

PRIVACY POLICY

Aerial Applications | aerial-applications.com

Effective Date: March 30, 2026

Aerial Applications ("Company," "we," "us," or "our") is committed to protecting the privacy of our clients, website visitors, and business contacts. This Privacy Policy explains what personal information we collect, how we use it, and your rights regarding that information when you visit aerial-applications.com (the "Site") or engage our services.

By using our Site or services, you agree to the collection and use of information as described in this policy.

1. Information We Collect

1.1 Information You Provide Directly

When you contact us, request a quote, or engage our services, we may collect:

- Full name and contact information (email address, phone number, mailing address)
- Billing and payment information (processed securely through third-party payment processors)
- Property location and GPS/boundary data provided for service planning
- Photographs, drone imagery, and aerial data collected from your property during service delivery
- Any other information you voluntarily share through forms, email, or direct communication

1.2 Information Collected Automatically

When you visit our Site, we may automatically collect certain technical data, including:

- IP address and approximate geographic location
- Browser type, device type, and operating system
- Pages visited, time spent on pages, and referring URLs
- Cookies and similar tracking technologies (see Section 5)

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide, schedule, and fulfill the drone services you have requested
- To communicate with you about your account, service updates, or inquiries
- To process payments and send invoices
- To send marketing communications, service updates, or newsletters (you may opt out at any time)
- To analyze Site usage and improve our website and service offerings
- To comply with legal obligations and protect our legal rights
- To detect, prevent, or address fraud, security, or technical issues

3. How We Share Your Information

We do not sell your personal information. We may share your data only in the following limited circumstances:

3.1 Service Providers

We share information with trusted third-party vendors who assist in operating our business, including:

- Payment processors (such as Stripe or Square) to handle billing transactions securely
- Email marketing platforms (such as Mailchimp) to manage communications and newsletters
- Analytics providers (such as Google Analytics) to understand Site traffic and usage patterns

These providers are contractually obligated to protect your data and may only use it to perform services on our behalf.

3.2 Legal Requirements

We may disclose your information if required to do so by law or in response to valid legal process (such as a subpoena or court order), or to protect the rights, property, or safety of Aerial Applications, our clients, or the public.

3.3 Business Transfers

In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction. We will notify you of any such change in ownership or use of your personal information.

4. Data Retention

We retain personal information for as long as necessary to fulfill the purposes described in this policy, maintain business records, comply with legal obligations, and resolve disputes. Client service records, including property data and imagery, are generally retained for a minimum of three (3) years following the last service engagement. You may request deletion of your data at any time (see Section 7).

5. Cookies & Tracking Technologies

Our Site may use cookies and similar technologies to enhance your browsing experience, analyze traffic, and support marketing efforts. Cookies are small data files placed on your device.

Types of cookies we may use:

- Essential cookies: Required for the Site to function properly
- Analytics cookies: Used to understand how visitors interact with the Site (e.g., Google Analytics)
- Marketing cookies: Used to deliver relevant content or track the effectiveness of communications

You can control or disable cookies through your browser settings. Note that disabling certain cookies may affect the functionality of the Site. For more information on Google Analytics and how to opt out, visit tools.google.com/dlpage/gaoptout.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information from unauthorized access, disclosure, alteration, or destruction. Payment data is handled exclusively through PCI-compliant third-party processors and is never stored on our systems.

While we take data security seriously, no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee absolute security but are committed to protecting your information to the best of our ability.

7. Your Rights & Choices

Depending on your location, you may have the following rights regarding your personal information:

- **Access:** Request a copy of the personal information we hold about you
- **Correction:** Request that we correct inaccurate or incomplete information
- **Deletion:** Request that we delete your personal data, subject to legal retention requirements
- **Opt-Out:** Unsubscribe from marketing emails at any time by clicking "unsubscribe" in any email or contacting us directly
- **Data Portability:** Request your data in a structured, commonly used format

To exercise any of these rights, please contact us using the information in Section 10. We will respond to verified requests within 30 days.

8. Children's Privacy

Our Site and services are not directed at individuals under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected data from a child under 13, we will take steps to delete it promptly. If you believe we may have collected such information, please contact us immediately.

9. Third-Party Links

Our Site may contain links to third-party websites or resources. This Privacy Policy applies only to aerial-applications.com. We are not responsible for the privacy practices of any third-party sites and encourage you to review their privacy policies before providing any personal information.

10. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, or legal requirements. When we make material changes, we will update the Effective Date at the top of this document. We encourage you to review this policy periodically. Continued use of our Site or services after any changes constitutes your acceptance of the updated policy.

11. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal data, please contact us:

Aerial Applications

689 E Campus Ave, Davidsville, PA 15928

Website: aerial-applications.com

By using aerial-applications.com or engaging our services, you acknowledge that you have read and understood this Privacy Policy.
