



BOARD OF MANAGEMENT MEETING
Wednesday February 5, 2025 9:30 am
Via Zoom

MINUTES

Attending: Andrew Kennedy, Andrea Belair, Diane Huber
and Lisa Mills, Coordinator

RESP.

- 1. Meeting called to order at 9:37 am**
- 2. Land Acknowledgement, Andrew Kennedy**
We want to acknowledge the Territory of the Anishinabek Nation: The People of the Three Fires known as Ojibway, Odawa, and Pottawatomie Nations. And further, to give thanks to the Chippewas of Saugeen and the Chippewas of Nawash, known collectively as the Saugeen Ojibway Nation, as the traditional keepers of this land.
- 3. Additions to the Agenda**
None
- 4. Request for Declaration(s) of Pecuniary Interest**
None declared.
- 5. Request for motion to adopt minutes of January 8, 2025 Board Meeting**
Moved by Andrea Belair
Seconded by Andrew Kennedy
Passed unanimously
- 6. Chair's Report, Andrew Kennedy**
 - a) Goderich Street Paving disruption will take place between May and September of this year
The project has gone to tender and we will be informed of the schedule once the construction firm has been selected
Sidewalks will not be impacted.
Lisa will create a social campaign focused on "We dig downtown" and solicit quotes for a radio campaign to shop local
 - b) As always, we're on the lookout for anyone who may be a good candidate to sit on the Board
 - c) Andrew will be leaving the BIA as his offices are moving to Southampton however we will make good use of him until moving day!!

7. Treasurer's Report, Andrea Belair

- a) 2024's budget will be reconciled against the Town's General Ledger and we anticipate receipt of that in March. Lisa
- b) The by-law adjustment regarding the increased levy is in the works with Kara van Miall, Dawn Mittelholtz and Amanda Monaghan at the Town.

8. Coordinator's Report, Lisa Mills

- a) Boundary Expansion: Lisa is working with Amanda Monaghan to get the paperwork in place for this. Lisa

9. Promotions and Events Report, Andrew Kennedy

- a) February - Love Port Elgin social media campaign Lisa
- b) Easter event in the capable hands of Andrea and Melissa - there will be a format change in that there won't be an egg hunt, rather participants will be encouraged to visit the Easter Bunny who will hand out candy. A&M
- c) Art in the Alley - we have applied for Spruce the Bruce Grants for original art to go in the Rosina/Great Huron alley, and this would be a small painted mural by Emilie Darlington. We have also applied for a larger piece, again by Emilie Darlington for the south side of the Elyse Salon building that abuts Coulter Parkette. This would be for the purchase of digital art that would be printed onto panels that can be mounted onto a wall.. The owner of Elyse has provided a letter of support and we have indicated that she will be involved in the art selection. Lisa, Andrew
- d) June Farmers' and Artisan Market will commence and we will consult with Shawna about possibly matching vendors with a downtown business to cross promote. Lisa, Shawna
- e) Summer Dance Party - August 16 at Coulter Parkette BIA will sponsor bands, look after ticketing and Three Sheets will organise the rest including bar, food, volunteers, fencing, security, washrooms, etc. Lisa, Andrew
- f) November and December - Shoppers night will be Friday, November 21st A&M, Lisa
Working with Southampton BIA for cross promotions for ladies sip and shop and mens' game day brews and shop

10. Streetscape Report, Melissa Good

- a) Melissa has quote for replacement planters we want the sidewalks to be as beautiful as possible in light of the street resurfacing
- b) A-frame street signage - Lisa will confer with Town regarding these and where they can be placed relative to the storefront Lisa

11. Town Report, Deputy Mayor Diane Huber

- a) Council has now moved into their new chambers
- b) Summer ice at the Plex is booking up well
- c) Snow removal - 530 dump trucks of snow removed from Port and South to date!
- d) Diane has identified an opportunity for BIA messaging on the back of tax bills and Lisa has since sent out feelers to the Town as to how this might roll out. Lisa
- e) There is a business licensing bylaw update in review
- f) Funding has been granted for a new elementary school in Port Elgin
- g) There will be a VON clinic opening downtown on Gustavus St.

12. Motion to accept all reports

Moved by Andrea Belair

Seconded by Andrew Kennedy
Passed unanimously

13. Next Meeting

Wednesday, February 5th at 9:30 am, via Zoom

***PLEASE DIARIZE THE FIRST WEDNESDAY OF EACH MONTH AT 9:30 AM IN YOUR CALENDARS
FOR BOARD MEETINGS!***

14. Meeting Adjourned at 10:21 am