

**** 20% OFF DISCOUNT FOR SARK CHARITIES AND NGOS! ****

YOUR BUSINESS

Our Island Advertising

Dear Sark Business Owner,

This year we are pleased to offer a new advertising structure for the new map and digital brochure designs. Here are the main points to note for you and your business.



- Advertising options to suit all budgets, from only £50
- Special Combo Offers with FREE website listing for 2026*
- Discounts available for Sark Charities and NGO's
- Live links for ALL advertisements in the Digital Brochure
- Social Media Promotion for all website listings in 2026

***FREE
website
listing
for 2026**

**The more we
each advertise
the better for all.**



The new Map

- **Bigger when open (A2)**
- **Smaller when folded (A6)**
- **Larger advertising panels**
- **More detailed map design**
- **Compact postcard size**

This year's map has been redesigned to be more detailed, clear and suitable for enlarged printing. It will be twice the size of the previous map when open but it will also fold down to a more compact 'pocket postcard' size for travel.

			A7
	A2		
			A6

Advertising Panel Info

- Each full advert panel will be postcard size. (A6)
- Each half advert panel will be half postcard size (A7).
- There are limited panels. They will be allocated on a first come first serve basis.
- Same as before, there are no "business listings" on the map. Instead, QR codes will be used to link to the listings pages on the Sark website.

**** SPECIAL COMBO OFFERS AVAILABLE FOR MAP & BROCHURE! ****

New & Improved Digital Brochure



This year's digital brochure will be extended, enhanced and more interactive, using buttons, forms, graphics and videos. Live links to the Sark website and social media platforms will maximise exposure.

Your business advert in the new Digital Brochure

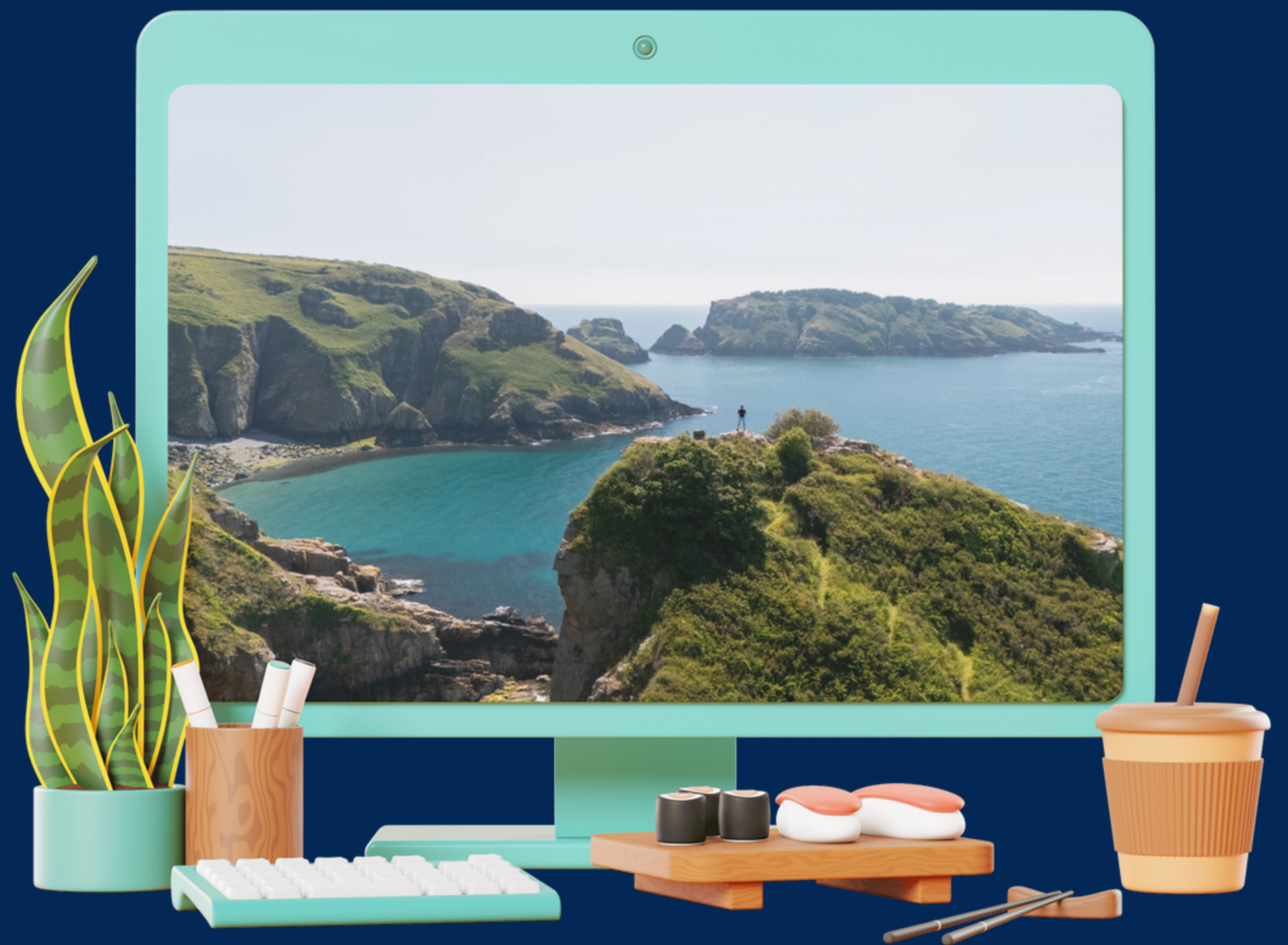
- The standard advert sizes are far bigger than before
- More space means more scope for creative designs
- Live links to your own website or socials for ALL adverts
- Upgrades available – full page or double page spreads
- Your advert will be placed in the most relevant section

