

milkadamia®



— MOO IS MOOT® —

milkadamia in a (macadamia) nutshell



Jindilli Farm

Our family-owned Jindilli farms are nestled near the Eastern coast of Australia in the very region where the macadamia tree originated.

Trees watered by rainfall alone on undisturbed soil.

Our abundant rainfall, ample sunshine, and rich soil ensure the best tasting macadamias.

Our Products

milkadamia does not roast our nuts to protect the healthy oils, netting the highest quality kernels.

Our products are GF, Non-GMO Project Verified, Vegan, Kosher and most importantly – they're creamy and delicious!

Highest ratio of heart friendly mono-saturated fats among all the oils - even more than olive oil.

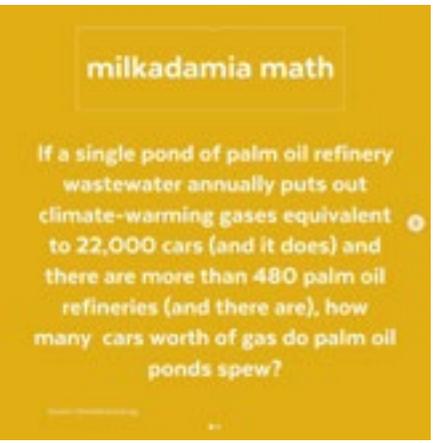
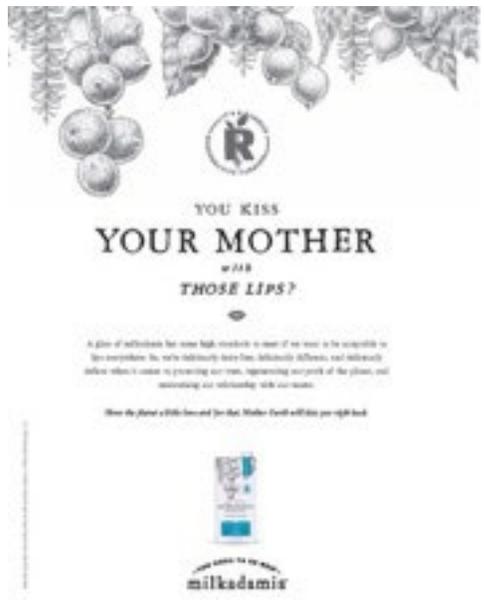
brand pillars: taste. eco-concern. artful execution.



the ecological disaster of palm oil

From all of our convenience and effective ingredients, there's one that's often overlooked: palm oil. It's a natural product that's used in everything from soap to lipstick. But it's also a major driver of deforestation and habitat loss. In fact, it's the most widely used vegetable oil in the world. And it's also one of the most controversial. The palm oil industry is responsible for the destruction of some of the world's most important ecosystems. And it's also a major source of greenhouse gas emissions. So, when you see a product with palm oil on the label, it's worth taking a closer look. Because, in the end, it's not just about the product. It's about the planet.

Ingredients: Palm Oil



our milks

rooted in eco-concern

Free Range Trees

The trees on our Jindilli Farm don't require irrigation, meaning they are trees that support life, not trees on life support."

Regenerative Farming on Jindilli

No till, bio-diversity and protecting the soil are some of the principles put into action on the farm. We also employ wasps and owls as pest control. All in an effort to regenerate new soil.



Educating on Regenerative Farming

Partnering with Kiss the Ground on release of their documentary, including donation to support farmers and educate people on benefits. Support through owned, earned and paid channels.

Showcase regenerative farming on website, social and print

Helping protect Tropical Forest

Developed video series on the effects of palm-oil on the earth. Supported through owned channels and paid media.

Consumers want to support items that are a way forward.

Print ad created to also inform consumers.

the benefits of macadamia milk



Taste

Creamy, mild flavor
Raw vs roasted nuts to protect healthy oils, netting the highest quality kernels.

Versatility

Majority of consumers use non-dairy milk as an addition to food/beverage or as an ingredient.

