



SNOWSHOE RESORT
COMMUNITY DISTRICT
-CANDIDATE QUESTIONARIE



BY: The SRCD Steering Committee

SRCD Board Candidate Questionnaire

Snowshoe Resort Community District (SRCD) is a Resort Area District as defined within Chapter 7 Article 25 of the West Virginia State Code. The Snowshoe Community Resort District (SRCD) is not affiliated with any specific or potential candidate, candidate's committee or political party.

The purpose of this questionnaire is to share candidate interest and qualifications with the electorate within the Snowshoe Resort Community District.

Please complete the form below to document your qualifications for the SRCD elected Board Member position and confirm your interests and qualifications as outlined in this questionnaire.

1. Name: ***Chris Monger***

2. Contact information:

chris.monger@gmail.com

Crozier, VA

3. What property (properties) do you own at Snowshoe?

Top of the World #304 & #305

4. Reason for your interest in serving on the SRCD board?

Snowshoe is truly our 2nd home and we spend about 75 days a year on the mountain. My wife, 10 year old daughter and myself all ski and downhill mountain bike and would like to see the resort continue to improve and become the best destination in the East for both winter and summer activities.

I believe the RAD provides a unique opportunity to raise additional capital for maintenance and improvements without adding additional taxation on the homeowners (other than the incidental service fees that could be added to meals/services purchased on the mountain). A large portion of the funding will come from service fees paid by visitors to our resort.

I am also motivated to fairly and thoughtfully represent the South Mountain area as a SRCD board member. South Mountain is a bustling hub of homeowners, visitors, restaurants, retail businesses and is the main check-in for Snowshoe vacation rentals. It also provides the only free "day parking" for the mountain. However, the current infrastructure is struggling to keep up with demand; therefore, I wish to ensure that some additional capital is used to maintain and improve the infrastructure around the South Mountain area.

5. How Long Have You owned at Snowshoe? Or in Pocahontas County?

I've been coming to Snowshoe since I was a teenager. When my wife and I met as teenagers twenty five years ago, I told her that I dreamed about owning a place at Snowshoe one day. We brought our daughter up with us for a summer vacation in 2013 and purchased our first unit at Top of the World that week. When our neighbor's unit became available in the summer of 2014, we purchased it and combined the 2 units.

6. Education (e.g. Highschool, B.A./B.S., Engineer, Professional Business, Attorney etc.)
I graduated from Mills Godwin High School in Richmond in 1994. I then attended the University of Alabama. After 1 year, I decided to chase a young lady I was dating at Virginia Tech. I graduated in 1998 with a BS in Finance from Tech. And the chase worked out...we were married in 1999!
7. Current occupation and duration, if retired, how long and what was your previous employment?
*Sr. Manager of Quality Engineering, Snagajob (Been in Quality Engineering/IT for 20+ years)
Owner, Label to Table Wines LLC (Wine Retail - Founded business in 2014)*
8. Past employment or experience applicable to the SRCD board?
Serving on the Executive Board for the Top of the World Homeowners Association has allowed me to become more involved with not just our building, but with the greater Snowshoe area. While serving on the board, we have successfully collected on many of the outstanding HOA dues, managed large scale capital improvements while creating a more financially stable association. My 20+ years of experience in the IT world also provide a unique insight into the quickly changing world of technology and the demands that owners and visitors will require while at Snowshoe.
9. Applicable HOA, Board, Public Office, and community involvement positions?
*Executive Board Member/Treasurer, Top of the World Homeowners Association (Since 2015)
Board of Directors/Secretary, Jack & Abby Neonatal Foundation (2010-2017) - Provided funding to families in need with infants in the Richmond-area Neonatal Intensive Care Units*
10. What talents and benefits can you bring to the SRCD board?
My managerial experience, finance background (including managing \$10+ million operating budgets) and technology experience will help the board make the well-informed decisions for Snowshoe.

I am also an avid traveler and have explored resorts of all shapes, sizes, interests and cultural influences, so I look forward to drawing on that experience to help Snowshoe Resort continue to improve.
11. What is your position in regards to District Rangers?
The safety of our owners and visitors should now and always be a top priority. As such, increased security during the winter months is essential. Further, we also need to plan for additional security during the 2018 & 2019 summers due to increased occupancy from the Atlantic Coast Pipeline construction. To that end, rather than immediately increase overhead and liability associated with a private security force, my preference is to partner with the Pocahontas Sheriff's Office, provide additional funding to the existing infrastructure within the Pocahontas County Government and produce the more robust security that the resort demands at this time.

12. What are your thoughts on how to organize the required three homeowner voting precincts to ensure equal representation to all homeowners?

