



# PRINTED PRODUCTS Catalog



**Email: [katacamado@gmail.com](mailto:katacamado@gmail.com)**

**Text or Call: (805) 720-7527**



Welcome!

As you review this catalog, we hope you find the items that can help your business grow. We want to make it as simple as we can so that you can get the best results.

When you find an item you want to consider, please note the types of item and the page number. Quantities would also be helpful.

Then, please share with us the details. We will contact you quickly and share with you the pricing for those items you chose. It is really as simple as that!

Thank you for your time!

David Snyder, Owner/Operator • Graphic Designer • Sign Maker • Sign Broker

# AUTOMOTIVE POINT OF SALE



## DISPLAY

Uniquely branded display products such as table tents and table throws provide information on promotions, services, and much more. These are great for waiting areas, lobbies, and point of sale areas.



## SIGNAGE

Signage increases visibility and awareness. Automotive services with clear and confident advertising and promotions attract more people. Banners and posters of all sizes are huge assets.



## FLAGS

Flags are ever present in the world of automotive racing and translate very well into eye-catching marketing tools. Easy to spot flags will help businesses promote services, events, and much more.



### Signage

- ☐ Banners
- ☐ Stand Banners
- ☐ Posters
- ☐ Yard Signs

### Display

- ☐ Tabletop Retractable
- ☐ Table Tents
- ☐ Counter Cards
- ☐ Table Throws
- ☐ Table Runners

### Flags

- ☐ Teardrop Flags
- ☐ Feather Flags



# AUTOMOTIVE BRANDING & ADVERTISING



## SALES & SERVICE MATERIALS

Provide consumers with informative materials like booklets and catalogs and equip staff with dependable tools such as sell sheets and NCR forms for a winning combination.

### Sales & Service Materials

- Booklets & Catalogs
- Flyers & Brochures
- Sell Sheets
- Presentation Folders

### Stationery

- Greeting Cards
- Invitations
- Announcements
- Envelopes
- Letterheads
- Business Cards
- Notepads

### Promo Materials

- T-Shirts
- Mugs
- Buttons
- Tote Bags



## STATIONERY

Professional looking, custom stationery is a valuable tool. A personal flair on everyday items like greeting cards, envelopes, letterheads and business cards go a long way.

## PROMO MATERIALS

Bumper stickers, t-shirts, mugs, and buttons are a great and fun way to engage a customer base. Whether as giveaways or to stock a work area, promo materials are always exciting.





# NIGHTLIFE EVENT SIGNAGE



## FLAGS

Flags are promotional tools that are impossible to go unnoticed. Whether to announce a grand opening, or just to catch the eye of a passer-by, flags are a utility player in getting attention.

### Event Signage

- Banners
- Stand Banners
- Posters

### Display

- Tabletop Retractables
- Table Tents
- Counter Cards
- Table Throws
- Table Runners



## DISPLAY

Display products like table tents and counter cards are great to showcase menus and specials, while table throws and runners are ideal for sponsored or branded messaging at a DJ booth or march stand.



## EVENT SIGNAGE

Whether big and flashy or sleek and subtle, event signage like banners and posters help establishments advertise and brand themselves exactly how they see fit.

# NIGHTLIFE EVENT MATERIALS



## PROMO MATERIALS

Promo materials are ideal to equip street teams and staff with buttons, t-shirts, and bumper stickers. These are memorable and useful branded products that people get excited over.



## TICKETS & FLYERS

Clubs live night to night, so materials like event tickets and flyers are key in maintaining interest, awareness, and making sure people keep showing up.



## POSTCARDS & ANNOUNCEMENTS

Whether for distribution or mailing, postcards, announcements, and invitations are the perfect way to take your events to the next level.



### Promo

- ☐ T-Shirts
- ☐ Bumper Stickers
- ☐ Buttons

### Postcards & Announcements

- ☐ Postcards
- ☐ Invitations
- ☐ Greeting Cards
- ☐ Announcements

### Tickets & Flyers

- ☐ Tickets
- ☐ Flyers
- ☐ Brochures



# EDUCATION EVENT MATERIALS



## EVENT SIGNAGE

Big, eye-catching signs are synonymous with school events. From prom, to bake sales, to the big game, event signage transforms gatherings into lasting memories.



## DISPLAY

Displays are great on counters and tables, when used at functions, fairs, or in the main office. They're a great way to promote, attract, and inform.