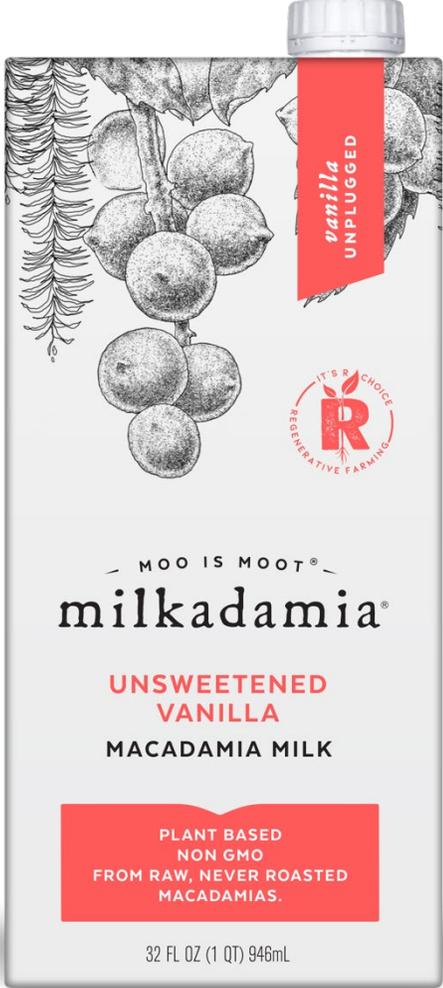
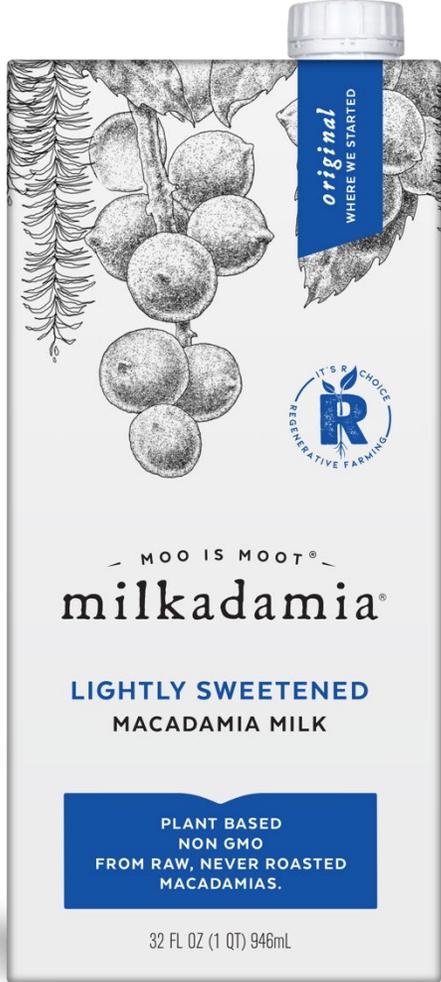
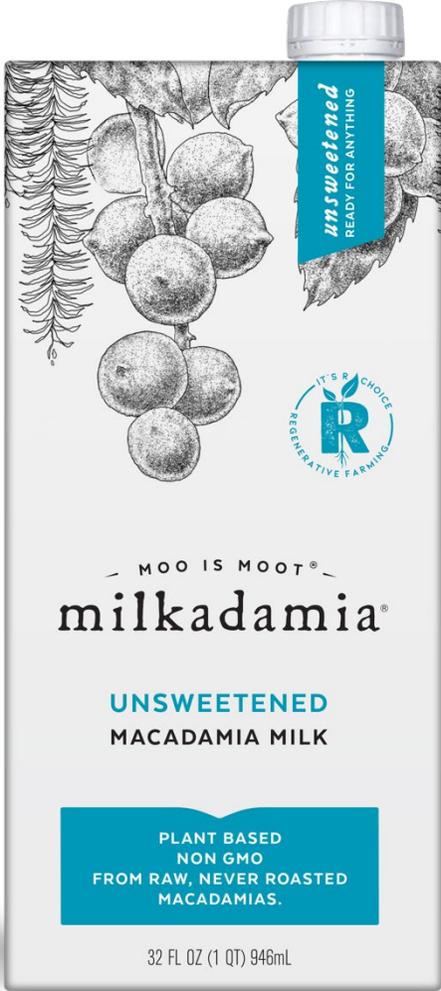
