

TOURISM COMMITTEE

Summary of Minutes of the Meeting held on Thurs 15th September 2025 at 5pm in the Assembly Room

Present:

Natalie Tighe (NT) – Chair
Mary Nicolle (MN)
Helen Plummer (HP)

Also:

Jenni Robinson (JLR) - CSO

TC288.25 Apologies:

Jolie Rose (JR) Deputy Chair

TC289.25 Budget 2026

The various budget documents were viewed. There was discussion regarding
Catering permits
Accommodation permits
Water tests
Visitor Moorings
Mobility scooters
Finger signs
Staffing costs
Advertising budget for 2026
Social media spend
Printing costs
VC utilities and split with those sharing the building

TC290.25 Invoices to approve – in meeting folder

The invoices were viewed and signed off as correct.

TC291.25 Minutes and matters arising from meeting 4th September

Everyone had read the minutes and they were signed off as correct.

TC292.25 TOTM

The role, rota and winter tasks were discussed.

TC293.25 Catering business update

There had been contact Guernsey Environmental Health and this was ongoing.

TC294.25 Accommodation complaints

The accommodation complaints and responses were discussed.

TC295.25 Map sign Application – to be noted

The application had been approved. There was some discussion about the best time to put up the sign, spring being the suggested time.

TC296.25 Advertising media packs

The media packs were discussed. The magazine adverts were deemed unsuitable. The Petit Futé guide was discussed the committee decided to include an ad.

TC297.25 France TV visit

The committee were informed that the journalist's trip had been delayed due to weather. The hope is to now come next week.

TC298.25 Sark tour guides email

There was to be a Balliwick of Guernsey Guild of Accredited guides familiarization visit on Sat 11th October.

TC299.25 Media Travel request process

IOSS had created some media travel request forms to streamline the process. The new forms had been received from IOSS and the VC were also aware.

TC300.25 Christmas advertising campaigns

The committee discussed the advertising campaigns. The committee decided these campaigns were not suitable at present.

TC301.25 Island FM business Club invite

The committee had been provided information regarding an invite to the Business Growth Event hosted by Island FM on 29th September. Unfortunately no one was available to attend.

TC302.25 Next meeting date

The next meeting date is set for Thursday 16th October.

TC303.25 AOB

There was a discussion around drinking fountains and access to drink water on the island.