### Flags

- ☐ Teardrop Flags
- ☐ Feather Flags

### Event Signage

- ☐ Banners
- ☐ Stand Banners
- ☐ Posters
- ☐ Yard Signs

### Display

- ☐ Tabletop Retractable
- ☐ Table Tents
- ☐ Counter Cards
- ☐ Table Throws
- ☐ Table Runners

### Other Event Materials

- ☐ Tickets
- ☐ Invites
- ☐ Announcements

## FLAGS

Flags are a great way to get noticed from a distance. Whether they're showing off school spirit, announcing an event, or being used to direct traffic, educational institutions have many uses for flags.



## OTHER EVENT MATERIALS

Big events often require small details. Invites, tickets, and announcements make sure that everyone is equipped and prepared, and the big event goes off without a hitch.



**Victory Garden School**

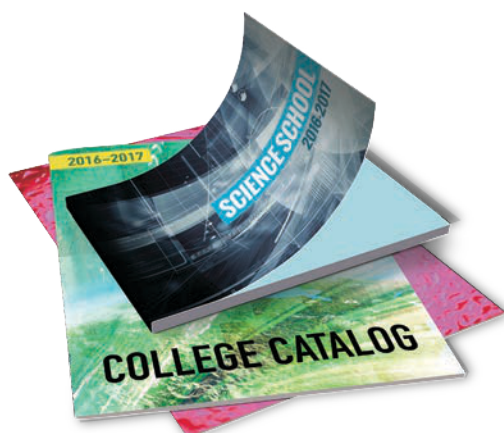
# EDUCATION SCHOOL SPIRIT

**CONGRATULATIONS  
CLASS OF 2016!**



## BOOKLETS & CATALOGS

Great for delivering information in course listings, event programs, graduation handouts, and much more. Booklets and catalogs are colorful, durable, and informative tactile resources.



## STATIONERY

For orientations, official documents, take-homes, and mailers, stationery materials are essential to day-to-day activities in education.

### Spirit Gear

- ☐ T-Shirts
- ☐ Mugs
- ☐ Buttons
- ☐ Tote Bags
- ☐ Bumper Stickers

### Stationery

- ☐ Greeting Cards
- ☐ Envelopes
- ☐ Letterheads
- ☐ Business Cards
- ☐ Notepads
- ☐ Presentation Folders

## SPIRIT GEAR

Be loud and proud with a wide variety of products that can show your school spirit. With t-shirts, buttons, bumper stickers, and much more, there's something for everyone.





# HEALTH CARE MARKETING PRODUCTS



## PROMO PRODUCTS

Increase brand recognition with promotional products. Get creative by adding logos and taglines to t-shirts, mugs, tote bags and more. Not only are you promoting your organization but you're also spreading the word on the many benefits of your health products and services.



## COLLATERAL MATERIALS

Every health and wellness business provides products or services. Make sure you're equipped with the collateral materials needed to raise awareness about your unique offerings.

### Collateral Materials

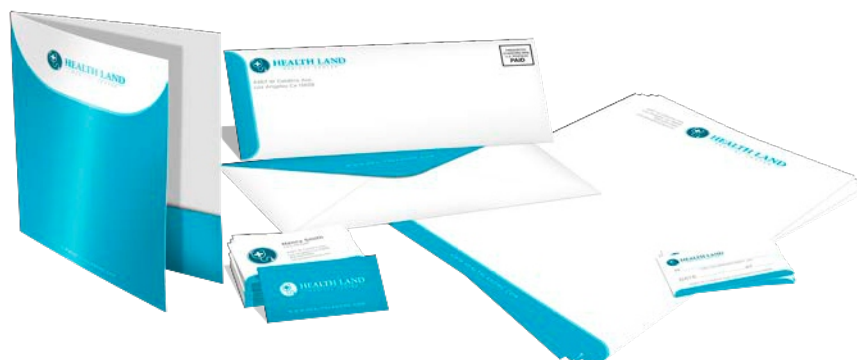
- ☐ Booklets & Catalogs
- ☐ Flyers
- ☐ NCR Forms
- ☐ Notepads
- ☐ Roll Labels

### Stationery

- ☐ Business Cards
- ☐ Letterheads
- ☐ Presentation Folders
- ☐ Envelopes
- ☐ Appointment Cards

### Promo Products

- ☐ T-Shirts
- ☐ Mugs
- ☐ Calendars
- ☐ Tote Bags



## STATIONERY

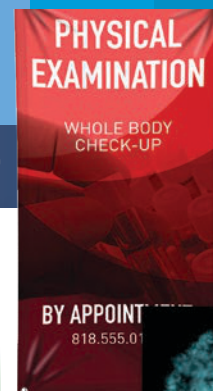
The ideal way to boost industry and company awareness in the health and wellness fields is by using fully customizable stationery products. It serves as one of the most necessary and important tools for distributing important information to clients and patients.

