

TOURISM COMMITTEE

Summary of Minutes of the Meeting held on Thursday 18th December 2025 at 5pm in the Assembly Room

By Invitation:

George Timpson (GT) 5pm – 5.32pm
Event organiser (BL) 5.50pm – 6.53pm via Teams

Present:

Natalie Tighe (NT) – Chair
Helen Plummer (HP)
Jolie Rose (JR) Deputy Chair
Mary Nicolle (MN)

Also:

Jenni Robinson (JLR) - CSO

TC360.25 Apologies:

None

TC361.25 Guernsey Airport Travel Show

Assistance had been offered. Travel and accommodation had been arranged. Video content and resources were being arranged. There was an opportunity to do a 15 min presentations. The main sales focus points for Sark were discussed.

TC362.25 Minutes and matters arising from 27th November

The minutes were signed off as correct.

TC363.25 Festivals and Events 2026/2027

The planned events for next year and 2027 were discussed. Topics covered were

- Local musicians
- how events are organized on Sark
- French market
- Arts and heritage events
- Event timing
- Sark infrastructure and businesses
- History of the island
- Language

TC364.25 Guernsey Environmental Health email

There had been contact with guernsey environmental health regarding inspections.

TC365.25 Guernsey Guiding accreditation

The committee had been provided a draft syllabus. The cost structure will have to be worked out after information has been gathered. The committee were happy with the plan.

TC366.25 Artist Exchange Proposal

There had been an email regarding the Artist Exchange Proposal (Year of the Normans 2027). An email on behalf of Sark Tourism in support of a Sark based artist being included in the Exchange.

TC367.25 Sunset sailings

There would need to be more support for this to go forward.

TC368.25 2026 Tourism Calander

The calendar with the most recent information had been sent it through to IOSS. Most prospective events were now set on the calendar. Sark 10 had confirmed dates for next year.

TC369.25 VCT Training

Two of the VCT had agreed to do the level two Food Safety in Catering courses. One member of VCT had agreed to do a Level three Food Safety in Catering course.

TC370.25 Maps 2026

There was a discussion around the appropriate number of maps required. The new order would be placed.

TC371.25 Media packs/requests

The packs had been received but there was no budget for these requests.

TC372.25 Invoices

The invoices were viewed. The invoices were signed off.

TC373.25 Next meeting date – Thursday 15th January

The next meeting was due to be held Thursday 15th January.

TC374.25 AOB

Current accommodations closing were discussed. Suggestions were made as to prevent further closures. There was a least one islander opening a new self catering. The VCT were providing them with the relevant information.