

# WELCOME TO THE CRU!



## CRU! CLUB BENEFITS

Each month, our curators take an online journey between the 30th and 50th latitude lines across the globe, to visit the world's most recognized terroirs, vineyards and winemakers to select wines for you that will become a much anticipated package waiting for you at CWT.

## CRU! CLUB TIERS

### Tier 1: Crushers: 45.00 plus tax

You are ready and willing to have our experts take charge and bring you a wide array of wines from every varietal, terroir and region to give you a chance to learn what kinds of wines rock your world. You are open to tasting with an open mind and know that not all wines work for everyone

### Tier 2: Wine Makers: 65.00 plus tax

You have an expanding palate. You know what you like but you are also open to trying new varietals and new terroirs from across the globe. You are willing to take a chance or two by trusting your CWT expert with a few leaps of faith. As the band America sang, "... you'll never know until you try".

### Tier 3: Cellar Masters: 80.00 to a max of ??? (you tell us) plus tax:

You know wine. You understand the journey. You want a wine with a story. You are looking for wines that have been in the bottle a while. You are counting on us to find these gems to share with your wine loving friends, add to your collection or make a grand evening of it - we got you covered. In an effort to serve you best at this level, our CRU! Club manager, Sandy, will be contacting you directly for more details.

## CRU! CLUB BENEFITS

- Two bottles of specially selected wines each month
- Enjoy your wines at your leisure or at CWT at time of pickup. Wines must not have left our shop in order to consume them on the premises
- October through April: Private CRU! Club members wine and food pairings, a fun presentation of wine facts by either our in-house experts or one of our knowledgeable wine suppliers and a chance to gather and meet other CRU! Club members - please bring a guest if you'd like - one per CRU! Club member. Please RSVP for these special events through our monthly CRU! Club Newsletter
- May through September: A special monthly complimentary pour of 2 wines selected by our team with tasting notes and an overview of the terroir, vineyard and winemaker. Special pricing during this time only on these selected wines should you wish to take bottles home. No RSVP necessary
- Service fee waived on all retail wines purchased for consumption at CWT (7.00 per bottle savings)
- A "Golden Cork" will be randomly dropped into one CRU! Club member's package once per month. Upon surrender of the Cork, you will be offered a free 9 oz pour of any house wine or 16 oz glass of draft beer on the house
- 8%, 10%, 12% discount based on tier toward purchase of 6 or more bottles from our retail shop
- 10% discount on all CWT Merch
- Membership may be put on hold at any time
- Membership can also be set up for every other month



COASTAL WINE & TAP | [www.coastalwineandtap.com](http://www.coastalwineandtap.com)  
20B E Second St | Ocean Isle Beach, NC 28469 | 910.393.2125

## CRU CLUB TIERS

Please check the tier that best describes you:

\_\_\_ **Tier 1: Crushers: 45.00 plus tax**

You are ready and willing to have our experts take charge and bring you a wide array of wines from every varietal, terroir and region to give you a chance to learn what kinds of wines rock your world. You are open to tasting with an open mind and know that not all wines work for everyone.

\_\_\_ **Tier 2: Wine Makers: 65.00 plus tax**

You have an expanding palate. You know what you like but you are also open to trying new varietals and new terroirs from across the globe. You are willing to take a chance or two by trusting your CWT expert with a few leaps of faith. As the band America sang, "...You'll never know until you try".

\_\_\_ **Tier 3: Cellar Masters: 80.00 to a max of ??? (you tell us) plus tax:**

You know wine. You understand the journey. You want a wine with a story. You are looking for wines that have been in the bottle a while. You are counting on us to find these gems to share with your wine loving friends, add to your collection or make a grand evening of it - we got you covered. In an effort to serve you best at this level, our CRU! Club manager, Sandy, will be contacting you directly for more details.

## MONTHLY WINE SELECTION

Please check the options that work best for you:

\_\_\_ 2 Reds      \_\_\_ 2 Whites      \_\_\_ 1 Red & 1 White  
\_\_\_ Monthly or \_\_\_ Every Other Month

If you must, and again, we encourage you to be bold and take chances because every bottle tells its own secrets, but if you must, please note a varietal or two that you will not drink under any circumstance.

\_\_\_\_\_

## MEMBER INFORMATION

NAMES: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

DATE JOINED: \_\_\_\_\_

REFERRED BY: \_\_\_\_\_

## CREDIT CARD INFORMATION

NAME ON CARD: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

VALIDATION CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_