





### **DECARBONISATION**

Our approach to business decarbonisation is about a comprehensive but holistic view of reducing the carbon emissions released from your business operations. Net Zero Footsteps enables micro, small and medium-size businesses to strategically reduce their carbon footprint and achieve sustainability goals.

Our offerings include consultation, implementation, and ongoing support, empowering you, your business, your value chain and those you operate with to transition towards an environmentally responsible future. We work on practices to safeguard tomorrow while maximising efficiency and maintaining competitiveness in a rapidly evolving market of today.



## CARBON ACCOUNTING

Accurate carbon accounting and having a complete GHG inventory are paramount steps in your sustainability and decarbonization efforts. We ensure your initial steps are precise and follow up with ongoing knowledge throughout your journey.

Prepare your business emissions with a custom footprint model that can seamlessly match your financial processes. Our analysis includes per-product insights and intensity metrics, enabling informed decision-making at every stage.







### **WASTE MANAGEMENT**

An exciting branch of Net Zero Footsteps is waste management as we love diverting from landfill and helping your business be a zero-waste to landfill business. With effective waste management and waste solutions, we help businesses minimise environmental impact and maximize resource efficiency. From comprehensive waste audits to tailored strategies and implementation support, we ensure your new sustainable practices also align with business goals or personal beliefs.

Our expertise enables businesses to reduce waste generation, optimize recycling efforts, and move towards a zero-waste future, driving both environmental and economic benefits. With our help, you will live by the waste hierarchy and lead with waste avoidance



# SUSTAINABILITY SUPPORT

We are flexible experts!

Delivering expert sustainability support and consulting on an hourly or project basis. Our goal is driven by an outcome for the earth, so by helping tailor your solutions you're supporting our vision too.

We don't care how we get there, we are looking for meaningful environmental results.



## **INDUSTRY MOVEMENT**

It's worth calling out that staying ahead means knowing the industry's moves. We conduct thorough background research to keep you at the forefront of market trends. Aligning with consumer demand, we identify where the industry is heading and how to position your product or service for success.

Let us help you outcompete the competition and stand out in the market



## **ACTION CALENDAR**

One of our keys to success and business integration is our sustainability action calendar, we provide businesses with a strategic roadmap to achieve environmental goals. Our calendar integrates key sustainability initiatives, milestones, and actionable steps tailored to the objectives all in our unique calendar format. With our guidance overlayed with calendar scheduling, businesses can effectively plan, track progress, and drive impactful change towards a greener future.

We would love to tell you more but it's our trade secret



### **THE JOURNEY**

We're here to support your journey towards a low-carbon or no-carbon business sphere. Whether you're a small startup or a growing enterprise, we provide unparalleled support for carbon management and sustainability goals. From online retailers to tradespeople, athletes to content creators, we tailor solutions to align your business with sustainable practices and decarbonization strategies

This is a journey like no other, embrace it



## **NET ZERO FOOTSTEPS**

We believe in empowering small businesses with the art of making a difference.

Together, we're creating a better world for future generations. In our backyard or beyond we are proudly supporting businesses since 2023.

