# YVONNE M KERNER

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## ● (610) 401-7861 ● Cleveland, TN

## www.linkedin.com/in/yvonnekerner

Profile	I am a detail-oriented and diligent professional with extensive experience in technical writing, process improvement, and data analysis. I excel in transforming processes from hard copy to digital formats and automating redundant tasks, driven by a strong analytical mindset. Renowned for innovative problem-solving skills and a proactive approach to efficiency improvements, I have a passion for creating comprehensive documentation and insightful reports. In my spare time, I enjoy playing chess, photography, and video creation, and I am currently exploring and experimenting with artificial intelligence.		
Skills	<ul> <li>Microsoft Office</li> <li>Microsoft Visio/Project</li> <li>Power BI / Tableau</li> <li>Leading Teams</li> <li>Process Improvement</li> </ul>	<ul> <li>Budget Stewardship</li> <li>Stakeholder Communication</li> <li>Vendor Management</li> <li>Partnership Management</li> <li>Webmaster Certification</li> </ul>	<ul> <li>Digital Transformation</li> <li>Communication</li> <li>Project Management</li> <li>Marketing/Adobe</li> <li>Critical Thinking</li> </ul>
Experience	, 3		

Reports & presentationsData visualization

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#### Berks Design 8+ years

Owner / Project Manager / Technical Writer / Data Analyst

- Project Management Managed client projects from concept to completion.
  - o Programming
  - Webmaster certification
    - Specialized in creating user-friendly web designs and interfaces.
  - Digital transformation
    - Transitioned client documentation and processes to digital platforms.
    - Automating processes for clients

#### • Team Leadership

 Led teams in facilitating program planning and management for digital transformation initiatives.

#### Process Improvement

 Authored, implemented, and enhanced client collaboration processes and procedures.

### **Experience**

#### • Resource Management

 Ensured all digital transformation initiatives were efficiently and appropriately resourced through effective effort and cost forecasting.

#### Budget Stewardship

 Managed company budget & project costs to ensure all initiatives delivered on time and within allocated budgets.

#### Stakeholder Communication

 Provided visibility to the executive teams of clients and all stakeholders on the status of projects and product portfolio.

#### Vendor & Partnership Management

 Developed and managed vendors and partnerships to create easy access to new solutions and capabilities, always created with the ability to scale in a costeffective manner.

Prior to owing my own company I was the Business Manager for a construction company, for over 8 years.

Please see my website and LinkedIn Profile for additional information or additional certifications.

University of Cincinnati – Cincinnati Ohio Master of Science GPA 3.784/4.0

## Education

Albright College — Reading, PA

Bachelor of Applied Science -GPA: 3.984/4.0

Albright CTC— Reading PA Certified Web Developer