

Common ***misconceptions*** about metal roofing.

Isn't it loud?

This is the single biggest misconception about metal roofing. Most people picture an old porch with a rocking chair and a loud rainstorm. In reality, a metal roof is installed with solid sheathing and underlayment, causing it to insulate noise much better than other roofing materials.

Does lightning strike it often?

Having a metal roof does not increase the likelihood of a lightning strike on your house. If your house does get struck by lightning, a metal roof would do a better job spreading out the energy to protect your home.

Isn't all metal roofing the same?

Most people think that "metal is metal." But, there is wide variety of paint type and thicknesses, rust-blocking coatings, and steel hardness and thicknesses that protect your roof from fading, rusting, and denting. Never consider a roof based solely on price. Weigh all factors of quality, durability, as well as price to find the best value. Don't spend a lifetime regretting the difference of a few hundred dollars.

Visit allmetalnotequal.com to learn more.



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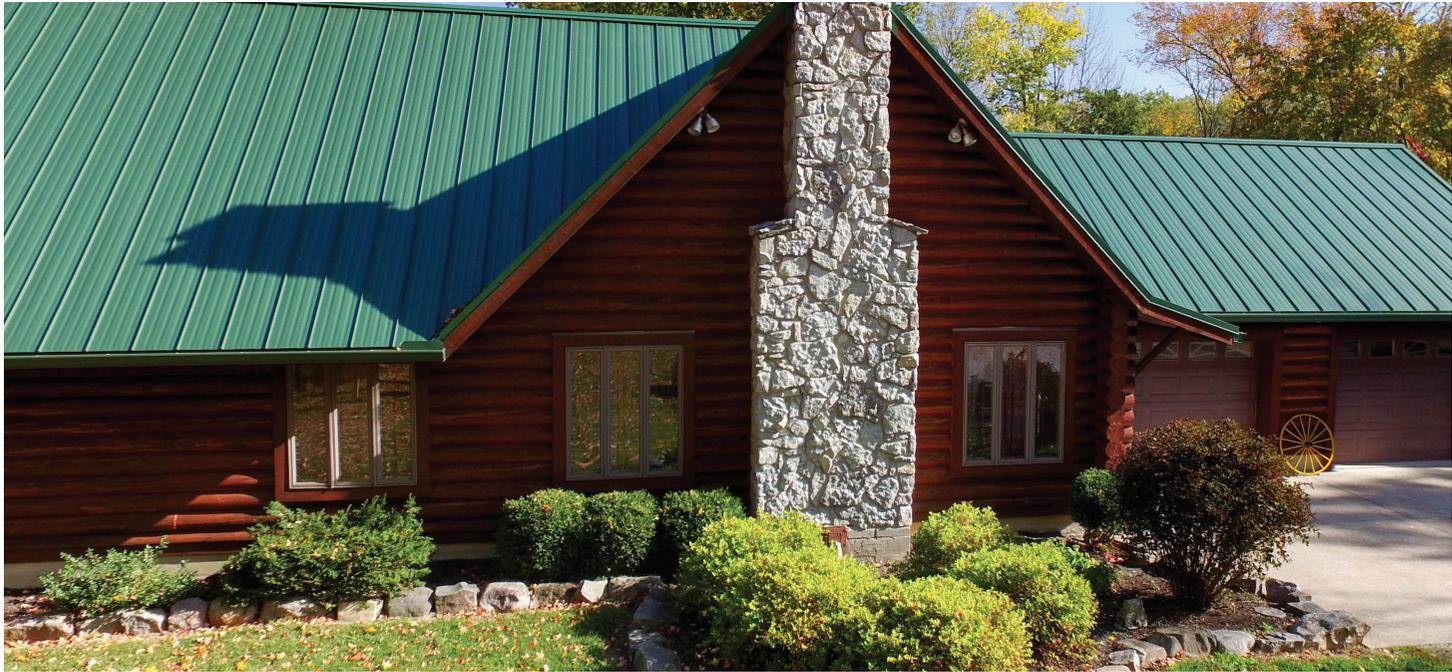
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RESIDENTIAL ROOFING

Protect your home with beautiful,
long-lasting metal roofing.



 **CENTRAL
STATES**
MANUFACTURING, INC.
METAL BUILDING COMPONENTS



Horizon-Loc™, Basil texture

Consider the benefits of a ***metal roof*** on your home.

Metal roofs give long-lasting protection, are attractive, and can save you money.

Before you replace your roof with another round of traditional asphalt shingles, consider switching to metal. Metal roofing is quickly becoming popular in neighborhoods across America. Not only do metal roofs look great, but they protect your home better than shingles and are a permanent roofing solution. Plus, they are energy efficient and may qualify for homeowners insurance discounts, which means more money in your pocket.



