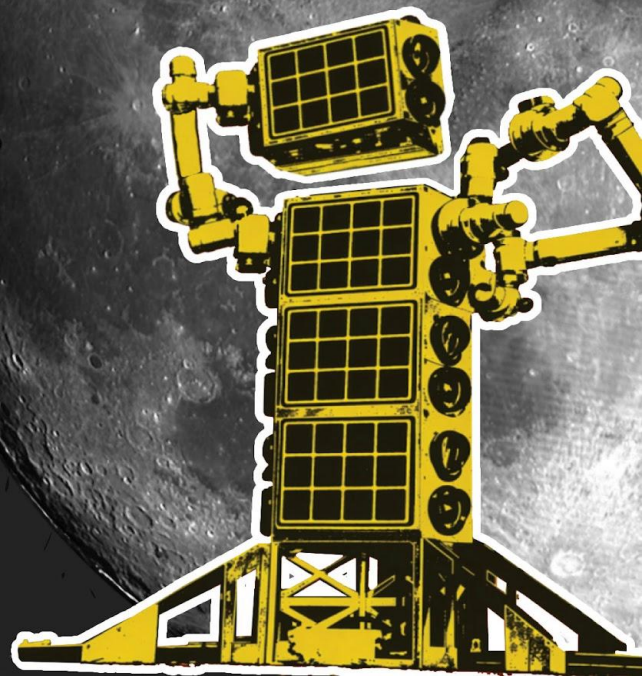
Be front-and-center at one of ROBOPALOOZA's most popular and unique attractions. Robot fans and STEAM enthusiasts, young and old gather here, creating fun and memorable engagement.

Includes booth space and event recognition .

Interested? Email director@t-zero.media

PERFECT FOR BUSINESSES WANTING...

...STRONG FAMILY-FOCUSED PUBLIC EXPOSURE



CAREER FAIR SPONSOR \$15,000 (EXCLUSIVE)

ALIGN YOUR BRAND WITH THE TOP TALENT OF THE NEXT GENERATION

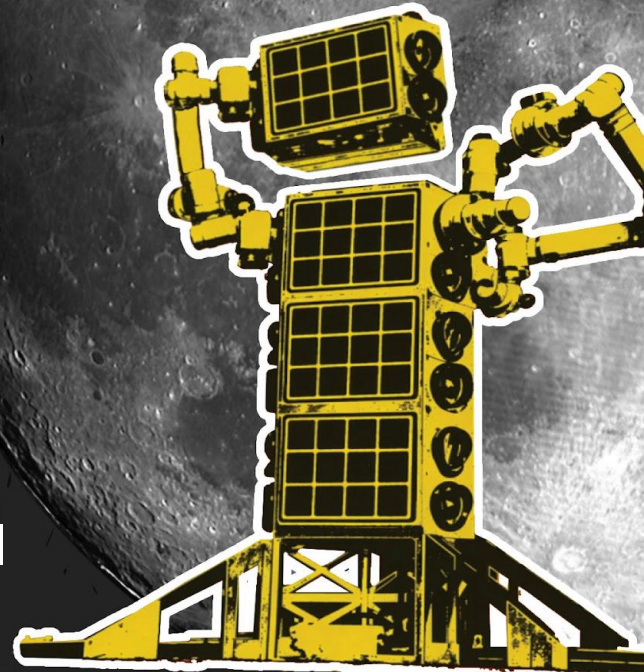
Be the name remembered by the next generation of brilliant minds and leaders in Space Exploration, Science and STEAM, as they launch their careers.

Includes online promotions, booth space and event recognition

Interested? Email director@t-zero.media

THE COMPANIES THAT ATTRACT THIS TALENT...

...WILL DEFINE THE NEXT ERA OF SPACE + ROBOTICS + AI



COMMERCIAL VENDOR VIP \$5,000 (EXCLUSIVE TO 10 VENDORS)

EXCLUSIVE LIVE ANNOUNCEMENTS ABOUT YOUR BRAND

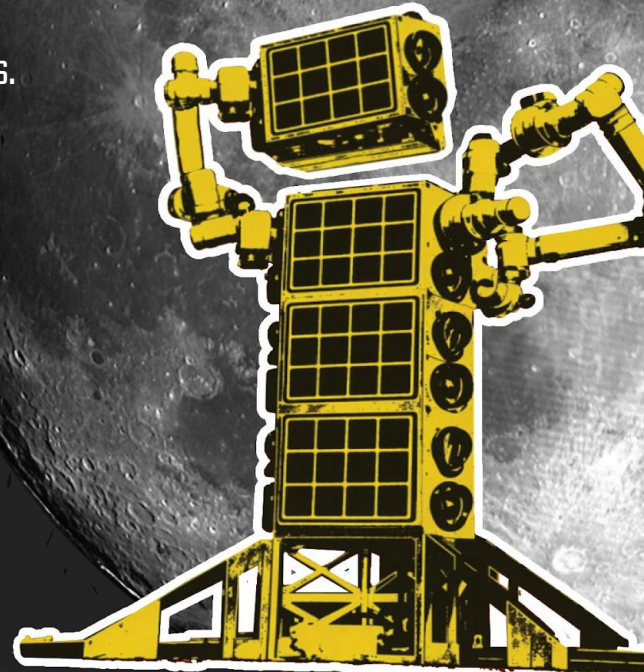
More than a booth — this tier drives traffic to you!
Your business will have 3 MC/DJ mentions leading guests directly to participating vendors.

