

# Rhett Power

Entrepreneur | Author | Speaker



A member of the United States Department of State's International Speakers Program, **Rhett Power** travels the globe speaking about entrepreneurship and leadership, alongside the likes of Gates Foundation CEO Sue Desmond-Hellmann, AOL Founder Steve Case, Kiva's Julie Hanna and Shark Tank star Daymond John.

Power is the author of the best-selling book **THE ENTREPRENEUR'S BOOK OF ACTIONS** and co-founder of Wild Creations, an award-winning start-up toy company. He has written for The

Huffington Post, Time, and The Wall Street Journal and is a regular columnist for Inc., Success Magazine, and CNBC.

Prior to founding Wild Creations, Power worked as an economic and small business development consultant for the United States Agency for International Development (USAID), serving seven years in the former Soviet Republics of Central Asia. Prior to that, he was Director of National Service Programs for Habitat for Humanity, which included being Habitat's chief liaison to The White House, Congress and the Corporation for National Service.

For booking, contact | [booking@rhettpower.com](mailto:booking@rhettpower.com) | 202.855.2977  
[www.rhettpower.com](http://www.rhettpower.com)

Power served in the Peace Corps and is a graduate of the University of South Carolina. He now has a rapidly growing executive coaching and consulting practice based in Washington DC.

## **SPEAKING TOPICS**

After several great successes (and a few major failures), Rhett learned that significant accomplishments require focus, intentionality, and specific activity. To achieve this requires developing what he calls “The Success Mindset,” and he can walk your audience through the steps required to undergo this mindset transformation.

### **1. DEVELOPING GOOD HABITS THAT LEAD TO GREAT THINGS**

Rhett was exhausted, nearly bankrupt, and about to call it quits in 2009—just two years after starting his first business.

In this stirring talk, Rhett will share the techniques he developed to survive a recession and turn a struggling upstart into one of the fastest growing companies in America.

### **2. WHEN TIMES GET TOUGH, KEEP GROWING**

From disastrous quick hires to working with family, there are employment mistakes every employer should avoid. Emphasizing patience and process, Rhett can help business owners develop a successful strategy to put their best team forward.

### **3. WIN BIG BY THINKING SMALL**

Every entrepreneur has big dreams. After all, isn't that what entrepreneurs are supposed to be—big dreamers? But according to Rhett, when you're trying to start your own business, thinking small

For booking, contact | [booking@rhettpower.com](mailto:booking@rhettpower.com) | 202.855.2977  
[www.rhettpower.com](http://www.rhettpower.com)

can be far more beneficial. Rhett addresses both potential and experienced entrepreneurs in this encouraging talk to help them reach great aspirations from humble beginnings.

## SPEAKING CLIENTS

- Fédération Internationale de Football Association (FIFA)
- Barclays Premier League
- US Department of State
- Government of Switzerland
- J.E. Austin Associates
- VodaFone Foundation
- Silicon Luxembourg
- Small Business Expo
- Coastal Carolina University
- MBBi
- Huawei Connect 2017
- Guangzhou Innovation Festival
- University of Missouri School of Journalism



US Embassy Uganda

## THE ENTREPRENEUR'S BOOK OF ACTIONS: Essential Daily Exercises and Habits for Becoming Wealthier, Smarter, and More Successful

In 2007, Rhett Power resigned from his lucrative consulting career to co-start a toy company called Wild Creations. Less than two years later, the economic downturn left Power exhausted and nearly bankrupt.

For booking, contact | [booking@rhettpower.com](mailto:booking@rhettpower.com) | 202.855.2977  
[www.rhettpower.com](http://www.rhettpower.com)

Forced to analyze all that was holding his company back, Power soon realized that it would take more than a few quick fixes to transform his company into a success. Instead, he decided the change would have to start with him—evolving into a stronger, smarter, more resilient business leader.



Book of Actions Hits Best-Seller List

The result of Power's personal evolution? Wild Creations was awarded a Blue Ribbon Small Business Award by the US Chamber of Commerce and named one of Inc. Magazine's 500 Fastest Growing US Companies two years in a row. The Wild Creations' team won over 40 national awards for their innovative toys, and Power was a finalist for Ernst and Young's Entrepreneur of the Year Award in 2011, followed by another nomination in 2012.