This is one of the most important tasks that the SRCD board will need to act on quickly. I believe it should be based on a mix of population and similar real estate developments inside each district.

The most challenging part of this decision is the 3 district limitation. I actually see the area broken down into 5 distinct areas with different demands and priorities.

- ***Village Area (Dense residential population mixed with dense commercial properties)***
- ***North Mountain (Residential only)***
- ***South Mountain (Residential and commercial properties)***
- ***Silver Creek (Residential and commercial properties - Unique because the majority of the population is comprised of 1 HOA)***
- ***Single Family Homes (Residential Only)***

I actually have 2 scenarios that may provide the most equal representation possible but know that many have strong opinions on how to divide the precincts:

Scenario 1:

District 1: All condos in the Village

District 2: All condos outside the Village (including Silver Creek)

District 3: All single-family homes

Scenario 2:

District 1: All condos in the Village & North Mountain

District 2: South Mountain & Silver Creek (with presence of larger condo buildings and expansive parking areas as the common denominators)

District 3: All single-family homes

13. What do you think should be the immediate priorities of the Snowshoe Resort Community District Board?

- ***Establish the by-laws and the 3 voting precincts that best represent the homeowners***
- ***Fully understand how the funding will be generated and develop an initial budget***
- ***Focus on the security needs of the resort and partner with the Pocahontas Sheriff's Office to determine the best plan moving forward***

14. Top 3 quick wins to increase the appeal of Snowshoe? (please discuss cost and effort required to achieve)

It is difficult to determine how 'quickly' any of these projects/initiatives will be completed but these are the first 3 things that could increase the appeal of the resort:

- ***Improving the current infrastructure around the resort including roads, walking paths & lighting***
- ***Expand the wifi coverage across the majority of the resort. Recognizing that the Green Bank 'quiet zone' presents a consideration, we still need to solve for one of the most common negative comments from both owners and visitors being the lack of wifi coverage. It is very difficult to communicate with others while on the mountain and the expansion of wifi repeaters/mesh networks would provide a more enjoyable and safer experience for everyone.***
- ***Roll out the new security plan for the resort that involves partnering with Pocahontas Sheriff's Office***

15. What is your long-term vision for Snowshoe and the SRCD?

I believe the SRCD will allow Snowshoe to continue to grow into a world-class resort but it will need to expand its current footprint.

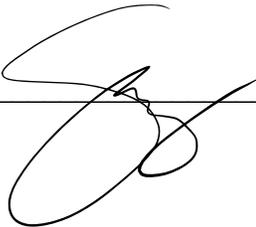
- *I believe we need to expand the current public transportation program to include newer shuttles (that are quicker to load/unload) and create more enclosed bus stops*
- *An urgent care clinic would be a great addition to the mountain. This clinic would provide treatment for injuries or illnesses requiring immediate intervention, but not serious enough to require an ER visit. Snowshoe employees, homeowners, visitors and the local community could all benefit since the closest urgent care center that is open extended hours 7 days a week is in Elkins (which can be very difficult to travel to based on winter road conditions). As examples, the clinic may provide diagnosis of Flu or Strep Throat or proper cleaning of wounds incurred on the bike trails in Summer.*
- *I envision additional terrain and high speed lifts to improve crowd management. Visitors often comment on the long lift lines on weekends, which is a common problem at most mid-atlantic ski resorts. Snowshoe has dramatically expanded the number of residential properties over the last 20 years but hasn't created that much new terrain. This could be a huge win if we could lessen the lift lines and provide a much better experience during the winter season.*
- *I also believe that there is tremendous potential in the summer season at Snowshoe. Thoughts include:*
 - *Bike Park expansion to include additional beginner/intermediate trails*
 - *Outdoor infrastructure to include covered pavilion for Weddings, Reunions, Corporate Retreats*
 - *A covered amphitheatre for larger scale concerts*
 - *Increased activities centered around the lake such as a high ropes course and/or zip-lining through the spruce forest.*
 - *Note - further infrastructure such as this could lead to fruition of another revenue and memory generating ability: Youth Sleepaway Camps*

16. What additional information would you like voters to know about you or the SRCD?

We, as homeowners, have a great opportunity to be part of creating a program that could lessen the financial burden of assessments while allowing the resort to grow into a world-class destination. I could not be more excited for Snowshoe, the new ownership and the SRCD. The current Snowshoe leadership has done a great job improving the resort year after year and I would be honored to help represent the homeowners as we create the SRCD to further the improvements.

I provide my Verification and Certification that the statements contained in this questionnaire to be complete and truthful:

Signature: _____



Date: 01/15/2018