

# JEFF LOWERY

10309 W. Pioneer Street  
Tolleson, Arizona 85353

**Play-by-Play Announcer**  
**Video Producer/Videographer**  
**Digital Media Journalist**  
**Business Owner/Sales/Marketing**



## ABOUT JEFF

Jeff Lowery is a hard working, creative and versatile veteran digital media journalist, play-by-play announcer, video producer, videographer and editor. His business, APN Video, has been a trusted name in Arizona and debt-free since 1998.

Jeff has produced thousands of videos from sports, special events, feature stories, and promotional videos while working with hundreds of organizations.

He served the Maricopa Community Colleges for over 13 years as executive producer, show host and reporter. Lowery has called 13 "Valley of the Sun Bowl" games from 2006-2018.

Lowery volunteers many production hours to promote youth football in Arizona and was honorably discharged from the United States Air Force in 1989.

## Contact Info

**O: 623.936.5585**

**M: 602.292.0894**

**email:** videos@apnvideo.com

**website:** www.apnvideo.com

## EXPERIENCE

### APN VIDEO PRODUCTIONS

**Owner - Executive Video Producer - Play-by-Play Announcer**

**MARCH 1998 - PRESENT**

- Videographer/Video Producer & Editor
- 23 Years as Business Owner/Camera Training/Scheduler
- Digital Media Journalist/Scriptwriter
- Sales and Marketing
- Lead Play-by-Play Announcer/Voice-Over Talent
- Show Host/On-Camera Talent
- Webcast Host/Producer

### MARICOPA COLLEGES TELEVISION

**Executive Producer/Play-by-Play Announcer/Show Host/Reporter**

**AUGUST 2006 - MAY 2019**

- Lead Play-by-Play Announcer
- Executive Producer/Show Host/Segment Producer
- Reporter for "In The Paint" & "Maricopa Gridiron"
- Lead Play-by-Play Announcer "Valley of the Sun Bowl" (2006-2019)

### UNITED STATES AIR FORCE

**Administration Specialist**

**JUNE 1985 - MARCH 1989**

## SKILLS & ACCOMPLISHMENTS

### SKILLS

- Play-by-Play/P.A. Announcer
- Writing Scripts for Video, Print and Social Medias
- Sales & Marketing for APN Video
- Show Producer, Host and Segment Producer
- Sports Videographer
- Video Editor (Final Cut Pro)
- Live Streaming, Elevated Camera Operator & Drone Operator
- Word, Excel, Canva and Go Daddy Web Designer

### ACCOMPLISHMENTS

- Recruitment Films For Az Athletes Resulting in \$35m in Scholarship Offers
- Has Recorded Over 2500 games Since 1995
- Called Play-by-Play on Over 1500 Games in 11 Different Sports Since 1998
- Debt-Free Business Owner Since 1998 - 871 Credit Rating
- Ava, Aegis and Telly Awards
- 13x Lead Play-by-Play Announcer "Valley of the Sun" Bowl
- Versatile - Live Streaming Producer, Elevated Camera Operator & Drone
- Attended Park College and Glendale Community College

## NOTABLE CLIENTS

- |                                |                                     |
|--------------------------------|-------------------------------------|
| - American Youth Football(AYF) | - Trickey-Wright QB Camps           |
| - AIA State Championship       | - One Sports Nation                 |
| - University of Arizona        | - NBA All-Star Weekend (Phoenix)    |
| - Grand Canyon University      | - Spring Training Cleveland Indians |
| - Arizona State University     | - Maricopa Community Colleges       |
| - Men's Senior Baseball League | - Kurt Warner - Hall of Fame QB     |

*"Jeff is the consummate professional. He is well-prepared, organized and detail-oriented. Despite, at time, some less than ideal work conditions, he maintained his composure, a positive attitude and most importantly, his professionalism. If you have the chance to hire or work with Jeff, I strongly recommend it."*

Brett Ausbrooks, Producer, Director

(REFERENCES AVAILABLE UPON REQUEST)