



ST. CLAIRSVILLE BUSINESS CONNECTION

Great plans for Local Growth and Support

BUILDING B2B CONNECTION

Create a Group of Allies



Creating a partnership of retail, restaurants, and services will lend mutual business support to St. Clairsville and surrounding areas. Our diverse business group will cultivate Small Business customer loyalty.

MANAGING THE GROUP

Communicating your vision



Exploring the benefits of a shared social media platform can be a win/win for local business. Posting events and posts on One FB or IG page can stimulate customer growth for members, while becoming the "hub" for communication between businesses and patrons.

GROWING OUR AUDIENCE

Locals and Beyond



Scheduling daily posts and promoting weekly events will be an engaging platform for local members and followers, as well as neighboring areas. Target Ads and Special Campaigns can offer more in-depth information of our member businesses.

SETTING FUTURE GOALS

Established 2022 -

2022

Start this year with a goal of 10, 20, or even 50 local St Clairsville businesses to join this supportive group for ultimate B2B connection. Extra promotion with e-mail marketing and newsletters can be additional avenues of connection for members and customers.