



## VISION

*To create a world where everyone's child makes it home safely.*

*One where every parent has the peace of mind knowing their child has the confidence and the wisdom to make the right choices.*

***Make it Home: Someone who loves you is waiting for you. You are loved.***

When I stand before students, I don't come as a spokesperson, as one would with other organizations. I come as a mom who has lived the unbearable. My goal is not to scare them, but to empower them to make safer choices, protect their futures, and recognize the people waiting for them at home and remind them, that they are loved.

I would be honored to bring Layla's story and this campaign to your school. Together, we can give students the tools to stand up to peer pressure, think twice before making a tragic decision, and ultimately, choose life.

### **School Speaking Engagements**

While speaking with students, we focus on:

- **Layla and her life** – the bright, fierce spirit she was.
- **How Layla lost her life** – the choices that led to a preventable tragedy.
- **How our lives have been impacted** – the lasting effect on family, friends, and community.
- **The Love for Layla, Make It Home Movement** – how students can help spread this life-saving message.
- **The dangers of impaired and reckless driving.**
- **The impact of choices** – how even small decisions can mean the difference between life and death.
- **The reality of peer pressure** – and how to find the courage to say no, and to stand up for your friends.

Reflections such as:

- Have you ever been in a situation where you didn't feel safe but stayed silent?
- What could you do differently next time?
- Who would be impacted if you didn't make it home?

To support schools, I have started and a **Make it Home:** presentation kit so this message can reach students in a structured and meaningful way.

## VALUES

Perseverance | Community Connection | Courage | Authenticity | Wholeheartedness

The kit includes:

- A **presentation** as mentioned above which includes a **pledge** banner that can be displayed in the school for students to reflect on choices and peer pressure.
- **Flyers** to promote the campaign within your school.
- **Car Decals** When you see this logo let it remind you to make the right choice – *Make it home because someone who loves you is waiting for you. YOU ARE LOVED.*
- **Teen Driving Responsibility Contract** - A written commitment between teens and their parents that sets clear expectations for safe driving.
- **Presentation length** can vary from 30 mins up to 45 mins depending on the student interactions and can be tailored to your schedule.
- **No cost** to schools or organizations. This is not for profit, although donations can be made to the campaign.

I would love the opportunity to discuss scheduling a school/classroom presentation with you. Thank you for considering this invitation to bring the *Love for Layla* message to your students.

With gratitude,

Becky Arseneault,

*Layla's Mom, Love for Layla*



Love for ♥ Layla

Becky Arseneault, Fredericton, New Brunswick, Canada

*MAKE IT HOME: Someone who loves you is waiting for you. You are loved.*

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