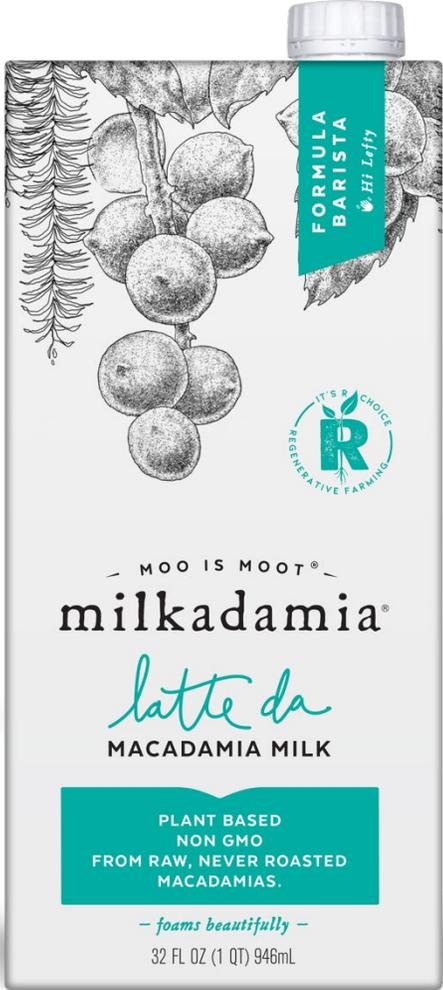
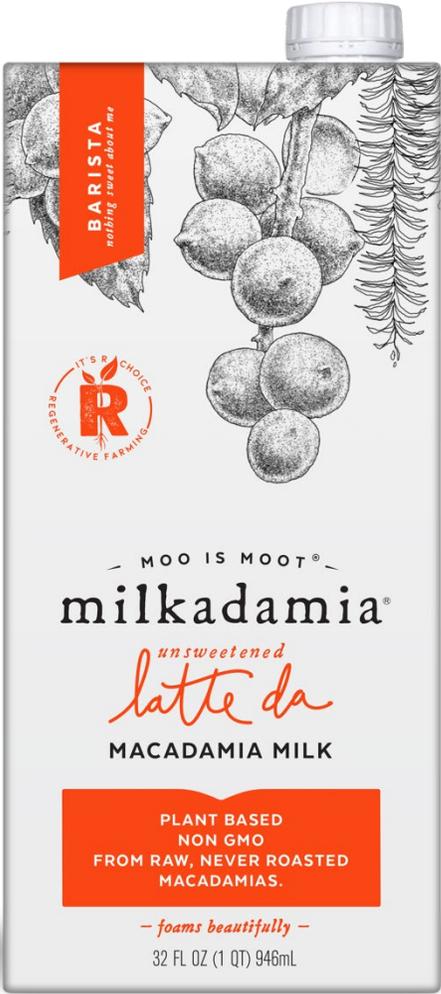
Health

