



## 2024 Sponsorship Program

The **7<sup>th</sup> Annual All American Horse Challenge** will be held on **November 9<sup>th</sup> & 10<sup>th</sup>** and is hosted by the **Yucaipa Equestrian Center of City of Yucaipa**. [www.yucaipaequestriancenter.com](http://www.yucaipaequestriancenter.com) This is a participant driven event that will draw in competitors, spectators and vendors from all over Southern California.

The **All American Horse Challenge (AAHC)** is a 6-segmented competition created with the goal to test the overall performance of a horse and rider team. A rider must complete all 6 events of the competition. The technical and judged events are held on **Saturday; Dressage, Ranch Riding, and Trail**. Then on **Sunday** the timed events scheduled are **Jumping, Gymkhana**, and the most exciting **Cow Horse**. Each contestant will have a chance to win ribbons and prizes in each event in their division and a chance for a Championship award for their overall score. The divisions offered this year are **Futurity Horse (Horses under 4 yrs.)**, **American Mustang, Pro (18+ yrs.)**, **Amateur (12+ yrs.)**, **Select (55+ yrs.)**, **Wrangler (18+ yrs.)**, **Ranch Hand (13-17 yrs.)**, and **Green Horn (7-11 yrs.)**.

The AAHC will commence on **Saturday, November 9<sup>th</sup>, at 8:00am**. We will start with an opening ceremony of the flag salute and singing of the National Anthem. We then announce our events, introduce our judges and contestants, and then proudly promote our staff and event sponsors. There will be continued recognition of our sponsors throughout the weekend and placings and awards will be announced after the last event is done on **Sunday, November 10<sup>th</sup>**.

At this time, we are looking for individuals and businesses to help sponsor the **AAHC** event and/or the events prizes and awards for each division. We offer different sponsorship levels and donations can be anything from coupons, tickets, product, services, or awards & monetary prizes. Below is the list of the **AAHC** award categories to choose from for your donations.

- All contestants in a division will be awarded 1<sup>st</sup>-4<sup>th</sup> ribbons for each event completed.
- All divisions have 1<sup>st</sup> place winners in each event and are additionally awarded a prize.
- Each division for all events combined awarded a **Reserve High Point Champion** prize.
- Each division for all events combined awarded a **High Point Champion** buckle.
- A grand prize awarded to highest points in all divisions **All American High Point Champion**.



## 2024 Sponsorship Levels

### **Red: \$1,000.00**

- Event Title Sponsorship recognized in our event program.
- Event Title Sponsor with flag presentation.
- Include company logo, tag lines and links on all web-sites, and social media, and all publications.
- Continual recognition by AAHC leading up to and throughout the event and a chance to present awards during the main event.
- Continued opportunities throughout the promotion of the AAHC leading into the next year.
- Offer (3) high profile banner locations throughout facility including main arena of events.
- Vendor Booth Space (2 days).

### **White: \$750.00**

- Division Title Sponsorship recognized in our event program.
- Include company logo, tag line and links on all web-site and social media publications.
- Continual recognition all weekend and a chance to present awards during the main event.
- Social Media opportunities throughout the promotion of the AAHC.
- Offer (2) banner locations throughout facility including warm up arena on all two days of events.
- Vendor Booth Space (2 days).

### **Blue: \$500.00**

- Social media opportunities throughout the promotion of AAHC.
- Continual recognition during the event.
- Offer (1) high profile Banner location throughout facility including on all two days of events.
- Vendor Booth Space (2 days)

### **Hero: \$250.00**

- Sponsor title of a single class.

# 2024 Sponsorship Application

Name of Sponsor (Individual/Company Name): \_\_\_\_\_

Business Location & Contact Information: \_\_\_\_\_

\_\_\_\_\_

Tag Line & Mission Statement: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsored Awards (Divisions & Placings): \_\_\_\_\_

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Forms of Donation: \_\_\_\_\_

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Additional Requests: \_\_\_\_\_

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Thank you, The All American Horse Challenge appreciates your generous donations!

Sincerely,

**All American Horse Challenge**

**Chair: Mary Rose Anderson 714-721-2220**

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