# HEALTH CARE BRANDING & ADVERTISING



## FLAGS

Nothing stands out more at a health and wellness event or location than a colossal flag! An ideal way to advertise key health services and programs quickly.



## SIGNAGE

Creating a memorable corporate identity is everything in the highly competitive health industry. Quality signage offerings are a surefire way to gain brand recognition and/or direct traffic easily throughout a facility.

### Display

- ☐ Table Runners
- ☐ Table Throws
- ☐ Tabletop Retractable Banners
- ☐ Table Tents
- ☐ Counter Cards

### Flags

- ☐ Teardrop
- ☐ Feather

### Signage

- ☐ Posters
- ☐ Retractable Banner Stands
- ☐ Banners

## DISPLAY

In the healthcare industry, you may frequently organize functions to increase brand awareness and provide information to new patients and clients. Help your brand stand out with quality display tools such as table throws and counter cards. These simple details can make your presence unmistakably professional.





# NONPROFIT BRANDING & ADVERTISING



## FUNDRAISING & MEMBERSHIP MATERIALS

Use flyers and brochures to advertise and reach more people. Then provide them with more information on a cause or organization with booklets, catalogs, and presentation folders.



## STATIONERY

Custom letterheads, greeting cards, and envelopes are great tools to use as mailers for invites, newsletters, thank-you notes, or general materials to reach your audience.



## PROMO MATERIALS

Promo materials are a fun way to energize people. T-shirts, mugs, and stickers are generous giveaways to equip volunteers with during important causes and events. In addition to promoting your cause, these promo materials serve as a great marketing tool.



### Promo Materials

- ☐ T-Shirts
- ☐ Mugs
- ☐ Buttons
- ☐ Tote Bags

### Fundraising & Membership Materials

- ☐ Booklets & Catalogs
- ☐ Flyers & Brochures
- ☐ Sell Sheets
- ☐ Presentation Folders

### Stationery

- ☐ Greeting Cards
- ☐ Invitations
- ☐ Announcements
- ☐ Envelopes
- ☐ Letterheads
- ☐ Business Cards
- ☐ Notepads

# NONPROFIT EVENT MATERIALS



## TEARDROP & FEATHER FLAGS

### FLAGS

Big, colorful, and welcoming flags are a great way to get noticed. Coming in a variety of sizes, flags can be a fun and informative way to make events easy to spot.



### EVENT TICKETS

Great assets for fundraisers, parties, and concerts. Event tickets can be sold, exchanged, or given away to draw more interest and people to functions.

### EVENT SIGNAGE

Yard signs and banners are great ways to advertise for upcoming events, while banners and banner stands are great for branding and displaying messaging at events, gatherings, and functions.



#### Event Signage

- ☐ Banners
- ☐ Stand Banners
- ☐ Posters
- ☐ Yard Signs

#### Display

- ☐ Tabletop Retractable
- ☐ Table Tents
- ☐ Counter Cards
- ☐ Table Throws
- ☐ Table Runners

### DISPLAY

Table throws and runners are a great way to have booths stand out at fairs and meetings. Tabletop and counter cards, meanwhile, are an effective way to show pricing, schedules, and additional information about your cause.





# RETAIL PRODUCT PACKAGING



## PACKAGING

Stand out on the shelf. Utilize a wide variety of box options for custom packaging. Combined with unique designs, packaging can look high end and one-of-a-kind.



## ROLL LABELS

Whether used for products, logos, warning labels, or box and envelope seals, roll labels come in various shapes, sizes and materials. Most importantly, they always make an impact.

### Packaging

- ☒ Custom Boxes
- ☒ Business Card Boxes
- ☒ And much more

### Roll Labels Options

- ☒ Bright Silver Metallic
- ☒ 70LB Eggshell Felt
- ☒ Semi-Gloss
- ☒ White and/or Clear BOPP
- ☒ Repositionable Labels

### Tags

- ☒ Hang Tags
- ☒ Header Tags

## TAGS

Hang tags and header tags help products pop on the shelf. Either for branding, pricing, or promotions, it's a small touch that's a big asset.



# RETAIL POINT OF SALE

**WINE SALE**

BUY  
**3x2**  
PAY  
ONLY THIS MONTH!