**20% OFF
DISCOUNT
FOR SARK
CHARITY
& NON
PROFIT
GROUPS**



Isle of Sark WEBSITE LISTINGS

FREE OFFER FOR 2026!*



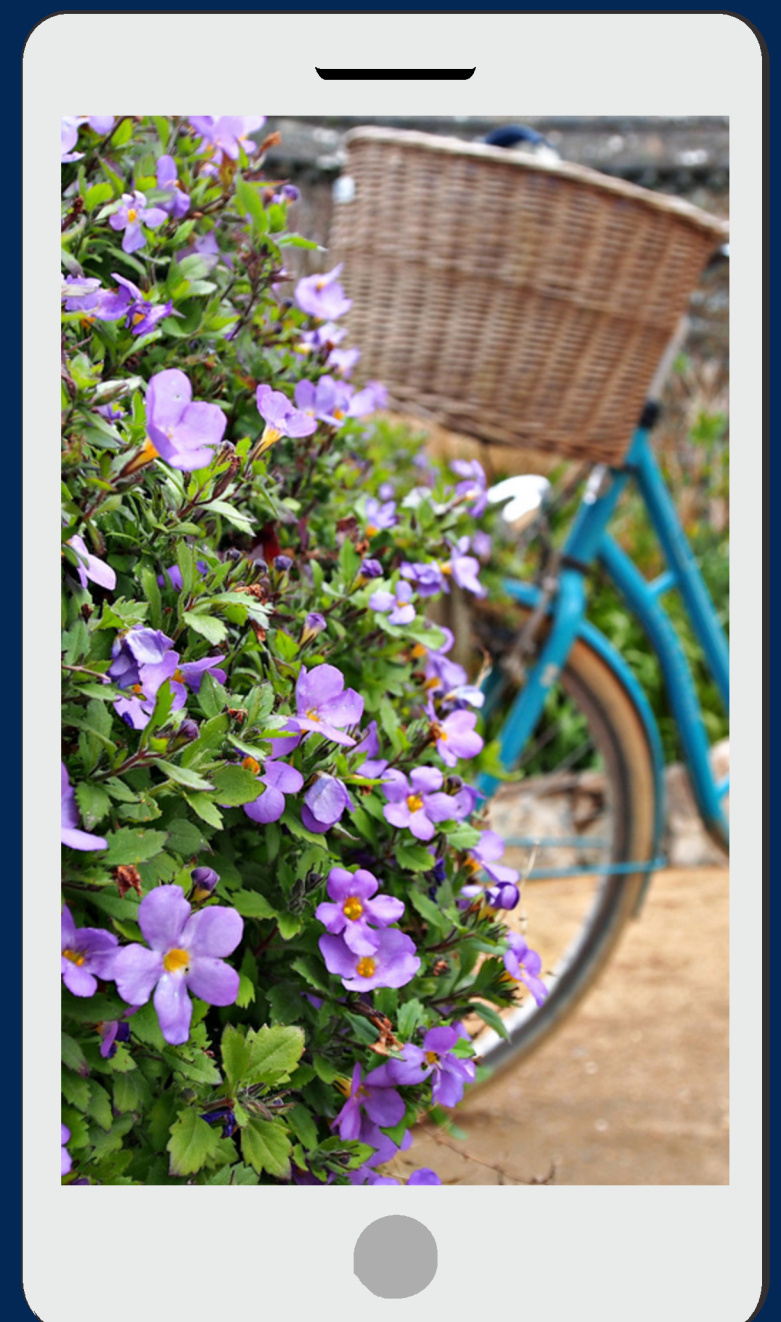
The Isle of Sark website www.sark.co.uk has been steadily growing and improving since its creation in 2023. It has become a vital hub for sharing information with visitors and promoting island businesses and events.

We are really pleased and grateful for the support from the community in choosing to advertise on the website. The more variety of Sark we can showcase the better for all.

For this reason the cost of advertising on the website is staying the same for 2026 AND we are offering one FREE listing for the year with all *special combo offer* purchases.

New for 2026 Social Media Promotions!

