



BOARD OF MANAGEMENT MEETING
Wednesday, April 3rd, 2024 9am
Via Zoom

MINUTES

Attending: Andrew Kennedy, Andrea Belair, Melissa Good, Pier Donnini and Lisa Mills, Coordinator

Regrets: Rachel Stack, Town of Saugeen Shores

1. Meeting called to order at 9:14 am

2. Land Acknowledgement and Welcome from Chair Andrew Kennedy

We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further, to give thanks to the Chippewas of Saugeen and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land.

3. Additions to the Agenda

None

4. Request for Declaration(s) of Pecuniary Interest

None declared.

5. Request for motion to adopt minutes of February 7th, 2024 Board Meeting

Moved by Andrew Kennedy

Seconded by Pier Doninni

Passed unanimously

6. Chair's Report, Andrew Kennedy

a) Andrew presented the BIA's 2024 Programme to Town Council on February 12th and by all accounts it was received with thanks and good wishes moving forward

b) Additional Board Members and volunteers amongst BIA Stakeholders (Members)

It remains a priority to encourage business owners to join the Board or a Committee or volunteer to help with distribution of materials or for a particular event

Andrea will approach:

John and the manager at Rabbit Dash

Taylor and Mike at Cabana

Candace from Elyse Salon

The Crystal Shop

Melissa will approach:

CJ's Catering

- c) Wildflower Company has suggested a downtown shopping day
Further discussion suggested that we incorporate a Shopping Passport for Market Wednesdays to encourage Marketers to proceed downtown. Once their passport is completely stamped, they can enter to win a gift card or price package.
NOTE: LAYOUT OF BALLOT EMAILED TO BOARD ON MAY 3RD

7. Treasurer's Report, Andrea Belair

We are on track per our budget

Andrea will connect with Meredith at the CofC to review the calendar of events

8. Coordinator's Report

- a) Engagement with business owners: We will have a window cling with a QR code linking to our events page that Lisa will distribute mid May along with Landlord and Tenant Declarations
- b) Pier suggests a newsletter promoting what we've done to date and what we're going to be doing in the coming months ie events, banners, Farmers' and Artisan Market, etc

9. Promotions and Events Report, Pier Doninni

- a) Melissa Reported on the **Easter Egg Hunt**: Over 200 filled eggs were distributed. Note for next year: Do not encroach on the property belonging to the Mission Church
Anecdotally, there seemed to be lots of foot traffic on Goderich for the event
- b) **June 14th Event**: Art in the Alley between Rosina's and Great Huron Tattoo
Julian from Great Huron will be creating a piece of original art that will be backlit and mounted to the wall of The Alley, Edison Lights will be strung above the Alley, it'll be cleaned up, walls painted and Steve will be
Hosting a little party that evening on the back deck of Rosina's.
We are reaching out to artists who may wish to attend and showcase their work
- c) **25th Anniversary Event, August 9** - Pier and Andrew will meet to review details
- d) **From January meeting**: Melissa suggested that the car show detracts from people coming into stores as they are in the middle of the street. Could the cars park in the middle of the street leaving the curbs and sidewalks available for shoppers and merchant displays?
PIER OR ANDREW, COULD YOU ADDRESS THIS WITH Pumpkinfest?

10. Streetscape Report, Melissa Good

- a) Melissa will connect with Frank Burroughs to determine what and when they look after flowers, benches, garbage receptacles, etc.
- b) Come up with a plan for Coulter Parkette
- c) request bike racks for Coulter Parkette and Rabbit Dash

ALL REPORTS WERE ACCEPTED BY THE BOARD

11. Next Meeting TBD

12. Future meetings to be on the first Wednesday of each month in the morning

13. Meeting Adjourned at 10:19 pm