What Power quickly perceived during his early days as an entrepreneur, is that we are operating in a society defined by instant gratification. We expect immediate results and are surprised when quick fixes fail to produce lasting change. In **THE ENTREPRENEUR'S BOOK OF ACTIONS**, Power makes the compelling case that success in today's increasingly competitive business environment requires far more than "10 easy steps." Instead, with this 53-week reader, he encourages entrepreneurs and leaders to take action daily to break

For booking, contact | [booking@rhettpower.com](mailto:booking@rhettpower.com) | 202.855.2977  
[www.rhettpower.com](http://www.rhettpower.com)

old habits, think in new ways, and develop a success mindset.

Based on real-life, hard-earned lessons, **THE ENTREPRENEUR'S BOOK OF ACTIONS** offers common-sense, daily exercises readers can jump into on day one.

Further, Power teaches readers how to drive sustainable business growth by:

- Breaking bad habits and developing good ones
- Managing time and money more effectively
- Hiring the right people for the right job
- Minimizing the effort required to perform basic tasks
- Motivating staff to be mission-focused
- Creating "free" time to feed your innovative side Equal parts instruction and inspiration,

## **PRAISE FOR THE ENTREPRENEUR'S BOOK OF ACTIONS**

"Rhett knows that real change happens through action. His inspiring book is packed with practical techniques that will make you the leader and entrepreneur you've always wanted to be."

—*Marshall Goldsmith*, executive coach and New York Times bestselling author, ranked the number one leadership thinker in the world by Thinkers50

"This book will make your wallet and business as strong as the world's strongest person!" —*Jeffrey Hayzlett*, primetime TV and podcast host, chairman of C-Suite Network

For booking, contact | [booking@rhettpower.com](mailto:booking@rhettpower.com) | 202.855.2977  
[www.rhettpower.com](http://www.rhettpower.com)

“If entrepreneurs are anything they are busy. And as much as they may want to set aside time for self-improvement, the major investment in time required always seems to get in the way. In his book *The Entrepreneur’s Book of Actions*, Rhett Power short-circuits this common problem—providing readers with a compact, easy- to-apply daily prescription for transforming themselves, and their businesses. Buy a copy of this book, and today really will be the first day of the rest of your life.”



US Book Tour Stop at NYSE Set of Cheddar TV

—*Peter Economy*, *The Leadership Guy* columnist on *Inc.com*

“Who can’t benefit from a personal coach? Rhett Power’s *The Entrepreneur’s Book of Actions* can function as your coach, inspiration, and road map for success! This book is a must-read for anyone on their entrepreneurial journey. It’s a day to day guide that will get you started and keep you going!”

—*Stephen Key*, bestselling author of *One Simple Idea*

For booking, contact | [booking@rhettpower.com](mailto:booking@rhettpower.com) | 202.855.2977  
[www.rhettpower.com](http://www.rhettpower.com)

“Follow Rhett’s advice every day. After a week, you’ll be uncommon. After a month, you’ll be special. After a year, you’ll be remarkable...and you’ll find that you’ve done more than you ever imagined possible.”

—**Jeff Haden**, bestselling writer and contributing editor of *Inc. Magazine*

“Starting a new business can be exciting and challenging—and also lonely and scary. *The Entrepreneur’s Book of Actions* is like a wise companion for the journey; someone to encourage you to focus on what’s truly important, overcome your fears, and take the steps to keep moving toward your vision.”

—**Erika Andersen**, business thinker, keynote speaker, and author of *Be Bad First*

“As a performance coach who works with athletes, coaches, and corporate executives—on and off the field, I know the importance of practice when the stakes are high first hand. I found Power’s exercises inspiring and essential for any emerging businessperson.”

—**Dr. Stan Beecham**, author of *Elite Minds*

For booking, contact | [booking@rhettpower.com](mailto:booking@rhettpower.com) | 202.855.2977  
[www.rhettpower.com](http://www.rhettpower.com)