## DISPLAY

Display products such as table runners, counter cards, and tabletop retractables are a great way to catch someone's eye or to provide direct and useful information.



## IN-STORE SIGNAGE

Use flags, banners, and posters to brand locations and to create a signature look and feel. Used for decor, promotion, or aesthetically, these products help stores and shops stand out.

## FLOOR & WINDOW GRAPHICS

Floor and window graphics immediately transform a brick-and-mortar location into a vibrant and branded shop. These unique details draw customers in and add value to the experience.



## SALES MATERIALS

Companies have relied on strong sales materials to make most of the actual sales for years. Whether catalogs, brochures, or sell sheets, clients love the professional look, and customers love the convenience.

### Sales Materials

- ☑ Booklets & Catalogs
- ☑ Flyers & Brochures
- ☑ Sell Sheets
- ☑ Rack Cards
- ☑ NCR Forms

### In-Store Signage

- ☑ Banners
- ☑ Stand Banners
- ☑ Posters

### Display

- ☑ Tabletop Retractables
- ☑ Table Tents
- ☑ Counter Cards
- ☑ Table Throws
- ☑ Table Runners

### Floor & Window Graphics

- ☑ Floor Vinyl
- ☑ Clear and/or Opaque Window Clings
- ☑ See-Through Window Graphics





# REAL ESTATE SALES COLLATERAL

## DISPLAY

Coming in a variety of sizes and shapes, these eye-catching displays are a great way to deliver messaging or to boost awareness to your listings, policies, or promotions.

↑  
12"  
17"  
32"  
↓



## SALES MATERIALS

Strong sales materials are usually responsible for a company's actual sales. Whether folders, brochures, or sell sheets, high quality branded materials create an extra professional look.



### Sales Materials

- ☑ Flyers & Brochures
- ☑ Presentation Folders
- ☑ Sell Sheets
- ☑ Postcards

### Display

- ☑ Tabletop Retractable
- ☑ Table Tents
- ☑ Counter Cards
- ☑ Table Throws
- ☑ Table Runners

### Stationery

- ☑ Letterheads
- ☑ Envelopes
- ☑ Business Cards
- ☑ Notepads



## STATIONERY

The frontline of the real estate industry is in branded stationery. Custom business cards, envelopes, letterheads, greeting cards, and notepads prove that a little bit goes a long way.

## BOOKLETS & CATALOGS

Catalogs and booklets are colorful, informative, and durable tactile resources. They can be used for listings, leasing options or promotions. Put these in your client's hands and they'll thank you for it.





## YARD SIGNAGE

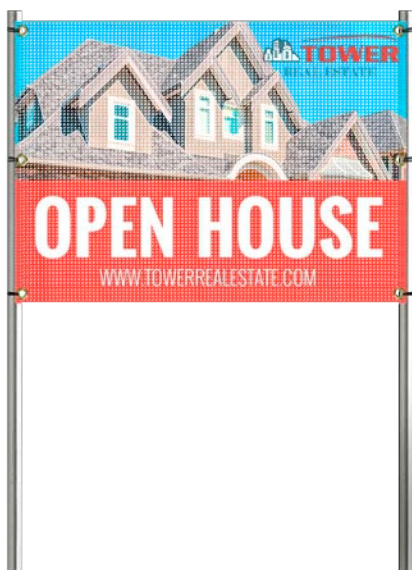
Coming in a variety of sizes and shapes, these eye-catching displays are a great way to deliver messaging or to boost awareness to your listings, policies, or promotions.

### Sales Materials

- ☑ Rigid Coroplast
- ☑ Rigid PVC
- ☑ 24pt Card Stock

### Display

- ☑ Mesh Banner
- ☑ Vinyl Blockout Banner



## BANNERS

Get your message across with mesh banners and vinyl blockout banners. Ideal for billboards, building wraps, open houses and sporting events, these banners will deliver pertinent information while also holding up to the outdoor elements.



## FLAGS

Let your open houses be spotted from a distance. High-quality flags are incredibly useful branding and marketing tools. Designed for both indoor and outdoor use, this ultra lightweight product can be folded, stored, and assembled with ease.