Highest ration of heart friendly mono-saturated fats among all oils – even more than olive oil.
50% more calcium than 2% dairy.

Regenerative-Farmed

Trees watered by rainfall alone on undisturbed soil.

our 32oz product line



milkadamia®

Suggested retail: \$XX.XX

Case Pack: 6/32 oz

Shelf life: 12 months

- Made of raw, never roasted macadamias, milkadamia is delicious, creamy & smooth.
- Our products are Non-GMO Project Verified, Vegan, Kosher and gluten, dairy, lactose, cholesterol, soy and carrageenan free.
- For many shoppers, personal and global wellness rates highly when evaluating a product's relevance to them. Brands that are most closely aligned with shopper's eco-concerns are increasingly winning the battle for shopper's attention and loyalty.
- Winning "2021 Best New Product –Specialty Coffee Beverage Additive" for our unsweetened barista is also a testament that our industry professionals love it too!

ORIGINAL



LATTE DA



UNSWEETENED LATTE DA



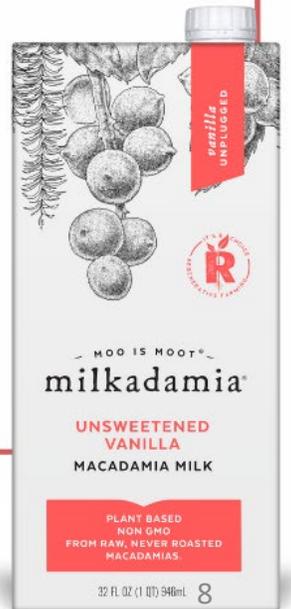
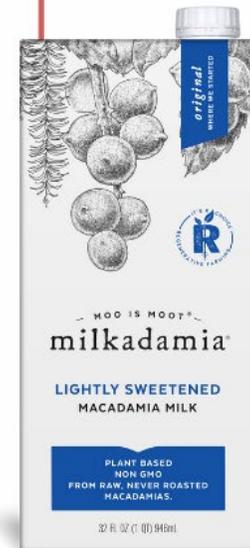
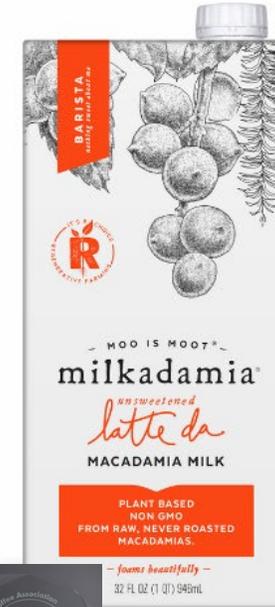
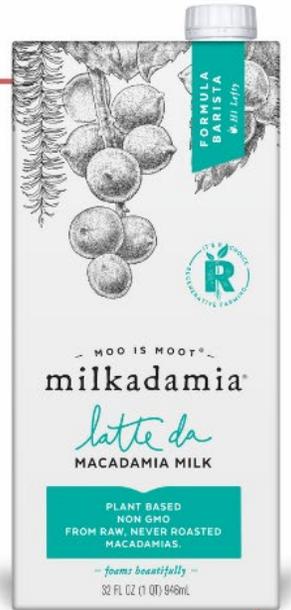
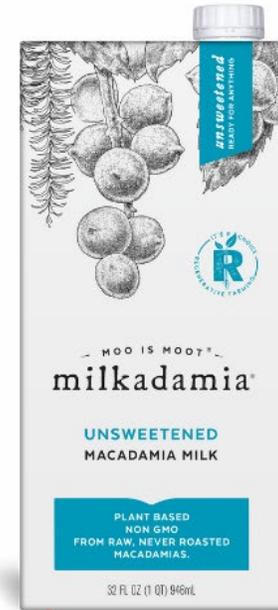
UNSWEETENED



