

## **Community Safety Flash**



### Staffordshire Fire and Rescue working in partnership with Staffordshire Safer Roads

Topic: Road Traffic Collisions - Speed Awareness

### **Speed Awareness**



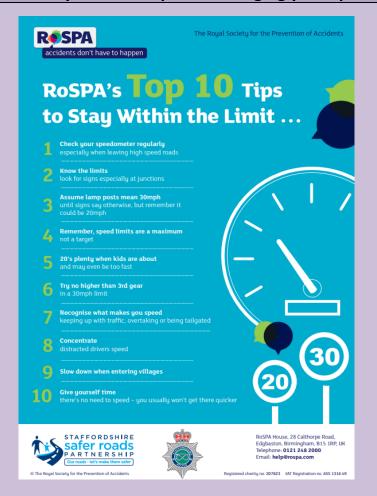
#### Speeding - the risk

A driver speeding is a factor in nearly a third of all of crashes in Staffordshire and Stoke-on-Trent in which a person is killed. Speeding includes a driver exceeding the speed limit or travelling too fast for the conditions. Speeding results in:

- Less time to react to hazards
- More time needed to stop your vehicle
- A greater risk to other road users
- A greater risk of death or serious injury in the event of a crash

Speed limits are just that, a limit not a target. It is often much safer to travel at lower speeds, particularly on country or rural roads, where there are people walking and cycling and in poor weather or light conditions.

## Safety Advice - Tips for Managing your Speed





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#### **Project Edward and National Speed Days**

**Project Edward and National Safe Speeds Day** 

Project EDWARD (Every Day Without a Road Death) is an annual UK-wide road safety campaign backed by the emergency services. **Monday 13<sup>th</sup> to Friday 17<sup>th</sup> September** is the week of action

To pledge to drive at a safer speed, take part in Project Edward at <a href="https://www.projectedward.org">www.projectedward.org</a>



### **Contact your Local prevent Team**

For further Road Safety advice please contact your local Prevent Team on 01785 898719 or via email: - WSDGPreventTeam@staffordshirefire.gov.uk.

Please remember to report an emergency please call 999 and ask for the Fire Service.