



## **Intern Job Description: COMMUNICATIONS INTERN**

(Domestic Kindness Nonprofit Organization)

**Location:** Remote

**Duration:** 5 months-1 year or longer

**Hours:** Based on University requirements

**Compensation:** Unpaid Internship

### **About Domestic Kindness:**

The mission of Domestic Kindness is to equip churches to be part of the solution to domestic abuse. We train and oversee Domestic Kindness Resource Teams within churches that provide resources to educate and support their church. They are trained to hear the oppressed and connect them to intervention. Domestic Kindness empowers individuals and families by promoting kindness, safety, and well-being in the home.

### **Position Summary:**

The Communications Intern will support the communications team in developing and executing marketing and communication strategies for Domestic Kindness. The intern will assist with content creation, social media management, and media outreach efforts, helping to raise awareness of the organization's programs and impact. This is an excellent opportunity for individuals interested in nonprofit communications, marketing, and public relations.

### **Key Responsibilities:**

#### **1. Content Creation and Writing:**

- Assist in writing and editing content for newsletters, blog posts, press releases, and social media updates.
- Support the creation of educational materials, program descriptions, and impact stories.
- Ensure all communications are aligned with Domestic Kindness's mission and tone.

#### **2. Public Relations and Media Outreach:**

- Support outreach to local media outlets, journalists, and influencers to promote Domestic Kindness's work.

#### **3. Event Promotion and Marketing:**

- Promote events and campaigns through email marketing and social media.
- Help create event invitations, flyers, and promotional materials for print and digital use.

- Assist in coordinating virtual and in-person event coverage on social media platforms.
- 4. Research and Reporting:**
- Help track and analyze communication and social media metrics to evaluate the effectiveness of campaigns.

**Qualifications:**

- Belief in the mission of Domestic Kindness (to equip churches to be part of the solution to domestic abuse).
- Strong writing, editing, and communication skills.
- Familiarity with social media platforms and best practices (Facebook, Instagram, Twitter, TikTok).
- Experience with content management tools (e.g., Hootsuite, Buffer) and design tools (e.g., Canva, Adobe Spark) is a plus.
- Strong organizational and time-management skills, with the ability to juggle multiple tasks and deadlines.

**Benefits:**

- Gain hands-on experience in nonprofit communications and marketing.
- Build a professional portfolio of written and digital content.
- Learn how to develop and implement communication strategies for a nonprofit organization.
- Exposure to social media marketing and public relations in a nonprofit setting.
- Complete university course requirements

**How to Apply:** Please submit your resume, cover letter, and writing samples (or portfolio) to [domestickindness@gmail.com](mailto:domestickindness@gmail.com). In your cover letter, explain why you are interested in this internship and how your skills align with the responsibilities of the position.