



BOARD OF MANAGEMENT MEETING
Wednesday January 8, 2025 9:00 am
Via Zoom

APPROVED AND ADOPTED MINUTES

Attending: Andrew Kennedy, Andrea Belair, Melissa Good, Pier Doninni, Diane Huber and Lisa Mills, Coordinator

RESP.

1. Meeting called to order at 9:13 am

2. Land Acknowledgement, Andrew Kennedy

We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further, to give thanks to the Chippewas of Saugeen and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land.

3. Additions to the Agenda

Saugeen Shores presence on RTO7 (Bruce Grey Simcoe), website - Lisa

4. Request for Declaration(s) of Pecuniary Interest

None declared.

5. Request for motion to adopt minutes of Oct 23rd, 2024 Board Meeting

Moved by Andrea Belair

Seconded by Pier Doninni

Passed unanimously

6. Chair's Report, Andrew Kennedy

- a) We welcome Deputy Mayor Diane Huber to our Board for the 2025 calendar year as a representative of the Saugeen Shores Council
- b) As always, we're on the lookout for anyone who may be a good candidate to sit on the Board
- c) Andrew met with Amanda Monghan, Community Liaison Officer with the Town yesterday for a monthly check-in and boundary expansion, public art and special events initiatives were discussed. Amanda is always available to help us identify revenue streams and funding opportunities

7. Treasurer's Report, Andrea Belair

- a) 2024's budget will be reconciled against the Town's General Ledger and we anticipate receipt of that soon. Lisa
- b) We understand that Council has approved our Levy hike and Diane indicated that there will need to be a by-law adjustment to reflect removing the cap. Lisa
Lisa will connect with Kara van Miall and Dawn Mittelholtz to move that along.

8. Coordinator's Report, Lisa Mills

- a) RTO7 is the oversight body for tourism in Bruce, Grey, Simcoe and they do not represent Saugeen Shores well on their tourism website - we are bundled under "Sauble Beach/Lake Huron" (a travesty!). Lisa/
Sara Porter, Chair, Andrew
Southampton BIA has drafted a letter that will be sent to RTO7 with the signatures of both BIA chairs and possibly the Town.. The
RTO7 Board will be copied along with our MPP Lisa Thompson
- b) PEBIA Gift Card Programme - Lisa
Lisa will start signing up businesses in Port Elgin in January and February so that we can start promoting the programme to consumers
- c) Boundary Expansion - A letter will be going to all commercial property owners in all of Port Elgin advising our desire to expand. In order to move forward, we require that more than two thirds of the property owners be in agreement. Andrew/
A non response to the letter will be considered as agreement. Amanda
The next step would be to publish the intention publicly and again, property owners must be in agreement. The final step would be to amend the bylaw regarding the Port Elgin BIA Boundary and determine the levy
- d) Newsletter to members to be written and sent this month to advise them of expansion proposal as well as our Promo and Events Plans for 2025 Lisa/
Andrew

9. Promotions and Events Report, Andrew Kennedy

- a) Meeting via zoom next Wednesday, January 15th at 9:30 am ALL
If anyone knows someone who might enjoy sitting on this committee, please let Lisa know so a zoom invite can be sent
- b) Pier and Andrew will get together prior to the end of this week to specifically discuss the July Street Dance
- c) In particular, a promotion to shop local this winter will be addressed with a "galentines/valentines" social campaign and possibly some sort of reciprocal deal with the Queens
- d) Art in the Alley in June - Committee will determine location and budget
- e) Easter and Shoppers' Night - keep building on success!!
- f) Pumpkinfest - Pier has indicated that a revitalised Board at PF will be in touch with both Port and South BIA's in anticipation of their 40th!
- g) Farmers' Market - in Shawna's capable hands! ,

10. Streetscape Report, Melissa Good

- a) (Info received after our meeting) Amanda Monaghan has indicated that the Town has allocated some funds for Goderich Street Beautification including larger banners, planters and jeuje-up at Coulter Parkette Lisa/
Amanda
- b) Goderich Street/HWY 21 re-surfacing from the 6th to the 10th Concessions Awaiting response from Rahul Amin at the Town about timing, length of disruption, communication plan to the public, signage budget, etc Diane

- c) believes this is to take place in March but says Council hasn't seen any updates
Planters - Lisa will connect with Bryanna Zorzi

Lisa

11. Town Report, Deputy Mayor Diane Huber

- a) Diane assured us that our levy hike was passed last Monday and that property owners will see the increase on their mid-year tax bill
- b) The Town has tweaked the business licensing by-law and Diane will send a link with those details
- c) There may need to be a license to serve refreshments at Coulter Parkette
- d) Town offices are set to move into their new space in February

12. Next Meeting

Wednesday, February 5th at 9:30 am, via Zoom

***PLEASE DIARIZE THE FIRST WEDNESDAY OF EACH MONTH AT 9:30 AM IN YOUR CALENDARS
FOR BOARD MEETINGS!***

13. Meeting Adjourned at 10:37 am