

JEFF LOWERY

**References & Mailing
Address Upon Request**

**Digital Media Journalist
Videographer/Video Producer
Business Owner
Play-by-Play /Voice-Over**

ABOUT JEFF

Jeff Lowery is a hard working, creative and versatile veteran digital media journalist, play-by-play announcer, video producer, videographer and editor. His business, APN Video, has been a trusted name in Arizona and debt-free since 1998.

Jeff has produced thousands of videos from sports, events, feature stories, and promotional videos while working with hundreds of organizations.

He served the Maricopa Community Colleges for over 13 years as executive producer, show host and reporter. Lowery has called 13 "Valley of the Sun Bowl" games from 2006-2018.

Lowery volunteers many production hours to promote youth football in Arizona and was honorably discharged from the United States Air Force in 1989.

Contact Info

O: 623.936.5585

email: videos@apnvideo.com

website: www.apnvideo.com

EXPERIENCE

APN VIDEO PRODUCTIONS

**Owner - Video Producer - Play-by-Play Announcer
MARCH 1998 - PRESENT**

- Lead Play-by-Play Announcer/Voice-Over Talent
- Videographer/Video Producer & Editor
- 25 Years as Business Owner/Camera Training/Scheduler
- Digital Media Journalist/Scriptwriter to Video
- Sales and Marketing
- Show Host/On-Camera Talent
- Webcast Host/Producer

MARICOPA COLLEGES TELEVISION

**Executive Producer/Play-by-Play Announcer/Show Host/Reporter
AUGUST 2006 - MAY 2019**

- Lead Play-by-Play Announcer
- Executive Producer/Host/Segment Producer "Inside Maricopa Sports"
- Reporter for "In The Paint" & "Maricopa Gridiron"
- Lead Play-by-Play Announcer "Valley of the Sun Bowl" (2006-2019)

UNITED STATES AIR FORCE

**Administration Specialist - Honorable Discharge Mar 1989
JUNE 1985 - MARCH 1989**

SKILLS & ACCOMPLISHMENTS

SKILLS

- Play-by-Play Announcer
- Sports Videographer
- Digital Media Journalist
- Business Owner, Camera Op Trainer, Scheduler
- Sales and Marketing
- Script Writer for Video, Print and Social Medias
- Show Producer, Host and Segment Producer
- Video Editor (Final Cut Pro) 10 Years
- Live Streaming and Elevated Camera Operator
- Webcast Producer/Host

ACCOMPLISHMENTS

- Recruitment Films For Az Athletes Resulting in \$35m in Scholarship Offers
- Recorded Over 2000 games Since 1995
- Called Play-by-Play on Over 1500 Games in 11 Different Sports Since 1998
- Debt-Free Business Owner Since 1998
- Ava, Aegis and Telly Awards
- 13x Lead Play-by-Play Announcer "Valley of the Sun" Bowl
- Versatile - Live Streaming Producer & Elevated Camera Operator
- Attended Park College and Glendale Community College

NOTABLE CLIENTS

- | | |
|--------------------------------|-------------------------------------|
| - American Youth Football(AYF) | - Trickey-Wright QB Camps |
| - AIA State Championships | - One Sports Nation |
| - University of Arizona | - NBA All-Star Weekend (Phoenix) |
| - Grand Canyon University | - Spring Training Cleveland Indians |
| - Arizona State University | - Maricopa Community Colleges |
| - Men's Senior Baseball League | - Kurt Warner - Hall of Fame QB |

"Jeff is the consummate professional. He is well-prepared, organized and detail-oriented. Despite, at time, some less than ideal work conditions, he maintained his composure, a positive attitude and most importantly, his professionalism. If you have the chance to hire or work with Jeff, I strongly recommend it."

Brett Ausbrooks, Producer, Director