



BOARD OF MANAGEMENT MEETING
Tuesday, February 17, 2026 9:00 am
Via Zoom

APPROVED MINUTES

Attending: Pier Donnini, Steven Harris, Melissa Good, Jenn Lamont, and Lisa Mills, Coordinator
Regrets: Diane Huber
Guest: Amanda Monaghan, Town of Saugeen Shores

RESP

1. Meeting called to order at 9:06 am

2. Land Acknowledgement, Pier Donnini

We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further, to give thanks to the Chippewas of Saugeen and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land.

3. Additions to the Agenda

a) **Southampton Arts Festival**

4. Request for Declaration(s) of Pecuniary Interest

None

5. Request for motion to adopt minutes of November 17, 2025 Board Meeting

Moved by Steve Harris

Seconded by Melissa Good

Carried

6. Chair's Report, Pier Donnini

a) **Pumpkinfest sponsorship or promotion**, Lisa will advise Pumpkinfest that while we are not in a position to donate money to the event, we will try to carve out some funds Towards an activation and also to create a promotional event for with our BIA Membership

Lisa

b) **Curling Event request for funds** - Pier has advised the organisation that, as with any event, the BIA should not be considered a funding resource.

That being said, we will try to collaborate with the Southampton BIA on a promotion that could be added to the registrants' welcome packages indicating that our two downtowns are not to be missed. Possibly a stamped shop to win card for a prize package

Pier,
Sara Porter
Melissa G

c) **HWY 21 BIA Alliance** - Inaugural meeting was in Southampton with representatives from Southampton, Kincardine, Owen Sound and Lisa representing Port Elgin. Goderich also keen to be included. Purpose to to share ideas and cross promote with neighbouring BIA's. Next meeting on March 9 in Kincardine. Follow them @experiencehwy21

- d) **Recycling** Pier will reach out to Miller regarding pricing for recycle pick up and report Back to Lisa so we can include in next newsletter. Pier
Kwik-n-ready movers also offers pick up and delivery of recyclables to the Landfill and has a sliding price based on amount.
- e) **Member Engagement** - Lisa and Pier to fine tune a package and membership list so that all board members can have a list of businesses to visit and explain what a BIA is and what the benefits are for our BIA community Lisa/Pier

7. Treasurer's Report, Steven Harris

- a) **Spending** is on track for rest of year with minimal spending to date,

8. Coordinator's Report, Lisa Mills

- a) **Spruce the Bruce** grant application has been approved for banners and benches in the amount of \$12,000 which we will match. Have yet to hear back about the Rosina's Alley mural portion of the submission. Lisa
- b) Amanda Monaghan will be working direct with Legion for their Remembrance Day Banners Amanda
- c) **Traffic Control Box artwork** - Amanda is reviewing art submissions and the Town is leading on this project Amanda
- d) **Large mural for Maple Shores Building** - Amanda and Lisa working with Alicia Kaake To choose an artist for mural installation - costs to be shared with Town and Spruce the Bruce Amanda

9. Promotions and Events Report, Melissa Good

- a) **Shoppers Night** Re-cap Businesses were very happy with the enlarged Market setup and having event on Friday night
At least 500 cups of hot chocolate distributed
Over 400 people on horse and wagon rides
Need to find a way to capture numbers for 2026 - data is king!
- b) **Sip and Shop/Wishlists promotion** - needs to be better thought out and organised for 2026 Melissa, Sara P
- c) **Melissa** will convert chatgptevents poster to editable canva file for Lisa to work on Melissa
- d) **Easter Event** - Melissa has this in hand, Lisa awaiting price for Bubble Lady Melissa/Lisa
- e) **Poutine Fest - June 13:** Pier will identify businesses to reach out to for participation Pier
In-the-restaurant promotion with a "Best Poutine" contest on socials
- c) **Dinner in the Street** - August or September Pier will do some cost evaluation for March 3rd meeting Pier
- g) **Next Meeting** March 3rd at Turtle Crossings

10. Streetscape Report, Melissa Good

- c) **Street Banner Programme** -awaiting concepts for revised banners based on Bolder colour schemes and new size Lisa
- d) Do a street map for chair and bench placement - Melissa once the weather is better Melissa
- e) Review price listing from CR Plastics for benches - Spruce the Bruce is covering part of the cost of 8 benches Melissa/Lisa
- f) Recap Coulter Parkette Holiday Decor and sit down with Town and plan out What our expectations are for this particular item as well as banner placement, Chair placement, new bench placement and garbage for high season Melissa/Lisa

11. Town Report, Deputy Mayor Diane Huber

No Report

12. Motion to accept all reports

*Moved by Melessa Good
Seconded by Pier Donnini
Carried*

13. Next Meeting Date:

Tuesday, March, 17th 9am via Zoom

***PLEASE DIARIZE THE THIRD TUESDAY OF EACH MONTH AT 9:00 AM IN YOUR CALENDARS
FOR BOARD MEETINGS!***

14. Meeting Adjourned at 10:02am

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