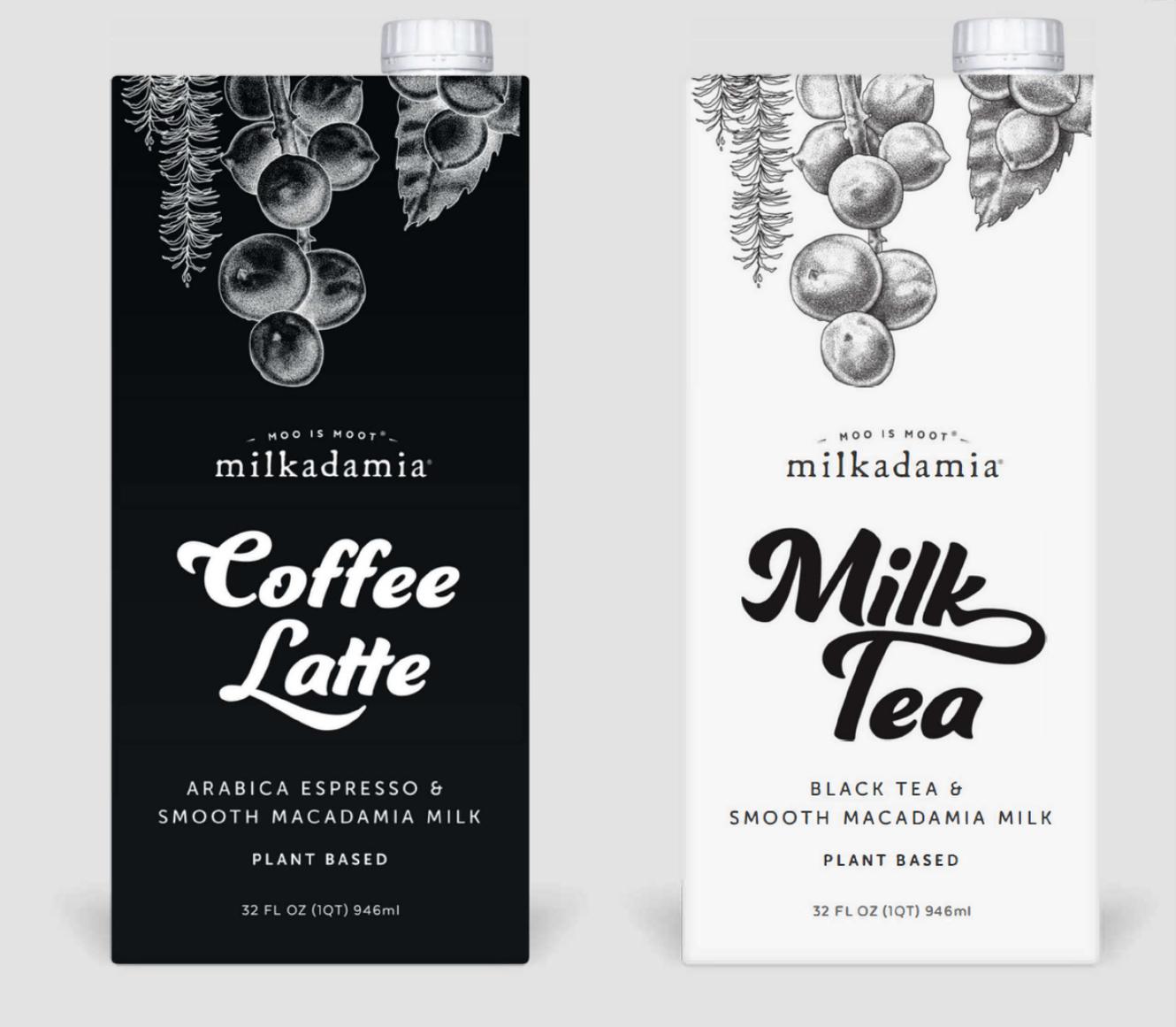
UNSWEETENED VANILLA



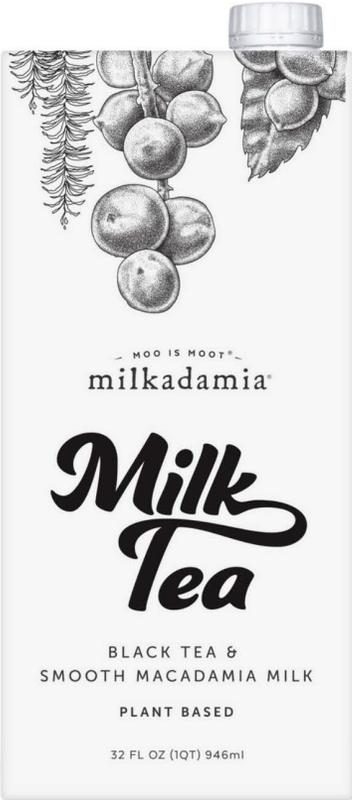
— MOO IS MOOT® —



our newest arrivals



our newest arrivals



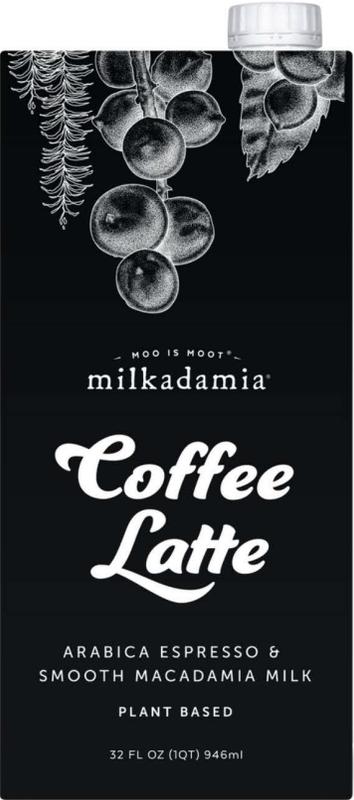
Nutrition Facts	
4 servings per container	
Serving size 8FL OZ (240mL)	
Amount per serving	
Calories	100
% Daily Value*	
Total Fat 5g	7%
Saturated Fat 1g	4%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 25mg	1%
Total Carbohydrate 14g	5%
Dietary Fiber 0g	1%
Total Sugars 12g	
Includes 12g Added Sugars	23%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 470mg	35%
Iron 0mg	0%
Potassium 120mg	2%
Phosphorus 210mg	15%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Macadamia Milk (Filtered Water, Macadamias), Cane Sugar, Acacia Fiber, Calcium Phosphate, Black Tea Extract, Natural Flavors, Sunflower Lecithin, Potassium Citrate, Gellan Gum, Sea Salt.

