



Green Philosophy

At Emorate Atelier, sustainability begins with thoughtful design.

Unlike mass-produced tile collections created for broad market appeal, each motif is intentionally designed to serve a specific project, client, or architectural vision. Because these designs are curated for particular environments rather than manufactured for every application, they naturally support a more sustainable approach to design—one rooted in purpose, longevity, and individuality.

Our philosophy is simple: beautiful design should be meaningful, intentional, and enduring.

Most Emorate Atelier products are manufactured in the United States through established production partners that meet rigorous quality standards. Products are tested and certified to applicable ANSI and ASTM standards, providing architects, designers, and owners with confidence in both performance and specification.

As a boutique studio, every project receives direct involvement and oversight. From material selection and finish recommendations to installation guidance and specification support, I remain actively engaged throughout the process. Whether assisting with product selection, reviewing drawings, or helping write specifications, I bring years of experience working within the architecture and design community.

Most products are available with approximately a two-week lead time from order to delivery, depending on material and project requirements.

Education is also an important part of our mission. Emorate Atelier offers product presentations, Lunch & Learns, and Breakfast & Learns for architecture and design firms. Continuing education programs are currently being developed for industry accreditation through organizations such as ASID and other professional associations.

With a background in tile manufacturing, surface design, material performance, and installation practices, I provide guidance on product selection, finishes, sealers, setting materials, maintenance requirements, and installation methods. A preferred installer network is also available upon request.

At Emorate Atelier, sustainability is not simply about the materials we use—it is about creating thoughtful, lasting surfaces that deserve to be specified, installed, and enjoyed for years to come.

Shannon Cole Davidson
Founder & Creative Director

Emorate Atelier