

# JEFF LOWERY

- Digital Media Journalist
- Video Producer
- Play-By-Play Announcer
- Videographer/Video Editor
- Business Owner



## ABOUT JEFF

Jeff Lowery is a hard working and versatile veteran digital media journalist, play-by-play announcer, video producer, videographer, and business owner since 1998.

Jeff has produced thousands of videos from games, events, stories, and promotional videos.

He served the Maricopa Community Colleges for over 13 years as executive producer/show host and reporter. Lowery has called 13 "Valley of the Sun Bowl" games from 2006-2018. Plus, he volunteers many production hours to promote youth football each year for PHX-AYF.

Lowery was honorably discharged from the United States Air Force in 1989.

## Contact Info

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## EXPERIENCE

### APN VIDEO PRODUCTIONS

Owner - Video Producer - Play-by-Play Announcer

MARCH 1998 - PRESENT

- Digital Media/Video Journalist
- Lead Play-by-Play Announcer
- Videographer/Camera Operator
- Video Editor
- Public Address Announcer
- On-Camera Talent

### MARICOPA COLLEGES TELEVISION

Executive Producer/Play-by-Play Announcer/Show Host/Reporter

AUGUST 2006 - MAY 2019

- Lead Play-by-Play Announcer
- Executive Producer/ Host/Segment Producer - "Inside Maricopa Sports"
- Reporter for "In The Paint" & "Maricopa Gridiron"
- Lead Play-by-Play Announcer "Valley of the Sun Bowl" (2006-2013)

### UNITED STATES AIR FORCE

Administration Specialist

June 1985 - March 1989

## SKILLS & ACCOMPLISHMENTS

### SKILLS

- Play-by-Play/P.A. Announcer
- Writing Scripts for Video, Print and Social Medias
- Show Producer, Host and Segment Producer
- Sports Videographer
- Video Editor (Final Cut Pro)
- Live Streaming and Elevated Camera Operator

### ACCOMPLISHMENTS

- Recruitment Films For Az Athletes Resulting in \$35m in Scholarship Offers
- Has Recorded Over 2000 games Since 1995
- Called Play-by-Play on Over 1500 Games in 11 Different Sports Since 1998
- Business Owner Since 1998
- Ava, Aegis and Telly Awards
- 13x Lead Play-by-Play Announcer "Valley of the Sun" Bowl
- Versatile - Live Streaming Producer & Elevated Camera Operator
- Attended Park College and Glendale Community College

## NOTABLE CLIENTS

- American Youth Football(AYF)
- AIA State Championship
- University of Arizona,
- Grand Canyon University
- Arizona State University
- Men's Senior Baseball League
- Trickey-Wright QB Camps
- One Sports Nation
- NBA All-Star Weekend (Phoenix)
- Spring Training Cleveland Indians
- Maricopa Community Colleges
- Kurt Warner - Hall of Fame QB

"Jeff is the consummate professional. He is well-prepared, organized and detail-oriented. Despite, at time, some less than ideal work conditions, he maintained his composure, a positive attitude and most importantly, his professionalism. If you have the chance to hire or work with Jeff, I strongly recommend it."

Brett Ausbrooks, Producer, Director