Contains: Macadamias



Nutrition Facts	
4 servings per container	
Serving size 8FL OZ (240mL)	
Amount per serving	
Calories	120
% Daily Value*	
Total Fat 5g	7%
Saturated Fat 1g	4%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 15mg	1%
Total Carbohydrate 19g	7%
Dietary Fiber <1g	3%
Total Sugars 16g	
Includes 15g Added Sugars	31%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 480mg	35%
Iron 0mg	0%
Potassium 370mg	8%
Phosphorus 220mg	15%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Macadamia Milk (Filtered Water, Macadamias), Coffee (Filtered Water, Arabica Coffee), Cane Sugar, Acacia Fiber, Calcium Phosphate, Potassium Citrate, Natural Flavors, Sunflower Lecithin, Gellan Gum, Sea Salt.

Contains: Macadamias

our seasonals

We are extremely excited to share with you our latest hit.... Holiday seasonal Milkadamia 32oz/946ml Macadamia Milks. We have two amazing flavors: Veggnog and White Chocolate Peppermint. Finally, a plant-based holiday treat for everyone, including vegans, lactose intolerant consumers, gluten free consumers, soy intolerant consumers, Kosher consumers and people that avoid items that utilize palm-based products.

While it is missing all the bad stuff, it has the full-bodied holiday flavors everyone will love! One sip and they will come back for more!

Please see the attached for more details.

Sincerely,

The milkadamia team



veggnog

- Product Type: Grocery Shelf Stable Milk
- Line Priced with other milkadamia 32oz/946ml milk items
- Suggested Retail Price: \$4.99 USD/\$5.99 CAD
- Case Pack, Size, and Unit of Measure: 6x32oz/946ml
- Shelf Life: ~365 Days

Egg Nog identifies strongly with the holiday season. milkadamia's Veggnog takes this traditional tippie and updates it for the plant-based era.

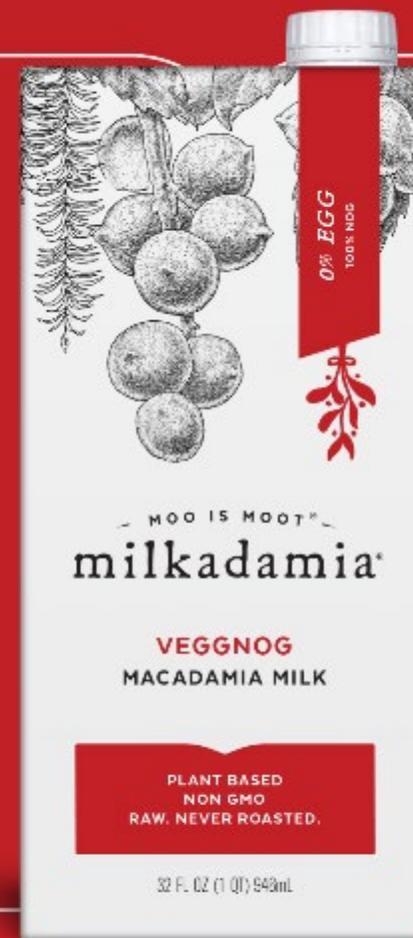
The taste of traditional eggnog is polarizing – it is loved and disliked in about equal measure. milkadamia's Veggnog introduces great taste, it is an all NOG no egg holiday treat.

- Made of raw, never roasted macadamias, milkadamia is delicious, creamy & smooth.
- Our products Non-GMO Project Verified, Vegan, Kosher.
- Free of gluten, dairy, lactose, cholesterol, soy and carrageenan.
- For many shoppers personal and global wellness rates highly when evaluating a product's relevance to them. Brands that are most closely aligned with shopper's eco-concerns are increasingly winning the battle for shopper's attention and loyalty.

Ingredients: Macadamia Milk (Filtered Water, Macadamias), Cane Sugar, Calcium Phosphate, Guar Gum, Natural Flavors, Sunflower Lecithin, Sea Salt, Gellan Gum, Vitamin D2.

