# JEFF LOWERY

10309 W. Pioneer Street Tolleson, Arizona 85353

Digital Media Journalist Videographer/Video Producer Editor/Owner/Training Play-by-Play/Voice-Over



## ABOUT JEFF

Jeff Lowery is a hard working, creative and versatile veteran digital media journalist, play-by-play announcer, video producer, videographer and editor. His business, APN Video, has been a trusted name in Arizona and debt-free since 1998.

Jeff has produced thousands of videos from sports, events, feature stories, and promotional videos while working with hundreds of organizations.

He served the Maricopa Community Colleges for over 13 years as executive producer, show host and reporter. Lowery has called 13 "Valley of the Sun Bowl" games from 2006-2018.

Lowery volunteers many production hours to promote youth football in Arizona and was honorably discharged from the United States Air Force in 1989.

## **Contact Info**

O: 623.936.5585 M: 602.292.0894

email: videos@apnvideo.com

website: www.apnvideo.com

## EXPERIENCE

#### **APN VIDEO PRODUCTIONS**

Owner - Video Producer - Play-by-Play Announcer MARCH 1998 - PRESENT

- Digital Media Journalist/Scriptwriter
- Video Producer/Video Editor
- Videographer
- Lead Play-by-Play Announcer/Voice-Over Talent
- Show Host/On-Camera Talent
- Business Owner/Camera Training/Scheduler
- Webcast Host/Producer

#### MARICOPA COLLEGES TELEVISION

Executive Producer/Play-by-Play Announcer/Show Host/Reporter AUGUST 2006 - MAY 2019

- Lead Play-by-Play Announcer
- Executive Producer/Host/Segment Producer "Inside Maricopa Sports"
- Reporter for "In The Paint" & "Maricopa Gridiron"
- Lead Play-by-Play Announcer "Valley of the Sun Bowl" (2006-2019)

#### UNITED STATES AIR FORCE

Administration Specialist - Honorable Discharge Mar 1989 JUNE 1985 - MARCH 1989

### **SKILLS & ACCOMPLISHMENTS**

#### SKILLS

- Digital Media Journalist
- Play-by-Play Announcer
- Business Owner, Camera Training, Scheduler
- Videographer
- Script Writer for Video, Print and Social Medias
- Show Producer, Host and Segment Producer
- Video Editor (Final Cut Pro) 10 Years
- Live Streaming and Elevated Camera Operator
- Webcast Producer/Host

#### ACCOMPLISHMENTS

- Recruitment Films For Az Athletes Resulting in \$35m in Scholarship Offers
- Has Recorded Over 2000 games Since 1995
- Called Play-by-Play on Over 1500 Games in 11 Different Sports Since 1998
- Debt-Free Business Owner Since 1998
- Ava, Aegis and Telly Awards
- 13x Lead Play-by-Play Announcer "Valley of the Sun" Bowl
- Versatile Live Streaming Producer & Elevated Camera Operator
- Attended Park College and Glendale Community College

## NOTABLE CLIENTS

- American Youth Football(AYF)
- AIA State Championships
- University of Arizona
- Grand Canyon University
- Arizona State University

- Men's Senior Baseball League

- Maricopa Community Colleges

- Trickey-Wright QB Camps

- One Sports Nation

- Kurt Warner - Hall of Fame QB

- NBA All-Star Weekend (Phoenix)

- Spring Training Cleveland Indians

"Jeff is the consummate professional. He is well-prepared, organized and detailoriented. Despite, at time, some less than ideal work conditions, he maintained his composure, a positive attitude and most importantly, his professionalism. If you have the chance to hire or work with Jeff, I strongly recommend it."

Brett Ausbrooks, Producer, Director