**TEARDROP & FEATHER FLAGS**

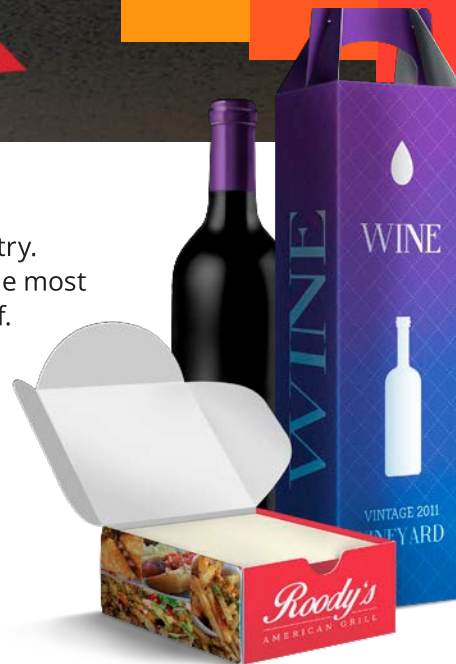


# FOOD & BEVERAGE PRODUCT PACKAGING RETAIL



## PACKAGING

First impressions matter in the food and beverage industry. Having attractive packaging that gets noticed is one of the most important vehicles available for standing out on the shelf.



## TAGS

The perfect addition to many products. Hang tags can bring special attention to important features or serve as the main header area to give your packaging that finished, professional look.

### Packaging

- ☒ Custom Boxes
- ☒ Business Card Boxes
- ☒ And much more

### Tags

- ☒ Hang Tags
- ☒ Header Tags

### Roll Labels

- ☒ Bright Silver Metallic
- ☒ 70LB Eggshell Felt
- ☒ Semi-Gloss
- ☒ White and/or Clear BOPP
- ☒ Repositionable Labels



## ROLL LABELS

Whether used for products, logos, ingredients, or special features, roll labels come in a range of shapes, sizes and materials. This includes water resistant varieties that are ideal for environments where food is stored.

# FOOD & BEVERAGE RESTAURANT HOSPITALITY



## DISPLAY

Counter displays are useful in entry ways, reception areas, concierge, and at checkout. Table throws can reinforce your brand while creating attractive table coverings for events and for everyday display.



## FLOOR & WINDOW GRAPHICS

Advertise on these underutilized surfaces to creatively bring attention to your current promotions.



## INDOOR/OUTDOOR SIGNAGE

Draw attention to your featured products and promotions from across the room or street with large banners and signage.

### Display

- ☒ Tabletop Retractable
- ☒ Table Tents
- ☒ Counter Cards
- ☒ Table Throws
- ☒ Table Runners

### Signage

- ☒ Banners
- ☒ Stand Banners
- ☒ Posters

### Sales Materials

- ☒ Booklets & Catalogs
- ☒ Flyers & Brochures
- ☒ Postcards
- ☒ Water-Resistant

### Floor & Window Graphics

- ☒ Floor Vinyl
- ☒ Clear/Opaque Window Clings
- ☒ See-Through Window Graphics



## MENUS AND DIRECT MARKETING

Get the word out with direct marketing postcards, door hangers and take-away menus. Durable in-house menus can also enhance your brand.



# FOOD & BEVERAGE POINT OF SALE RETAIL



## DISPLAY

Counter displays are useful in high-traffic areas on the retail floor, such as end-caps and at checkout. Table throws attract attention to your brand from down the aisle.



## FLOOR & WINDOW GRAPHICS

Leave no space free of advertising your current promotions and branding.

### Display

- ☒ Tabletop Retractable
- ☒ Table Tents
- ☒ Counter Cards
- ☒ Table Throws
- ☒ Table Runners

### Signage

- ☒ Banners
- ☒ Stand Banners
- ☒ Posters

### Sales Materials

- ☒ Booklets & Catalogs
- ☒ Flyers & Brochures
- ☒ Sell Sheets
- ☒ Rack Cards

### Floor & Window Graphics

- ☒ Floor Vinyl
- ☒ Clear/Opaque Window Clings
- ☒ See-Through Window Graphics

## SALES MATERIAL

Pamphlets, trifolds, and brochures are important companion pieces for food and beverage products to use as handouts and take-aways to highlight features and benefits.



## INDOOR/OUTDOOR SIGNAGE

Get noticed whether from across the store or across the street with high quality banners and signage.

# HOSPITALITY MARKETING PRODUCTS

## STATIONERY

Notepads are useful items to place in hotel and resort rooms, while letterheads and envelopes are perfect when delivering messages to guests. Event tickets can be used as admission or given away at amusement parks or cruise functions.



## MARKETING MATERIALS

Every business in the hospitality industry needs an outlet to showcase products, services and activities. For hotels, resorts and cruise lines, booklets and catalogs provide consumers with an in-depth outline of activities at their location and in the area. Flyers and brochures are great for quick informational takeaways in lobbies, concierge or at checkout.