Nutrition Facts	
4 servings per container	
Serving size 8FL OZ (240mL)	
Amount per serving	
Calories	100
	% Daily Value
Total Fat 3.5g	4%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 3g	
Cholesterol 0mg	0%
Sodium 105mg	5%
Total Carbohydrate 17g	6%
Dietary Fiber <1g	3%
Total Sugars 16g	
Includes 16g Added Sugars	32%
Protein 0g	
Vitamin D 5mcg	25%
Calcium 400mg	30%
Iron 0mg	0%
Potassium 0mg	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



— MOO IS MOOT® —



PAREVE



white chocolate peppermint

- Product Type: Grocery Shelf Stable Milk
- Line Priced with other milkadamia 32oz/946ml milk items
- Suggested Retail Price: \$4.99 USD/\$5.99 CAD
- Case Pack, Size, and Unit of Measure: 6x32oz/946ml
- Shelf Life: ~365 Days

Milkadamia's White Chocolate Peppermint milk is candy-cane in liquid form and sure to delight. Strong traditions provide us a mooring place and the comfort of the familiar and trusted.

- Made of raw, never roasted macadamias, milkadamia is delicious, creamy & smooth.
- Our products Non-GMO Project Verified, Vegan, Kosher.
- Free of gluten, dairy, lactose, cholesterol, soy and carrageenan.
- For many shoppers personal and global wellness rates highly when evaluating a product's relevance to them. Brands that are most closely aligned with shopper's eco-concerns are increasingly winning the battle for shopper's attention and loyalty.

Ingredients: Macadamia Milk (Filtered Water, Macadamias), Cane Sugar, Calcium Phosphate, Guar Gum, Natural Flavors, Sunflower Lecithin, Sea Salt, Gellan Gum, Vitamin D2.

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Monounsaturated Fat 3g	
Cholesterol 0mg	0%
Sodium 105mg	5%
Total Carbohydrate 17g	6%
Dietary Fiber <1g	3%
Total Sugars 16g	
Includes 16g Added Sugars	32%
Protein 0g	
Vitamin D 5mcg	25%
Calcium 400mg	30%
Iron 0mg	0%
Potassium 0mg	0%

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— MOO IS MOOT® —



our oils

the benefits of macadamia oil

Anti-inflammatory

Macadamias contain some of the highest flavonoid levels of all tree nuts. This antioxidant fights inflammation. Studies have shown macadamia nuts may significantly reduce markers of inflammation, such as leukotriene B4

Packed with Antioxidants

Neutralize free radicals that may cause cell-level damage and increase risk of diabetes, Alzheimer's disease, and heart disease

Fat Burning

Recent publication indicated omega-9 fatty acids found in macadamia oil (oleic acid) had the ability to speed up the production of certain genes that metabolized fat for energy. Palmitoleic acid found in macadamias also appears to help speed up the metabolism.

Gut Health

Oleic acid, which lowers blood pressure, may also be a powerful fighter against ulcerative colitis. In one study, people who added a daily dose of oleic acid to their diet had where seen to be 89% less likely to get ulcerative colitis.



milkadamia®

Suggested retail: \$XX

Case Pack: 6/8.5 oz

Shelf life: 12 Months

- Our 100% pure, Non-GMO macadamia cooking oil is free from chemicals and has an incredible buttery taste.
- We start with the finest tree-ripened macadamia nuts and mechanically cold press them using no solvents or chemicals. This traditional method of extracting the oil ensures the highest quality and preserves the superb aroma and taste.
- Omega 3 & 6-balanced, anti-inflammatory, high smoke point, dairy free, gluten free, vegan
- For many shoppers personal and global wellness rates highly when evaluating a product's relevance to them. Brands that are most closely aligned with shopper's eco-concerns are increasingly winning the battle for shopper's attention and loyalty.



our nut butter

new product news



NO SUGAR
ADDED

KETO

PRESERVATIVE
FREE

NO ADDED
STABILIZERS

milkadamia®
MACADAMIA
NUT BUTTER

Macadamias are tree-nuts and so are we.

Add to smoothies, spread on sandwiches, drizzle over almost anything.

Spoiler alert
Macadamias are more delicious, and much better for you than you may suspect.

milkadamia®

Suggested retail: \$XX.XX

Case Pack: 6/8 oz

Shelf life: 12 Months

- Roasted macadamias ground to a smooth paste – like an ultra-smooth peanut butter only very much better.
- Macadamia paste infuses the great taste of macadamias into smoothies, recipes and as a luxury spread or as a drizzle over.
- Keto
- A great ratio of Omega 3 and Omega 6
- No added salt
- No added sugar
- No added stabilizers
- The high nutrient density of macadamia nuts in a paste.
- The great taste of macadamias is nature's invitation - the unique wellness and anti-inflammatory attributes are the party.

NUT BUTTER



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