

## Company Info

|                          |   |
|--------------------------|---|
| <b>Company</b>           | CannAssist International Corporation, DBA Xceptor                   |
| <b>Founded</b>           | EST. May 2017   |
| <b>Location</b>          | Wilmington, DE  |
| <b>Sector</b>            | Pharmaceuticals, Wellness and Personal Care                         |
| <b>Products</b>          | Xceptol, CiBiDinol, CiBiGinol, CiBiNinol & Broad Spectrum CiBiDinol |
| <b>CEO &amp; Founder</b> | Mark Palumbo  |
| <b>Services</b>          | Custom Complexing rendering oil properties water compatible.        |
| <b>Investments</b>       | \$900,000   |
| <b>Use of Funds</b>      | Inventory, Marketing & Research                                     |

## Markets

North, Central & South America

South Africa

EU

UK

Philippines

## Strategic Customers

Kinetik

Doterra

M.Greengrass

Sovereignty

Transcendence

## Strategic Partners

|                                   |   |
|-----------------------------------|---|
| <b>TAKA USA</b>                   | OTC Manufacturer  |
| <b>Nectartek</b>                  | Hemp Processor  |
| <b>Abstrax</b>                    | Terpene Lab   |
| <b>Cilo Cybin Pharmaceuticals</b> | South African Alternative Medicine Manufacturer and distribution. |
| <b>Cognoa Group</b>               | Philippine MLM Distribution                                       |
| <b>Jeff Freedman</b>              | Freedman Sports Public Relations                                  |
| <b>Jarvis Lagman</b>              | Legal Counsel   |
| <b>Greg Shockey</b>               | Syndicate 7   |

## Company Vision

Imagine consumers having access to high quality, doctor supported, low side-effect relief options for difficulties from Anxiety to Chronic Pain to Sleep? Every big Pharma synthetic med has side effects. They simply weren't designed by nature so were never meant to remain resident in our body.

## Target Audiences

A large consumer base seeking high performance products.

Critical third-party analysis regarding the attributes of it's CiBiDinol™ product and it's therapeutic applicability.

Physician coordinated usage and feedback.

Capture increasing amounts of market share through product extensions and advancements

The 2018 Farm Bill allowed the Sale of hemp-derived CBD products nationwide. Legislative pathways are emerging for FDA, DEA, USDA and National Board of Pharmacies. Mortality rates from opioid and other prescription drug overdoses are increasing, and alternative based medicines are finding their place among traditional pharmaceuticals – this has coincided with increasing acceptance in the medical community. CannAssist International is built on transparency and integrity in this emerging market.

| Year                        | 1              | 2               | 3               |
|-----------------------------|----------------|-----------------|-----------------|
| <b>Sales</b>                | \$5,842,650.00 | \$10,596,125.00 | \$15,737,500.00 |
| <b>COGS</b>                 | \$1,383,560.00 | \$2,431,640.00  | \$3,538,140.00  |
| <b>Gross Profit</b>         | \$4,459,090.00 | \$8,164,485.00  | \$12,199,360.00 |
| <b>Operational Expenses</b> | \$2,097,000.00 | \$3,252,213.00  | \$4,409,374.00  |
| <b>EBITDA</b>               | \$2,362,090.00 | \$4,912,272.00  | \$7,789,986.00  |

**Consumers AND Doctors are looking for better solutions. Millions suffer from pain, depression, anxiety, insomnia, PTSD, seizures, etc. Traditional Pharmaceuticals have negative side-effects, including addiction. Long term use can cause significant damage to the body and increased mortality.**

## National and international programs

**FDA** 5 topical pain creams with registered National Drug Codes

**NSF (National Science Foundation) Global Recognition.** CiBiDinol™ to be evaluated for safety

**National Board of Pharmacies, Solutions** Developing a pathway for commerce in each state's pharmaceutical distribution.

# Company Overview

## Leadership Team

**Mark Palumbo - CEO & Founder** Entrepreneur, Scientist & Executive with over 30 years in healthcare, laboratories, & Manufacturing.

**Marla Palumbo - President** Healthcare professional, sales, & patient advocacy for over 30 years. Registered nurse, patient Care Specialist and General Manager.

**Rahul Dixit M.D. - Medical Director** Doctor Of Gastroenterology at Providence St. John's Medical Center in Santa Monica, CA.. Double fellowship at the University of Miami in Gastroenterology and Hepatology/Liver Transplant at Johns Hopkins Hospital. Over 20 years of experience with Cannabis/Hemp related products.

**Benjamin Perlstein - VP of Operations** Healthcare/Business Development field for over 25 years. Surgical Technologist, as well as a Clinical Application Specialist & Materials Manager.

**Braden Traub - Director of Marketing and Customer Development** Entrepreneur and business owner with nearly 10 years in the health and fitness industry. Tax resolutionist and legal document preparer.

## Contact Information

### Investor Information

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### Company Information

Mark Palumbo, CEO  
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Xceptor has developed a CBD brand called Xceptor, formulated with their proprietary complexed CBD, CiBiDinol™. CiBiDinol™ addresses inherent issues with the oil-soluble CBD molecule including delivery and bioavailability, and provides the basis for a multi-format product line.

The Company manufactures its products at facilities in Coppell, Texas. This facility adheres to all federal/state laws regarding production and safety standards. The GMP facility is owned and operated by TakaUSA. The Company contracts with TakaUSA for production and product manufacturing services.

Through the Company's laboratory, it is Management's intent to create and maintain a robust product line. Within this industry there is a strong demand for research in order to understand hemp/cannabis, its terpenes and other molecules within the plant. The Company's founder along with associated scientists will separate these molecules and re-task them in combinations magnifying their therapeutic activities. The Company's research and development will also focus on studying adjunctive materials to use with the CBD product including (but not limited to) vitamins, anti-oxidants, sleep aids, and other therapeutic ingredients.

Xceptor products will be marketed through multiple Social media campaigns using celebrities and ex-athletes associated with Freedman Sports Promotional Relations. Xceptor will be sold through our Online Sales platform and Range Me, along with national and international retail & pharmaceutical distributors.

| Finished product Distribution Focus   |  |   |
|---|--|---|
| Range Me  | International product sales platform for retailers | Over 7,500 retailers  |
| Cognoa Group  | Philippine MLM Distribution                        | Over 500 distributors   |
| Cilo Cybin Pharmaceuticals  | African distribution                               | New Market  |
| Pharmaceutical distribution (products with an NDC# & assistance from NABP solutions)  |  |   |
| McKesson General  | Representing 1/3 of all US prescriptions           | Over 41,000 deliveries per day.   |
| AmerisourceBergen   | Global Pharmaceutical distributor                  | Over 150 offices, +4 million products shipped daily, & over 22,000 associates worldwide |
| Walgreens   | Pharmacy   | Over 9,200 stores   |
| CVS   | Pharmacy   | Just under 10,000 stores  |
| Rite Aid  | Pharmacy   | 2,500 stores  |
| Good Neighbor Pharmacies  | Pharmacy   | 4,800 stores  |
| Medicine Shoppe   | Pharmacy   | 1,000 stores  |
| HealthMart  | Pharmacy   | Over 5,000  |
| Raw Materials (CiBiDinol, CiBiGinol, CiBiNinol, Broad Spectrum CiBiDinol, Terpenes, Essential oils, etc.) in XceptorTech format |  |   |
| Kinetik   | Cosmetic ingredients Distribution                  | National Distribution   |
| NectarTek   | Hemp Supplier                                      | Global Distribution   |
| Abstrax Terpenes  | Terpene Supplier                                   | National Distribution   |