Every listing on the website will receive free social media promotion for their business, visible to our 18k followers.



Advertising Prices 2026

Individual advertising prices

- Full Map panel (A6 size) – £330
- Half Map panel (A7 size) – £280
- Digital brochure (Standard sizes 1 & 2) – £150
- Digital Brochure upgrade Full Page + £50
- Digital Brochure upgrade Double Page Spread + £100
- Website Listing 2026 – £50 per listing

Special Combo Offers & Discounts

- **Combo Offer 1** – Full Map Panel + Digital Brochure Standard size + One Free Website listing – £480
- **Combo Offer 2** – Half Map Panel + Digital Brochure Standard size + One Free Website listing – £430
- **10% off** when you purchase more than one advert in the same platform. (Eg. 2 map panels OR 2 website listings)
- **15% off** when you purchase three or more adverts in the same platform. (Eg. 3 map panels OR 3 website listings)
- Both applicable in conjunction with the Combo Offers but excluding the free website listing.
- **Sark Charity & NGO discount** – 20% off everything

Any queries or to purchase your advertising space please email **office@sark.co.uk**



Artwork Information & Sizes

- For both the Map and Digital Brochure, **please supply your own ready-made artwork** as per the specifications below.
- Accepted artwork formats: **PDF, JPG or PNG**
- For the digital brochure double page spread, please supply 2 separate full page artworks. They will be placed side by side for desktop viewing but will appear singularly on mobiles.
- **For website listing specifications please contact the office.**

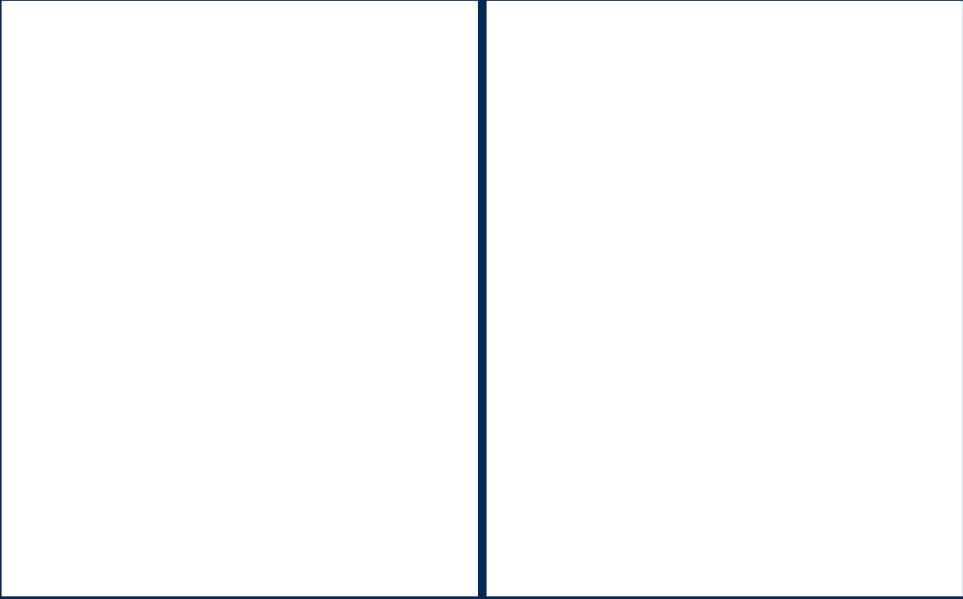
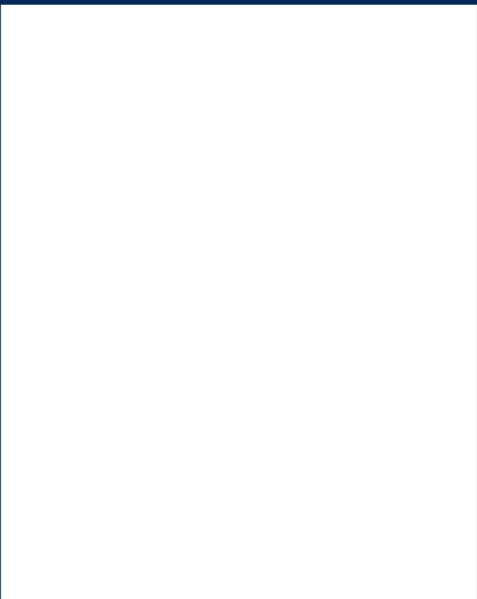


Map Full Panel (A6)
Ready-made artwork:
105mm W x 148mm H



Map Half Panel (A7)
Ready-made artwork: 105mm W x 74mm H

Digital Brochure Standard size 1: 210mm W x 148mm H
Digital Brochure Standard size 2: 105mm W x 297mm H
Digital Brochure Full Page: 210mm W x 297mm H
Digital brochure Double Page Spread: 2 x Full Pages



Standard Sizes

Full Page

Double Page Spread

Deadline for artwork submission: December 1st