### Marketing Materials

- ☒ Booklets & Catalogs
- ☒ Flyers & Brochures
- ☒ Presentation Folders
- ☒ Sell Sheets

### Stationery

- ☒ Business Cards
- ☒ Greeting Cards
- ☒ Letterheads
- ☒ Envelopes
- ☒ Notepads
- ☒ Event Tickets

### Promo Materials

- ☒ T-Shirts
- ☒ Tote Bags
- ☒ Buttons
- ☒ Mugs
- ☒ Magnets

## PROMO MATERIALS

Help visitors remember their experience by offering promotional materials such as t-shirts, tote bags and mugs. Popular in theme parks and the tourism industry, these functional products are great souvenirs and will urge consumers to return soon.





# HOSPITALITY BRANDING & ADVERTISING



## DISPLAY

Branded display products such as table tents and counter cards provide information about services, specials and upcoming events. They're ideal for lobbies, dining tables or at checkout. Table throws and runners add a professional, brand-oriented look to any table or counter.



### Display

- ☒ Table Runners
- ☒ Table Throws
- ☒ Table Tents
- ☒ Counter Cards
- ☒ Tabletop Retractables

### Signage

- ☒ All Banners
- ☒ Floor Graphics
- ☒ Mounted Canvas
- ☒ Window Graphics
- ☒ Posters

### Flags

- ☒ Teardrop Flags
- ☒ Feather Flags
- ☒ Pole Flags

## FLAGS

Flags are a big, colorful, dramatic way to get noticed, and are the only promotional product that can stand up to the over-the-top sights of an amusement park. A great way to be seen from a distance, flags are perfect for outdoor use and make a huge statement when used indoors.



## SIGNAGE

Turn any basic waiting area into a high-art locale with unique posters and mounted canvas. They are an artistic way to add dimension to a company's logo and designs. Window and floor graphics utilize valuable, usually forgotten ad space, and are perfect for directing guests both indoors and outdoors.

# ENTERTAINMENT MARKETING PRODUCTS



## PROMO MATERIALS

T-shirts, tote bags and buttons are an exciting way to show off your favorite film or artist and let everyone know that you were there! Great as souvenirs, these products are not only functional but represent important event memories.



## MARKETING MATERIALS

A great way of informing patrons of artist info, act schedules or cast credits is with booklets and catalogs. Ideally used as show programs, these materials are not only informative but are fun event souvenirs. Brochures and rack cards are budget-friendly options that make for good menus at concession stands and food vendors.



Promo	Marketing Materials	Entertainment Materials
☒ Bumper Stickers	☒ Booklets & Catalogs	☒ Event Tickets
☒ T-Shirts	☒ Flyers & Brochures	☒ Tear Off Cards
☒ Tote Bags	☒ Rack Cards	☒ CD & DVD Covers
☒ Buttons	☒ Postcards	☒ CD Inlays & Sleeves
☒ Mugs	☒ Posters	

## ENTERTAINMENT MATERIALS

Event tickets are universal in the entertainment industry as a form of admission to concerts, plays and movie screenings. CD & DVD covers can turn any musician's or film's work into a professional, sellable item.



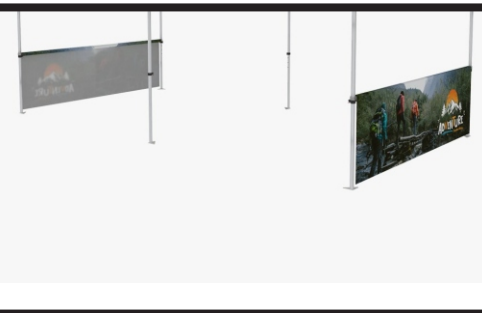
# EVENT TENTS

## 3 SIZES

## ACCESSORIES & OPTIONS



Full Color Custom Tent • Heavy Duty Aluminum Hex Frame • 6oz Weatherproof Tent Fabric  
Dye Sublimated Print • Carry Bag Included



### FLAGS

Add our popular flags to event tents  
Clamp connector attaches to hex frame leg  
Compatible with Feather/Teardrop flags in Small and Medium  
Single and Double sided  
Dye-sub printed flag material is durable for outdoor events



### OTHER OPTIONS

Carrying Bag w/ Wheels  
Footer Sandbags (4pc Set)  
Flag Holder Hardware  
Half Wall Holder