Know Your Farmer app

Privacy Policy

1. Introduction

Know Your Farmer app (“KYF”, “we”, “us”, or “our”) operates the website located at knowyourfarmerapp.com, other related websites and mobile applications (collectively, the “Site”). This Privacy Policy explains KYF’s privacy practices that apply to the services (collectively, the “Services”) provided through the Site.

Please read the Privacy Policy carefully so that you can understand how KYF collects, uses, and discloses information from and/or about you when you use the Site or the Services.

By using the Site you are consenting to the use and disclosure of your personal information as outlined in this Privacy Policy.

2. Personal Information

You will be asked to create an account. You will need a username and password to access that account. When you create your account KYF will ask for personal information. Personal information will not be collected without your entry onto the Site. Entering personal information onto our site is acquiescing to KYF’s privacy practices.

The Personal Information we collect or maintain may include:

1. Your name, age, address, email address, username, password, photographs, and other registration information;
2. Information about the computer or mobile device you are using, such as what Internet browser you use, the kind of computer or mobile device you use, and other information about how you use the Site;
3. Login credentials used from third party sites such as Facebook, Apple, Google, etc., if you choose to log in from the third party site;
4. Import contacts from your cellular or mobile devices phone books contact list;
5. Other information you input into the Site or related Services.

Please Note: **ANY INFORMATION YOU ENTER ONTO OUR SITE MAY BE PUBLISHED TO THE PUBLIC. THIS INFORMATION MAY BE AVAILABLE TO OTHER USERS AND THE GENERAL PUBLIC. PLEASE REVIEW THE INFORMATION YOU ENTER ONTO OUR SITE.**

3. Use of Personal Information

We may use your Personal Information for the following purposes (subject to applicable legal restrictions):

1. To provide you with Services;
2. To improve the services offered by performing quality reviews and similar activities;
3. To create aggregate statistics relating to the use of the Service;
4. To notify you when Site updates are available;
5. To confirm your account is being used within the Terms of Service;
6. To protect your account from any illegal or unauthorized use;
7. To market and promote the Site and the Services offered to you through the Site;
8. To obtain your location in order to promote advertisements near your location;
9. To use any photograph you upload for advertisement purposes to promote our Site and Services;
10. To use any photograph you upload along with your username for your participation in some Services on our Sites;
11. To connect you with users from your phone’s contact list that are also using the Services;
12. To connect you with users from your phones email address that are also using the app
13. To fulfill any other purpose for which you provide us Personal Information; and
14. For any other purpose for which you give us authorization.

You can “opt out” of receiving direct marketing or market research information by emailing us at contactkyftech@gmail.com

4. Disclosure of Personal Information

We may also disclose Personal Information that we collect or you provide as permitted or allowed by law, as follows:

1. To contractors, service providers and other third parties we use to support our business and generate income;
2. As required by law, regulation, subpoena, court order, legal process or government request;
3. When we believe in good faith that disclosure is necessary to protect your safety or the safety of others, to protect our rights, to investigate fraud; and
4. To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of KYF’s assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which Personal Information maintained by the Site is among the assets transferred.
5. Contacts imported from your phone’s contact list will **NOT** be published or disclosed to any party unless as required by law as set forth in 4(b) above.

5. Third Party Hosting

From time to time we may use third party businesses for interfaces, platforms, software, storage, and other tools to provide Services on this site.

6. Third Party Sites

This site contains links to other sites. KYF is not responsible for the privacy policies of any site linked to this website and not wholly owned and controlled by KYF, its affiliates and subsidiaries. We encourage users to be aware when you leave our Site to review any privacy policy of a non-KYF site.

7. Non-personal Information Collected

We may collect non-personal information and data from your visit on our Site and use of our Services. As you use the Site or the Services, certain information may be actively and/or passively collected by Cookies, navigational data like Uniform Resource Locators (URLs) and third party tracking services, including:

1. Site Activity Information. We may keep track of some of the actions you take on the Site, such as the content of searches you perform on the Site.
2. Access Device and Browser Information. When you access the Site from a computer or other device, we may collect anonymous information from that device, such as your Internet protocol address, browser type, connection speed and access times.
3. Cookies. A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the Site again, the cookie allows that site to recognize your browser. Cookies may store unique identifiers, user preferences and other information. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some Site features or services may not function properly without cookies. We use cookies to improve the quality of our service, including for storing user preferences, tracking user trends and providing relevant advertising to you.
4. Real-Time Location. We use GPS technology to collect real-time information about the location of your device. This is to better promote products offered to you and disclose product proximity near you.
5. Do-not-track signals. We do not respond to “do-not-track” signals. Navigation to our site may be tracked.
6. Third party tracking. We do allow users activities on the Site to be tracked by third parties.
7. Target Advertising. Third parties collect information about your online activities through various technological tools. Third parties use the collected information to provide interest-based advertisements on other websites. We do allow your information to be collected for target advertising.

8. Anonymized Information

We may use information about you and your use of the Site or Services that has been anonymized without restriction.

9. Security of Information Collected

We follow generally accepted industry standards to protect the information submitted to us, both during transmission and once we receive it. However, since the Internet is not a 100% secure environment, we cannot guarantee, ensure, or warrant the security of any information you transmit to us. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. Even though there are many benefits to using this Site, as with all electronic communications there are some risks such as (i) failure of hardware, software and/or Internet connections; we are not responsible for failures, distortions, delays, or other problems resulting from equipment configuration, connection, signal power, hardware, software or any equipment used to access the internet; and (ii) no guarantee that the confidentiality or security of electronic transmissions via the Internet can be assured due to potentially unsecure computers and links. This could result in your data becoming lost or intercepted during transmission. It is your responsibility to protect the security of your login information and to use good judgment before deciding to send information via the Internet. Please note that e-mails and other communications you send to us through our Site are not encrypted, and we strongly advise you not to communicate any confidential information through these means.

10. Modification or Deletion of Information

You can update some of your personal information through our Site. You can also close your online account. We may, however, retain a copy of the information for archival purposes, and to avoid identity theft or fraud.

11. Violations of this Privacy Policy

You should report any violations of this Privacy Policy to us by sending an email to contactkyftech@gmail.com

12. Children and Minors

KYF does not knowingly allow individuals under the age of 18 to create accounts that allow access to our Site or use the Services. If you are below the age of 18 you are not permitted to use this Site or the Services. Pursuant to 47 U.S.C. Section 230(d) as amended, KYF hereby notifies you that parental control protections (such as computer hardware, software, or filtering services) are commercially available that may assist you in limiting access to material that may be harmful to minors.

13. Changes to our Privacy Policy

We may change this Privacy Policy from time to time in the future. We will post any revised version of the Privacy Policy on this page and at other places we deem appropriate. Continued use of the Site or the Services following notice of such changes will indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes. By using the Site or the Services, you are agreeing to our collection, use and disposal of Personal Information and other data as described in this Privacy Policy, both as it exists now and as it is changed from time to time.

14. Questions and How to Contact Us

If you have any questions, concerns, complaints or suggestions regarding or Privacy Policy or otherwise need to contact us, please email us at contactkyftech@gmail.com

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