Horizon-Loc™, Charcoal

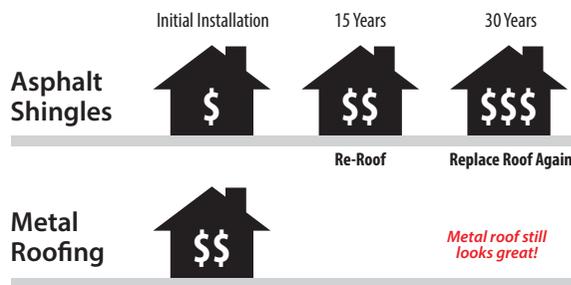
Metal roofs give **long-lasting** protection.

Driving rain, blowing snow, and harsh sun are no match for the ultimate protection of a metal roof. A quality metal roof on your home is practically impervious to the forces of nature.

Traditional asphalt shingles are temporary and have to be replaced every 10-20 years. A metal roof is permanent and lasts two to three times longer than shingles. It will look great through all of your life's stages, from newlywed to empty nester.

Ultimate protection

Last longer than shingles





Central Snap®, Galvalume®

Metal roofs are ***attractive*** and complement your home.

Central States has five metal roofing profiles to complement any architectural style. Choose Panel-Loc Plus for a ranch-type or log cabin home, Horizon-Loc for a colonial-type home, or Central Snap for a more contemporary look. For a modern design, try R-Loc or M-Loc.

Each panel is available in a wide range of colors to fit your style. Don't worry, we've made color selection simple with our roofing visualizer. It's a quick and easy way to test out different color combinations and choose between panel profiles.

Choose your profile

Wide range of colors



Find our visualizer at
visualizer.centralstatesmfg.com



Panel-Loc Plus™, Charcoal

Metal roofing can *save you money.*

As with any investment in quality, the initial cost of buying a metal roof is higher than using asphalt shingles. However, a superior metal roof can increase the resale value of your home up to 6% versus homes with asphalt shingles according to Remodeling Magazine.

Some states offer a homeowners insurance discount of up to 35% just for installing a metal roof. Be sure to check with your insurance agent to see if a metal roof can save you money.

Metal roofing can lower your electric bills, saving you up to 25% in energy costs. The paint on metal roofs, both light and dark colors, has special pigmentation that reflects the heat from the sun and keeps it from absorbing into your attic space and house.

Some metal roofing profiles can be installed directly over shingles, saving you money when replacing your roof. Be sure to check local codes to see how many layers of roofing your structure can hold.

**Increased
resale value**

**Insurance
discount**

**Lower
electric bills**

**Installs over
shingles**



M-Loc™, Crimson

Find the *perfect fit* for your home and budget.

There are several qualities of metal roofing designed to fit any budget. Not sure which level of protection you need? Central States has taken the guesswork out of selecting the panel quality that works best for your project.

CentralGuard is our specific combination of everything that goes into making the highest-quality metal panels. Available on our Prime and Ultra panels, the CentralGuard name is a guarantee that you have the best protection and a lifetime paint warranty.

You may be surprised to learn you can afford a roof with CentralGuard protection. Upgrading from standard to Prime may cost as little as \$200 on an average 2,000 sqft home. Ask for CentralGuard to get the best protection and a lifetime paint warranty.



FEATURES	PANEL-LOC PLUS			R-LOC M-LOC	HORIZON-LOC	CENTRAL SNAP
	STANDARD	PRIME	ULTRA	PRIME	PRIME	PRIME
Cost	\$	\$\$	\$\$\$	\$\$\$	\$\$\$\$	\$\$\$\$\$
Aesthetics	Classic	Classic	Classic	Modern	Upscale	Upscale
Hidden Fasteners	-	-	-	-	✓	✓
Installs Over Shingles*	✓	✓	✓	✓	-	-
DIY Installation*	✓	✓	✓	✓	-	-
Minimum Pitch	2½:12	2½:12	2½:12	1:12**	3:12	1:12
CentralGuard	-	✓	✓	✓	✓	✓
FADE PROTECTION						
Paint Warranty	40-Year	Lifetime	Lifetime	Lifetime	Lifetime	Lifetime
Fade Warranty	30-Year	30-Year	30-Year	30-Year	30-Year	30-Year
Fade Protection	✓	✓	✓	✓	✓	✓✓
Paint Type	SMP	SMP	SMP	SMP	SMP	FEVE [^]
RUST BLOCKING						
Advanced Rust Blocking	-	✓	✓	✓	✓	✓
Perforation Warranty	-	50-Year	50-Year	50-Year	50-Year	50-Year
DENT RESISTANCE						
Advanced Dent Resistance	-	✓	✓✓	✓✓	✓	✓✓
Steel Gauge	THIN 29 ga.	THICK 29 ga.	26 ga.	26 ga.	26 ga.	24 ga.

* See our installation guide before DIY installation or installing over shingles.

[^]FEVE = Fluorinated Polymer Paint System

**Minimum pitch on R-Loc is ½ :12.

Visualize it on your home.

Use our roofing visualizer to quickly test different color combinations for your home. Upload a photo, or try out some of our sample projects.



Find our roofing visualizer at
visualizer.centralstatesmfg.com