

# JEFF LOWERY

Phoenix, AZ | 623-936-5585 | videos@apnvideo.com | www.apnvideo.com

## PROFESSIONAL SUMMARY

Dynamic and versatile media professional with over 25 years of experience in sports broadcasting, video production, and media journalism. Proven track record of producing thousands of high-quality videos, directing live streams, and delivering engaging play-by-play commentary for more than 2,000 athletic events. Veteran business owner skilled in full-lifecycle production management, client relations, and strategic media storytelling.

## PROFESSIONAL EXPERIENCE

### APN VIDEO PRODUCTIONS | Phoenix, AZ

*Owner / Video Producer / Play-by-Play Announcer | March 1998 – Present*

- Broadcasted and delivered play-by-play commentary for over 2,000 athletic games across 11 sports.
- Developed recruitment video strategies for Arizona student-athletes that contributed to more than \$35 million in scholarship offers.
- Directed end-to-end media operations including scripting, filming, live streaming, journalism, and Final Cut Pro editing.
- Managed high-profile client relationships with major universities and elite athletic organizations.
- Implemented advanced mobile live-streaming and elevated camera systems to improve sports coverage.
- Recipient of AVA Digital, Aegis, and Telly Awards for creative excellence.

### MARICOPA COLLEGES TELEVISION | Phoenix, AZ

*Executive Producer / Play-by-Play Announcer / Show Host / Reporter | August 2006 – May 2019*

- Served as lead play-by-play announcer for the Valley of the Sun Bowl for 13 consecutive seasons.
- Worked as on-camera journalist and host for sports features including 'In The Paint' and 'Maricopa Gridiron.'
- Created and executive produced 'Inside Maricopa Sports,' overseeing scripting and production operations.

### UNITED STATES AIR FORCE

*Administration Specialist | June 1985 – March 1989*

- Managed administrative operations, records tracking, and communications.
- Honorably discharged following military service.

## TECHNICAL SKILLS & EXPERTISE

<b>Broadcasting &amp; Media</b>	Play-by-Play Announcing, Live Streaming, Sports Journalism, Scriptwriting, On-Camera Hosting
<b>Production &amp; Editing</b>	Video Production, Camera Operations, Technical Direction, Final Cut Pro, Post-Production
<b>Business Operations</b>	Entrepreneurship, Client Relations, Sales & Marketing, Budgeting, Scheduling

## RELEVANT CLIENT HIGHLIGHTS

**Collegiate:** University of Arizona, Arizona State University, Grand Canyon University, Maricopa Community Colleges.

**Athletic Organizations:** AIA State Championships, American Youth Football (AYF), Men's Senior Baseball League, One Sports Nation.

**Elite Camps & Events:** Kurt Warner Camps, Trickey-Wright QB Camps, NBA All-Star Weekend (Phoenix), Spring Training Cleveland Indians.

## EDUCATION & TRAINING

- Park College – Coursework in Communications / Media
- Glendale Community College – Coursework in Broadcast Journalism

## PROFESSIONAL TESTIMONIAL

*“Jeff is the consummate professional. He is well-prepared, organized and detail-oriented. Despite less than ideal work conditions, he maintained his composure, positive attitude, and professionalism. If you have the chance to hire or work with Jeff, I strongly recommend it.”*

— Brett Ausbrooks, Producer / Director