

CRU! WINE CLUB



Each month, our curators take an online journey between the 30th and 50th latitude lines across the globe, to visit the world's most recognized terroirs, vineyards and winemakers to select wines for you that will become a much anticipated package waiting for you at CWT.

3 CRU! CLUB TIERS TO CHOOSE FROM!

TIER 1: CELLAR MASTERS: \$85.00 to the maximum amount of your choosing

You know wine. You understand the journey. You want a wine with a story. You are counting on us to find these gems to share with your wine loving friends, add to your collection or make a grand evening of it - we got you covered. The wines in this tier will be curated based on your palette. To serve you best at this level, our CRU! Club manager, Sandy, will contact you directly for a consultation. This tier allows our members to specify favorite varietals and can opt to choose 1 or 2 bottles per month.

EXCLUSIVE TIER 1 MEMBER BENEFITS + ALL MEMBER BENEFITS (see page 2)

- Personal consultation with Sandy, WSET Level 3 Wines Certified, by appointment
- Wines chosen specifically curated for your palette
- Membership may be based on one or two bottles monthly
- One table reservation (max 6 people) accepted per month
- First notice of new, hard to find and limited availability wines
- Ability to change varietal preferences 1 time per calendar year
- 12% discount toward purchase of 6 or more bottles from our retail shop

TIER 2: WINE MAKERS: \$70.00 (+ or - 5%)

You have an expanding palate. You know what you like but you are also open to trying new varietals and new terroirs from across the globe. You are willing to take a chance or two by trusting your CWT expert with a few leaps of faith. As the band America sang, "...You'll never know until you try".

EXCLUSIVE TIER 2 MEMBER BENEFITS + ALL MEMBER BENEFITS (see page 2)

- Ability to specify varietal preferences if you would like to do so
- Ability to change varietal preferences 1 time per calendar year
- 10% discount toward purchase of 6 or more bottles from our retail shop

TIER 3: CRUSHERS: \$50.00 (+ or - 5%)

You are ready and willing to have our experts take charge and bring you a wide array of wines from every varietal, terroir and region to give you a chance to learn what kinds of wines rock your world. You are open to tasting with an open mind and know that not all wines work for everyone.

TIER 3 MEMBER BENEFITS + ALL MEMBER BENEFITS (see next page)

- 8% discount toward purchase of 6 or more bottles from our retail shop



www.coastalwineandtap.com | coastalwineandtap@gmail.com
20B E Second St | Ocean Isle Beach, NC 28469 | 910.393.2125

MEMBERS ENJOY ALL OF THESE BENEFITS!

ALL MEMBER BENEFITS

- Two bottles of specially selected wines each month (or 1 bottle if chosen in Tier 1)
- Enjoy your wines at your leisure or at CWT at time of pickup. Wines must not have left our shop in order to consume them on the premises.
- November through April, 3rd Monday of the month (unless otherwise noted), 2 sessions at 5 & 7pm. Private CRU! Club member gatherings, a fun presentation of wine facts by either our in-house experts or one of our knowledgeable wine suppliers and a chance to gather and meet other CRU! Club members. Special pricing during this time only on these selected tasting wines. Please RSVP for these special events through our monthly CRU! Club Newsletter, reservations are on a first come first serve basis. Each club member is entitled to bring a spouse or 1 friend to the tastings (Each membership = one member). Additional guests \$10.00. Monthly wine club bags will be available for pick up beginning on these nights.
- May through October (3rd Wednesday of the month through the following weekend or until wines are gone). A special monthly complimentary pour of 2 wines selected by our team with tasting notes and an overview of the terroir, vineyard and winemaker. Special pricing during this time only on these selected tasting wines. No RSVP necessary. Monthly wine club bags will be available for pick up beginning on these nights.
- Service fee waived on all retail wines purchased for consumption at CWT (\$7 per bottle savings)
- 12%, 10%, 8% discount based on tier toward purchase of 6 or more bottles from our retail shop
- 10% discount on all CWT Merch
- Membership may be set up for every other month, however club benefits will not be available during the off months.
- Membership may be put on hold at any time for a 3 month period. Please notify us if you will need more time or your membership will be suspended until we hear from you.
- Due to limited space, wine bags will be held for a maximum of 3 months if no notice received.
- Our wine club members are very important to us, please reach out with any questions, thank you!

EXCLUSIVE MEMBER BENEFITS BASED ON TIER

EXCLUSIVE TIER 1 MEMBER BENEFITS + ALL MEMBER BENEFITS

- Personal consultation with Sandy, WSET Level 3 Wines Certified
- Wines chosen specifically curated for your palette
- Membership may be based on one or two bottles monthly
- One table reservation (max 6) accepted per month
- First notice of new, hard to find and limited availability wines
- Ability to change varietal preferences 1 time per calendar year
- 12% discount toward purchase of 6 or more bottles from our retail shop

EXCLUSIVE TIER 2 MEMBER BENEFITS + ALL MEMBER BENEFITS

- Ability to specify varietal preferences if you would like to do so
- Ability to change varietal preferences 1 time per calendar year
- 10% discount toward purchase of 6 or more bottles from our retail shop

TIER 3 MEMBER BENEFITS + ALL MEMBER BENEFITS

- 8% discount toward purchase of 6 or more bottles from our retail shop



STEP 1: CHOOSE YOUR CRU! CLUB TIER (Please return this completed page to CWT)

TIER 1: CELLAR MASTERS

___ **Tier 1: CELLAR MASTERS: \$85.00 to a maximum amount of \$**_____ (please enter a dollar amount)
Applicable taxes and credit card fees will apply

___ **2 Bottles Monthly** (check one) **OR** ___ **1 Bottle Monthly** (check one)
___ 2 Reds ___ 2 Whites ___ 1 Red, 1 White ___ 1 Red ___ 1 White

Specify favorite varietals: _____

Note varietals that you do not enjoy: _____

Check to occasionally include: ___ Rosé ___ Sparkling

TIER 2: WINE MAKERS

___ **Tier 2: Wine Makers: \$70.00 (+ or - 5%)** Applicable taxes and credit card fees will apply

2 Bottles Monthly (check one)

___ 2 Reds Specify varietals (if needed): _____
OR ___ 2 Whites Specify varietals (if needed): _____
OR ___ 1 Red, 1 White Specify varietals (if needed): _____

___ Monthly or ___ Every Other Month

Note one varietal that you do not enjoy: _____

Check to occasionally include: ___ Rosé ___ Sparkling

TIER 3: CRUSHERS

___ **Tier 3: Crushers: \$50.00 (+ or - 5%)** Applicable taxes and credit card fees will apply

2 Bottles Monthly (check one)

___ 2 Reds
OR ___ 2 Whites
OR ___ 1 Red, 1 White

___ Monthly or ___ Every Other Month

Note one varietal that you do not enjoy: _____

Rosé or Sparkling may occasionally be included in your monthly wine bag

STEP 2: COMPLETE YOUR MEMBER INFORMATION

NAME(S): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL*: _____

* This gives CWT permission to add your email address to our newsletter list to receive weekly emails and updates

DATE JOINED: _____

CREDIT CARD INFORMATION

Upon completion of application an email will be sent to the email address entered above for you to securely enter your credit card information. This card will be charged automatically the week of CRU! club pick up.