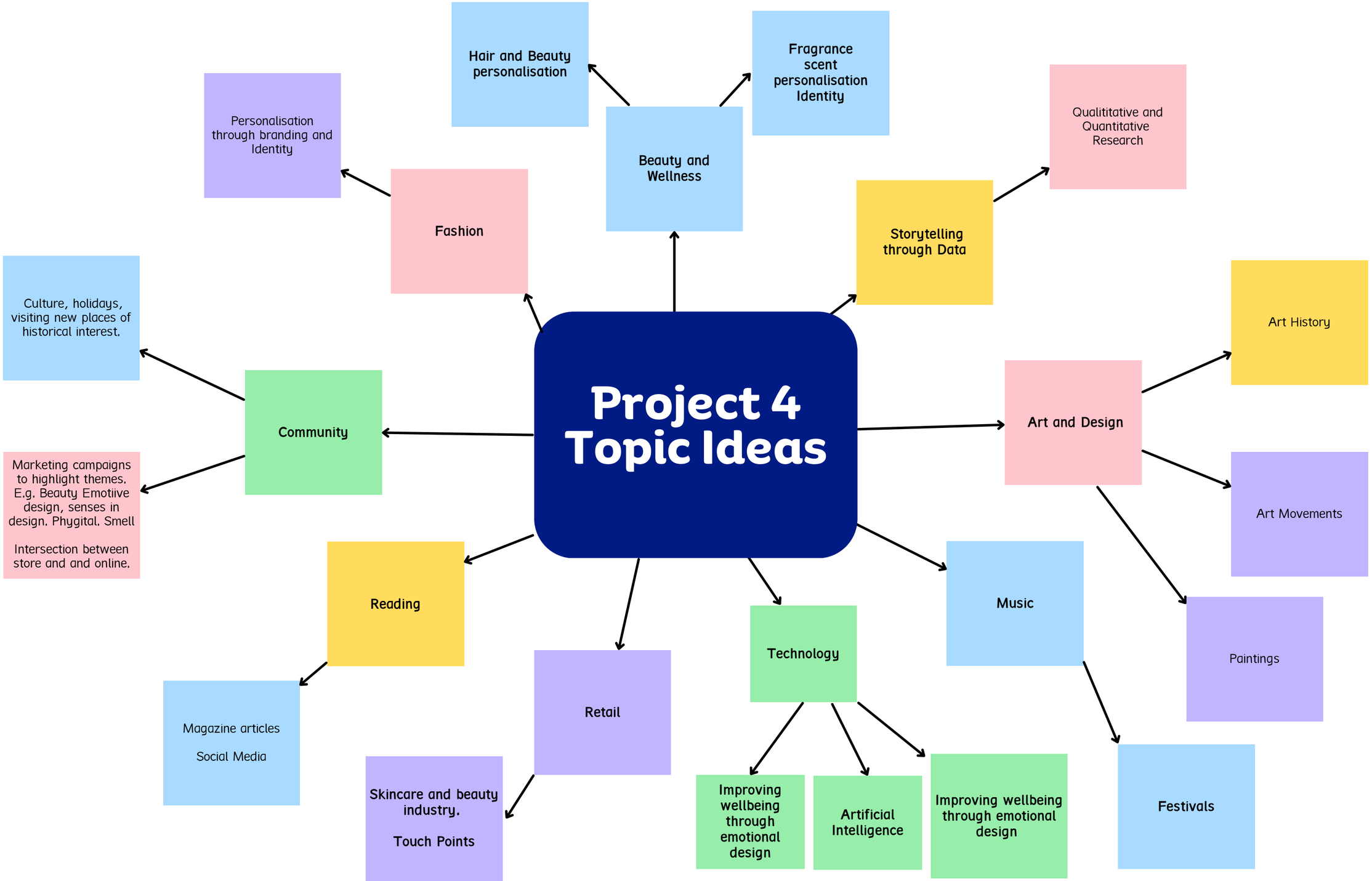
Project 4 Topic Ideas
Beauty and Wellness
Hair and Beauty personalisation
Fragrance scent personalisation Identity
Fashion
Personalisation through branding and Identity
Storytelling through Data
Qualititative and Quantitative Research
Community
Culture, holidays, visiting new places of historical interest.
Marketing campaigns to highlight themes. E.g. Beauty Emotiive design, senses in design. Phygital. Smell
Intersection between store and and online.
Art and Design
Art History
Art Movements
Paintings
Festivals
Music
Reading
Magazine articles
Social Media
Retail
Skincare and beauty industry.
Touch Points
Technology
Improving wellbeing through emotional design
Artificial Intelligence
Improving wellbeing through emotional design