Limited spots available.

Interested? Email director@t-zero.media

DRIVE TRAFFIC DIRECTLY TO YOUR BOOTH...

...MAKE A MAJOR IMPRESSION



FOOD TRUCK AREA SPONSOR \$3,000 (EXCLUSIVE)

PUT YOUR BRAND WHERE PEOPLE GATHER, EAT & LINGER

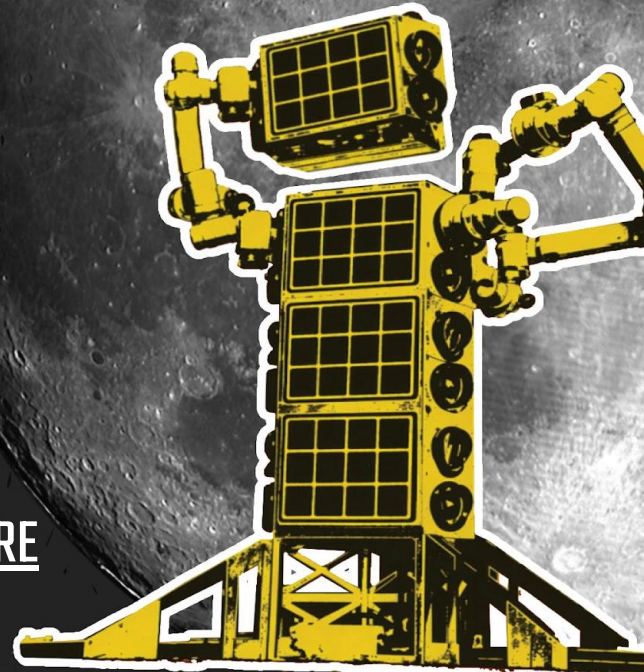
High-traffic visibility, booth space, and live mentions keep your business front-and-center.

Great for food, beverage, and hospitality-focused brands.

Interested? Email director@t-zero.media

ALIGN YOUR BRAND WITH NOURISHING THE ...

...BRILLIANT MINDS OF TODAY AND THE FUTURE



FRIEND OF ROBOPALOOZA: VENDOR \$1,500

INTRODUCE YOUR BRAND TO THE COMMUNITY

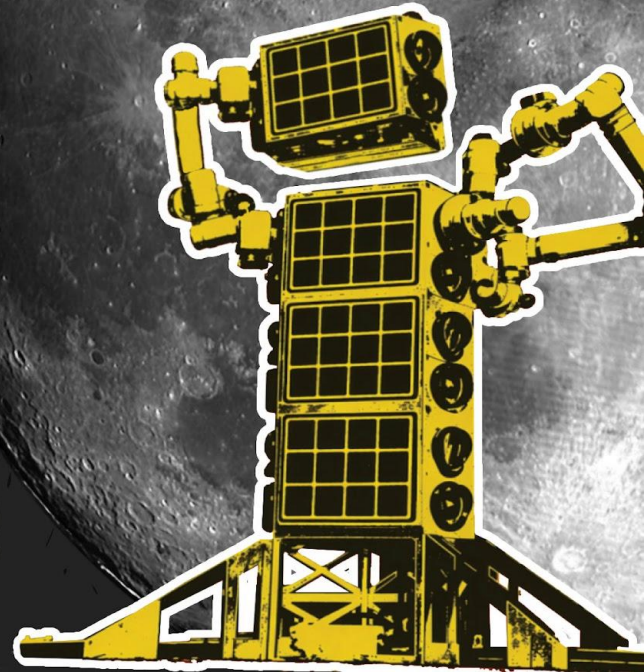
A simple and affordable way to be part of ROBOPALOOZA 2026.
Includes booth space and website listing.

Perfect for small businesses wanting community exposure.

Interested? Email director@t-zero.media

BE WHERE THE ACTION AND TALENT GATHER...

....MAKE AN IMPRESSION THAT COUNTS



FRIEND OF ROBOPALOOZA: MAKER \$0

SHOW OFF YOUR ROBOT CREATION AND MAKE NEW FRIENDS

A simple way to be part of ROBOPALOOZA 2026. Includes a Robot Rodeo Demonstration, Robot Corral space and a website listing.

Perfect for Makers who want to make new friends and exchange ideas.

Interested? Email director@t-zero.media

BE WHERE THE CURIOUS, CREATIVE & CLEVER COME TO PLAY...

....SHOW OFF YOUR CREATION!

