

# THE HEMP FARMACY FRANCHISE OPPORTUNITY



The East Coast's first stand-alone hemp dispensary.

## FRANCHISE PROGRAM

The Hemp Farmacy, Inc. franchise opportunity grants potential single and multi-unit store operators access to a turn-key model for hemp and cannabinoid infused products for retail sales. Our franchise model is founded on education and customer service, ensuring our franchisees become a definitive resource for all things hemp within their communities. We now have multiple locations across North Carolina. We are currently seeking highly qualified owner operators interested in purchasing a hemp store franchise.

### OUR BRAND

We pride ourselves on being the first hemp dispensary on the East Coast, and we want to keep expanding our brand across state lines. We advocate for hemp education and engaging with the community to educate consumers on the benefits of hemp. Hempleton Investment Group, Inc. has successfully launched multiple corporate store models and The Hemp Farmacy is now available for franchise ownership.

### **OUR PRODUCTS**

We carry a wide variety of hemp-derived products to help as many customers as possible. We only source from American brands and only carry American grown hemp. We carry sublingual oil, edible, topical, and smokable products that are infused with full-spectrum or broad-spectrum hemp extract. We also have several in-house brands that are grown and produced entirely in North Carolina!

# WHY WE'RE DIFFERENT

#### **HEMP EDUCATION & TRAINING**



#### **STREAMLINED DISTRIBUTION**



#### SPECIAL EVENT SUPPORT





#### **VERIFIED & TESTED PRODUCTS**



#### LOCALLY SOURCED PRODUCTS



# FRANCHISE OFFER SUMMARY

## INITIAL FRANCHISE FEE \$50,000 PER UNIT

The current franchise fee starts from \$50,000 per unit, payable with execution of a Franchise Disclosure Document.

### MONTHLY ROYALTY FEES 10% OF GROSS MONTHLY SALES

Each unit must pay a continuing royalty of 10% of gross monthly sales. Gross sales include all revenue from the franchise location. Gross sales do not include sales tax or use tax.

## MONTHLY TECHNOLOGY FEES \$1,500 MONTHLY

Each unit is required to pay a continuing Technology Fee of \$1,500 monthly. This fee covers the cost of in-store tech and administration costs; including: point-of-sale software, franchise portal access, and online ordering fees.

## DISTRIBUTION & INVENTORY

#### 80% ECF / UP TO 20% VENDORS

80% of all products, and 100% of all ingestible products, must be sourced from the East Coast Farmacies central distribution center in Wilmington, NC. Up to 20% of non-ingestible products may be sourced from approved outside vendors, made by artisans including hemp in production. For example: hemp soap, hemp jewelry, hemp textiles, etc.

#### RESTRICTED TERRITORY EXCLUSIVE TERRITORIES

Approved franchise locations may be awarded a designated territory of no less than a 2-mile radius to ensure future franchise growth will not impact existing store locations.

#### ADDITIONAL TERRITORIES FIRST RIGHT OF REFUSAL

Franchisees will have first right of refusal on additional neighboring territories and will be notified of the new interest in a particular territory and will have a designated time period to commit to the additional territory or decline to exercise the first right of refusal.

# INFORMATION

## **READY TO JUMP IN? FILL OUT THE FORM ONLINE** HEMPFARMACYFRANCHISE.COM



## FOR MORE INFORMATION PLEASE CONTACT FRANCHISING@HEMPFARMACY.US 910.800.0589